

# EXPLAIN THE MYSTERIES OF SCIENCE



Science is far too important to be shared only with scientists. And science stories are far too exciting to remain trapped in dusty journal articles.

*Release the story of science to the public this fall in JRN 492 (Section 006), Science Communication. This three-credit course is open to all majors. Students in science disciplines are especially encouraged to enroll. There are no prerequisites.*

Learn to find and report the story in science succinctly, engagingly and with focus. Use narratives, animated data, oral presentations, immersive images, museum labels, solutions journalism, podcasts, essays. Translate academic studies into TikToks or even poetry. Spread enthusiasm. Reach public audiences. Gain a few simple tools for telling video stories.

## Why learn this stuff?

- Science has greater impact when people understand it.
- The more people understand it, the more they support it.
- Ever read a grant application? Make yours stand out from those tedious reads.

**Science stories are thrillers,  
mysteries, dramas.**

**Tell one.**

