



**NBEA 2023**

#### Important Dates

**Submission Deadline Extended**  
**June 16, 2023**

Acceptance Notification  
**July 15, 2023**

Proceedings Submission Deadline  
**September 1, 2023**

Best Paper Submission Deadline  
**September 15, 2023**

#### Conference Chair

George P. Sillup  
Saint Joseph's University



#### Proceedings Editor

Daniel R. Ball  
Molloy University

#### Submit abstract/paper to:

<https://cmt3.research.microsoft.com/NBEA2023>

#### Union League Liberty Hill Conference Center

800 Ridge Pike  
Lafayette Hill, PA 19444  
[lodge@unionleague.org](mailto:lodge@unionleague.org) or  
610-825-8000

Special Conference Rate \$189 is  
available until October 5, 2023

#### No charge for parking.

Mention group name: NBEA Conference

#### Registration Fee

**Early Registration: \$275 (before**  
**August 25, 2023)**

Regular Registration: \$325 (after  
August 25, 2023)

Emeritus Faculty Registration: \$200  
At least one author on multiple-author  
submissions must register and pay by  
September 1, 2023

For all conference questions, email  
[nbea.register@gmail.com](mailto:nbea.register@gmail.com)

Bookmark our website for conference-  
related information: <http://nbea.us>

# Call for Papers

## 50<sup>th</sup> Annual Conference – Golden Jubilee Northeast Business & Economics Association

October 26-28, 2023

Union League Liberty Hill

Lafayette Hill, PA 19444 (suburban Philadelphia)



Competitive papers, detailed abstracts, proposals for panels, symposia, tutorials and workshops in all subspecialties of business and economics are invited for peer review and presentation at the 50<sup>th</sup> Annual Conference of the NBEA.

#### Guidelines for Submission

Authors may submit proceedings papers (2-4 pages) or proposals for workshops or panels. All submissions must be through Microsoft Academic Conference Management Service's NBEA site: <https://cmt3.research.microsoft.com/NBEA2023>

Please use the template that is provided for paper formatting. Submit files in MS Word only and do not identify author(s) in the body of the uploaded submission file (for blind peer review). Upload a separate file containing the title of the paper and the following information about each author: name and affiliation; address, phone number; e-mail address. For papers with multiple authors, correspondence will be with the submitting author. Please also indicate primary and (optional) secondary track designation.

#### Acceptances and Proceedings

Proceedings will be electronically published after the end of the Conference and will consist of papers, workshop descriptions and panel summaries PRESENTED at the Conference. A *Proceedings* template with publication requirements and guidelines is available at <http://nbea.us>. Please submit your completed submissions for the Proceedings in the proper format by September 1, 2023.

#### Best Paper Awards

Authors are encouraged to submit their work for the Best Paper Awards. Eligibility for the awards are restricted to papers extended to full papers received by September 15, 2023. More information on the Best Paper Awards is available [here](#).

#### TRACKS

Accounting & Taxation  
Banking  
Business Archiving  
Business Education  
Business Ethics  
Case Studies  
Civic Engagement  
Data Analytics  
Database Construction  
Diversity in the Workplace  
Economics  
Entrepreneurship  
Finance & Investment  
International Business  
Government Regulation  
Healthcare Delivery  
Healthcare Insurance  
Holistic Leadership  
Human Resources  
Hospitality & Tourism  
Information Technology  
Management  
Marketing  
Non-Profit Management  
Operations Management  
Organizational Theory  
Phoenix Addiction Training  
Public Policy  
Risk Management  
Social Responsibility  
Sports Management  
Strategic Management  
Supply Chain  
Sustainability  
Women in Leadership

# Saint Joseph's University



Saint Joseph's University (SJU) is a private Jesuit university in Philadelphia that was founded by the Society of Jesus in 1851. It is one of 27 member institutions in the Association of Jesuit Colleges and Universities and the fourth largest university in Philadelphia and growing. Currently, it includes the 125-acre Hawk Hill campus and the 24-acre University City campus. On June 1, 2022, SJU acquired the University of the Sciences, adding professional programs in health and science, including occupational and physical therapy, physician assistant and the country's oldest and most prestigious pharmacy program, to its 135 undergrad and 77 graduate programs to include an Ed.D. in Educational Leadership and the Kinney Center for Autism Education and Support.



Under the guidance of Dean Joseph A. DiAngelo, SJU's Haub School of Business (AACSB and Middle States accredited) maintains its top-tier ranking (Bloomberg Businessweek, Princeton Review, US News & World Report), garners several annual awards (e.g., Beta Gamma Sigma, Beyond Grey Pinstripes) and continues to offer unique learning opportunities, such as the Arrupe Center for Business Ethics, McGuire Academy of Insurance and Food, Pharma & Healthcare majors. Please see more about SJU and the Haub School of Business at: <https://www.sju.edu/university-report/2021-2022>

# Union League Liberty Hill

## Lafayette Hills, PA

800 Ridge Pike

Lafayette Hill, PA 19444-1751

610-238-4581



For its "golden jubilee" conference, the NBEA Board of Directors and SJU's Haub School of Business welcome you to the historic Union League's newest amenity, which is a dramatic revitalization of the former Eagle Lodge/ACE and CHUBB Centers. Nestled on 311 acres in suburban Philadelphia, the Union League Liberty Hill offers a beautiful lodge, banquet hall, comfortable guest rooms and state-of-the-art meetings rooms, where the conference presentations will be held.



In addition to the Union League Liberty Hill's professional accommodations that include a PGA-tour golf course, it is located within minutes from Philadelphia's Manayunk section and about a half hour from the city's Cradle of Liberty and Society Hill section. Heading west, it's just over 10 miles to the Valley Forge National Park.

Details about the facility and directions along with its proximity to the airport and other locations are available at:

[https://direct-book.com/properties/unionleaguelibertyhilldirect/about?locale=en&items\[0\]\[adults\]=2&items\[0\]\[children\]=0&items\[0\]\[infants\]=0&currency=USD&checkInDate=2022-12-14&checkOutDate=2022-12-15&trackPage=yes](https://direct-book.com/properties/unionleaguelibertyhilldirect/about?locale=en&items[0][adults]=2&items[0][children]=0&items[0][infants]=0&currency=USD&checkInDate=2022-12-14&checkOutDate=2022-12-15&trackPage=yes)