

Apologies for cross-posting

WÜRZBURG INTERNATIONAL BUSINESS FORUM

7th INTERNATIONAL BUSINESS CONFERENCE

23 - 24 May 2024, Istanbul

Social Entrepreneurship for Innovation, Value Creation, and Economic Growth



The Würzburg International Business Forum is proud to announce that its 7th International Business Conference (WIBF-IBC) will be hosted by Doğuş University in Istanbul, Turkey between 23 - 24 May 2024 with the partnership of [Doğuş University](#), the [Global Alliance SME Research & Cooperation](#) (GASMERG), IHK Mainfranken, and the [Transnational Corporations Council of Studies](#) (TNCCS).

The conference is designed to bring together outcome of current research. And it will have three major tracks:

The first track is on 'Social Entrepreneurship'.

The second track is on 'Fostering Entrepreneurial Mindset'.

The third track is on 'International Business with focus on Entrepreneurship and SMEs'.

The details of the tracks can be found in the [Call for Papers' page](#).

The conference offers an excellent opportunity to meet thought leaders and professionals from around the world to exchange information and ideas on a variety of international business topics. Extended abstracts (minimum 3 pages), full papers and case study presentations are invited. All accepted full papers and extended abstracts will be published in the conference proceedings volume in an electronic book with an ISBN number by the Würzburg International Business Press (<https://wibf.thws.de/publications/conference-proceedings-books/>).

In addition, some selected papers would be also published in an edited volume after further development and the additional review process. This book will be published and printed by Würzburg International Business Press, and Doğuş University (<https://wibf.thws.de/publications/wibf-monograph-series/>). Furthermore, some selected papers may also be published in a Special Issue of the Transnational Corporations Review (TNCR) in accordance with the Journal's usual review process. TNCR, a SCOPUS indexed journal, is regularly published by Routledge (Taylor & Francis Group). (For detailed information about the journal please visit (<https://www.tandfonline.com/toc/rncr20/current>)).

Since the Coronavirus Pandemic, the conference has been a hybrid event. In other words, while the conference will be held “onsite” in Istanbul” and there will also be some “online” sessions. Therefore, the prospective participants can utilise both options. (To this end, the participation fees are dependent upon the type of participation - please see the Fees, Registration and Payment page. Those participants who initially pay online fees can later change their participation type to onsite participation in Istanbul by paying the additional amount (only the difference) if they then prefer and are able to travel to Istanbul on the actual dates).

All the details can be found on the conference website: <https://wibf.thws.de/>

We are looking forward to meeting you in Istanbul.

Best regards.

Rainer Wehner & Emin Akcaoglu
Co-chairmen
Würzburg International Business Forum