

Ann & Jack Graves Foundation Conference Series “Sustainability as a Solution to Global Challenges”

CALL FOR PAPERS/ABSTRACTS

March 24-25, 2023

The University of Texas at Dallas
Naveen Jindal School of Management

CONFERENCE CO-CHAIRS:

- Habte Woldu, The University of Texas at Dallas
- Mike Peng, The University of Texas at Dallas
- Baniyelme D. Zoogah, McMaster University
- Agnieszka Skuza, The University of Texas at Dallas
- Hubert Zydorek, The University of Texas at Dallas

CONFIRMED SPEAKERS:

- Daron Babcock, CEO & Founder, Bonton Farms
- Peter Greer, CEO & Founder, Hope International
- Navid Hanif, Assistant Secretary General for Economic Development, United Nations
- Bhushan Joshi, Head of Sustainability & Corporate Responsibility, Ericsson
- Tan Moorthy, EVP, Infosys
- Mike Redeker, Ann and Jack Graves Charitable Foundation
- Manish Vyas, CEO, Network Services; President, Communications, Media & Entertainment, Tech Mahindra

The Sustainable Global Business Initiative of the Ann and Jack Graves Charitable Foundation and the Center for Global Business at The University of Texas at Dallas are pleased to announce that a conference will be held March 24-25, 2023. The conference will bring together like-minded scholars, practitioners, policymakers and students involved in different aspects of sustainability as a solution to global business challenges.

Our conference will cover the fields of sustainability, geopolitics, corporate social responsibility, international business, strategic management, cross-cultural management, technology strategy, and global entrepreneurship from around the world. Examples of possible topics include:

- Sustainability, geopolitics, and world peace
- Sustainability in the post COVID-19 era
- Deglobalization and sustainability
- Technology as an enabler of sustainability
- Investing in human capital for a sustainable global economy

- Sustainable energy strategy as a solution for global energy crises
- Corporate social responsibility and global stability
- Sustainable market strategies for the bottom of the pyramid
- Social entrepreneurship and poverty alleviation programs
- Food processing initiatives for sustainability in emerging economies
- Sustainable energy and geopolitical tensions
- Microfinancing as a tool for inclusive development goals
- Sustainable economic development and social stability in emerging economies
- Diversity, equity, and inclusion in sustainability
- Foreign direct investment and its impact on sustainability
- The impact of South-South trade agreements as an alternative to current global trade
- Sustainability in global supply chain management
- Building sustainable universities

We invite you to submit papers (maximum 40 pages all inclusive with double-spaced text, with an abstract, following *Academy of Management Journal* guidelines) OR abstracts (250 to 500 words single-spaced).

Please note that the title and the abstract of each submission will be published in the conference proceedings with an ISSN number of ISSN 2691-1345. To colleagues who are interested in publishing their full papers, please indicate your permission in the submission.

In addition to research presentations, the conference will feature: (1) keynote speeches, (2) paper development sessions, and (3) practitioner/policymaker panels.

KEY DATES & FEES

Submission deadline	January 17, 2023
Author notification of acceptance	January 27, 2023
Registration deadline (early)	March 3, 2023. Fee \$150 (general)/\$75 (students)**
Registration deadline (late)	March 13, 2023. Fee \$175 (general)/\$100 (students)
Conference	March 24-25, 2023

**One author for each accepted paper/abstract must register by March 13, 2023.

To submit your paper or abstract and find out more information about the conference, please visit the official website here: <https://jindal.utdallas.edu/events/global-business-conference/>

CONTACT: Imelda Freddy, Sustainable Global Business Initiative, Jindal School of Management 4.407, UT Dallas, cgb@utdallas.edu