


# IB Reading Group

AIB South Asia chapter introduces IB Reading Group for the scholars in the South Asian region. The goal of this initiative is to assist the management scholars to sharpen their understanding of core theoretical frameworks that underlie research in International Business and Global Strategy.

**The Reading Group** will meet once a month (every **4th Saturday/Sunday**) on zoom. The participants will be provided the relevant readings in advance. Each session will deep dive into one or more theoretical perspectives. At the end of the program, a paper development workshop (PDW) will be organized, to help participants to sharpen their own papers, and make them submission-ready for conferences.

The first iteration of the Reading Group will be from **May - Nov 2023** culminating in a PDW in December 2023.

 Start Date:  
**28<sup>th</sup> May 2023, 10:30 am - 12:00 pm IST**

Registration charges:

₹ 1,500

**LIVE**  on **zoom**

 [Click here to register](#)

Facilitated by:



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