



The Academy of International Business Oceania Chapter, invites you to:

Now What? Shaping your IB academic career in the post-COVID world

a Q&A panel presentation with early and mid-career academics from leading institutions in the Oceania region.

The higher education sector in Oceania has been through a turbulent time in recent years. The combination of the global pandemic, ongoing cost cutting and pressure on Universities as government financial support decreases, and dwindling student numbers, particularly international students as a result of ongoing geopolitical tensions ([Welch, 2022](#)), has made getting a job as an academic increasingly difficult. With an estimated [40,000 job losses](#) in Australian universities alone up to May 2021, early career academics and young university staff in particular have been the hardest hit ([Norton, 2022](#)) with Lecturer positions the most impacted.

[AIB Oceania](#) recognises the need to support early and mid-career IB scholars in such times, and is launching a series of upcoming events with a focus on practical, evidence-based and experiential knowledge sharing among our IB community in the region. Our first event presents a panel discussion on different experiences of early and mid-career International Business academics and how they have navigated their career through the recent and current environmental challenges, be it changing institutions, striving for promotion or leaving academia. The event will also include a Q&A with the audience.

The session is open to both AIB members and non-members, and is particularly aimed at providing insights to anyone wanting to go into academia, currently at the beginning of their academic career or wanting to move upwards and not sure how to navigate through the current institutional turmoil.

When: Tuesday 27th September 2022 at 9am AEST/12pm NZST online

Registration (free): <https://www.eventbrite.com.au/e/now-what-shaping-your-ib-academic-career-in-the-post-covid-environment-tickets-419294841157>

The event panel encompasses:

Dr Sandra Alday, University of Sydney

Sandra Seno-Alday is a Senior Lecturer at the University of Sydney Business School, where she is the Dalyell Program Director. Extending her experience in strategy and organisation development consulting, her scholarly and industry research explore global dynamics, international business governance, risk and sustainability. Committed to excellence and innovation in higher education, Sandra is a recipient of an Australian Learning and Teaching Council (ALTC) Citation for Outstanding Contributions to Student Learning.



Dr Swati Nagar, Auckland University of Technology

Swati Nagar is a Senior Lecturer and Deputy Head of Department at the Department of International Business, Strategy & Entrepreneurship, Faculty of Business, Economics and Law, Auckland University of Technology (AUT), Auckland, New Zealand. Her current research interests include the Role of Gender in Modern Slavery, Migrant Worker Exploitation, Pedagogical Strategies in Digital Teaching & Learning and Challenges of Geographic Labour Mobility. She has published in several journals, including AIB Insights, Palgrave and the Journal of International Business Education.



Dr Joseph Yan, University of Auckland

Joseph joined the UABS as a Lecturer in International Business (IB) in early 2019. Before that, he was a research and teaching assistant at Monash University in Melbourne, Australia, where he obtained his PhD (2018) and Bachelor (with Honours, 2013) degrees. Joseph started as an IB researcher and has gradually expanded his research area to include several IB related fields, such as Strategic Management and Organization Studies. Joseph currently serves as the major lead for the IB discipline at the UABS.



Dr Carlos Vazquez Hernandez, Commonwealth Bank of Australia

Senior behavioural research manager as part of the behavioural economics team within the decision and data science group at the Commonwealth Bank of Australia. I oversee the research portfolio with our academic partners, to deliver cutting-edge applied research, while initiating new research projects that help improve the financial wellbeing of our customers. In addition, I am an adjunct Lecturer at the University of Sydney Business School, where I teach and continue my academic research. I have previously worked as a full-time associate lecturer in entrepreneurship, innovation management, innovation for sustainability, and complex problems.

