

## **2022 Academy of International Business-Canada Chapter Conference**

### **GLOBAL BUSINESS and SUPPLY CHAINS in a VUCA WORLD: UNSDGs, SUSTAINABILITY, and RESILIENCY**

November 4, 2022  
IN-PERSON AND ONLINE

Rowe School of Business, Faculty of Management,  
Dalhousie University, Halifax, NS, Canada

#### KEY DATES:

Submission deadline: September 5, 2022  
Authors notified by September 12, 2022  
Final detailed program by September 14, 2022  
Conference date: November 4, 2022

#### CONFERENCE CO-CHAIRS:

Shamsud Chowdhury (shamsud.chowdhury@dal.ca)  
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#### CONFERENCE ORGANIZING COMMITTEE:

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#### LOCATION:

Kenneth C. Rowe Building, 6100 University Ave., Halifax, NS B3H 4R2, Canada

#### CONTACT:

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**CONFERENCE THEME:** In a volatile, uncertain, complex, and ambiguous (VUCA) world, the United Nations' Sustainable Development Goals (UNSDGs) provide an overarching framework in mitigating the grand challenges of the "modern world." From pressing issues of climate change and global outbreaks to social struggles to trade wars to oppressions of culture, these challenges call for transdisciplinary scholars to network, develop collaborative research ideas and plans, and provide insights to inform decision- and policy-making bodies. In this conference, we plan to share the best and unsuccessful practices of global companies in instilling sustainability and resiliency in global business and supply chains and map a cutting-edge research agenda. We invite submissions from scholars and practitioners who study the crucial questions related to this conference theme. The topics of interest include, but are not limited to,

- How does the management paradigm change within a VUCA business landscape?
- What are the key strategic decisions for sustainable global business in a VUCA world?
- How do sustainability imperatives change global business and supply chains?
- What did COVID-19 teach us about resiliency in global business and supply chains?
- How can UNSDGs be utilized in enhancing sustainability and resiliency in business?
- How do Canadian companies fare in a VUCA world?
- What are the current key challenges and research issues facing global and Canadian companies?

**CONFERENCE FORMAT:** The conference will be structured as a combination of keynote speaker sessions, competitive paper sessions, panel discussions, and a paper development workshop for emerging research ideas. Conference fees will be waived for paper presenters, development workshop participants, and graduate students.

**COMPETITIVE PAPER SESSIONS:** Submissions with diverse research methodologies, such as empirical studies, analytical modelling, and multi-methodological approaches, are welcome. Please submit a 5 to 7-pages (double-spaced, plus abstract and references) long structured proposal by **September 5, 2022**. Name your filename as follows [YOUR-NAME]\_AIBCANADA\_COMPETITIVE. Send your submission to: [aibca22@dal.ca](mailto:aibca22@dal.ca)

**JIBS-JIBP PAPER DEVELOPMENT WORKSHOP (PDW):** The purpose of the PDW is to provide scholars with developmental feedback on their international business research. We invite original papers from authors who have not previously published in the *Journal of International Business Studies* or the *Journal of International Business Policy*. We particularly encourage submissions from Ph.D. students and junior scholars who seek feedback on their research projects, or scholars who are trained in disciplines associated with the field (e.g., supply chain management, management science, economics, geography, innovation studies, political science) but are interested in targeting international business journals. The paper does not need to be connected to the AIB-Canada Chapter Conference theme. PDW participants will receive feedback on their work from experienced international business scholars on the JIBS or JIBP Editorial Board. Authors will then be paired with experienced scholars to discuss their papers. We encourage a broad range of submissions, both empirical and conceptual.

Format your paper using the style guide of JIBS.

Please submit your paper with a maximum length of 20 pages (excluding references) by **September 5, 2022**.

Name your filename as follows [YOUR-NAME]\_AIBCANADA22\_PDW].

Send your submission to: [aibca22@dal.ca](mailto:aibca22@dal.ca)

#### **CONFERENCE REGISTRATION**

For registration, send an email to [aibca22@dal.ca](mailto:aibca22@dal.ca) including your full name, affiliation, email/phone number, address, and one line explaining why you are attending this conference. Registration is free, but you must have an active AIB membership through November 5, 2022, to participate. AIB membership can be subscribed at

<https://member.aib.world/membership/indapplynow.asp>

or renewed at <https://member.aib.world/membership/memberrenew.asp>.

Membership rates are available at <https://www.aib.world/membership/new-members/>.

AIB membership brings a host of benefits.

See the AIB website <https://www.aib.world/>

USEFUL LINKS:

Host School: <https://www.dal.ca/faculty/management/rsb.html>

CRSSCA: <https://www.dal.ca/crssca>

AIB Canada: <https://canada.aib.world/about/>

**AIB CANADA CHAPTER Annual Conference**  
Dalhousie University, Halifax, NS, Canada  
**November 4, 2022**

**GLOBAL BUSINESS and SUPPLY CHAINS in a VUCA WORLD:  
UNSDGs, SUSTAINABILITY, and RESILIENCY**  
Preliminary Program

8:15-8:45	<b>Registration and Coffee</b>
8:45-9:00	<b>Opening Remarks:</b> Kimberley Brooks, Dean, Faculty of Management Anthony Goerzen, Chair, Academy of International Business- Canada Binod Sundararajan, Interim Director, Rowe School of Business
9:00-10:30	<b>Competitive Paper Session-I</b>
10:45-12:00	<b>Keynote:</b> <i>Circular Economy and Sustainable Supply Chains: Building Long-term Resilience</i> Joseph Sarkis, Prof. of Business & Management Engineering Business School, Worcester Polytechnic University
12:00-1:00	<b>Lunch Break</b>
1:00-2:30	<b>Competitive Paper Session-II</b>
2:30-4:00	<b>Paper Development Workshop</b> , moderated by select JIBS and JIBP editors
4:00-4:15	<b>Coffee Break</b>
4:15-5:15	<b>Panel Discussion:</b> <i>Global Business and Pressing Issues</i> Leo Paul Dana, Prof. of Entrepreneurship, and Innovation, Rowe School of Business Giovani J. C. da Silveira, Prof. of Operations & Supply Chain Management, Haskayne School of Business Mike Davie, Vice-President, Operations and Technology, Port of Halifax Paul Sislian, Executive Vice President, Operations, Bombardier
5:15-5:30	<b>Concluding Remarks</b> by Conference Co-chairs Shamsud Chowdhury, Prof. of Strategy, Rowe School of Business M. Ali Ülkü, Prof. of Supply Chain and Decision Sciences, Director of CRSSCA, Rowe School of Business
7:00-9:00	<b>Dinner</b> (Optional, self-paid)- Details to be shared by email to those registered and attending in person