

9th IB & Finance Paper Development Workshop

“Advancing Interdisciplinary Perspectives in IB & Finance Research”

Hosted at King’s Business School, London

In collaboration with Vienna University of Economics and Business (WU – Vienna)

September 23rd 2022

Deadline for extended abstracts or full papers: July 15th 2022

The workshop is expected to be held physically but may be converted into a digital format if travel remains restricted because of the Covid-19 pandemic.

For the ninth consecutive year, we invite researchers to join their efforts and creativity in developing papers at the **intersection of International Business and Finance**. The workshop is designed to connect junior scholars to like-minded peers, and to offer hands-on guidance from senior faculty from the fields. The workshop is co-organized and financially supported by the Department of Global Business and Trade at WU Vienna and King’s Business School (King’s College London).

Aim and Background of the Workshop:

IB researchers increasingly call for further integration of Finance and IB (Agmon, 2006, Cumming, Filatotchev, Knill, Reeb, & Senbet, 2017, Puck & Filatotchev, 2018). The goal of the 9th IB & Finance Paper Development Workshop is to create an interactive forum for both IB/Finance researchers. We also encourage contributions from Strategy, Accounting and Management with international and/or Finance perspectives. Potential topics include, but are not limited to:

- Current topics in managing and financing international business activities (e.g., Brexit, global protectionism, economic disintegration)
- Governance and international finance (e.g., risk behaviour, agency cost)
- Institutional context and international finance (e.g., liability of foreignness in capital markets, local financial context, legitimacy, isomorphism)
- International capital structure and internal capital markets (e.g., diversification, international transfer pricing, arbitrage, taxation)
- Ownership effects on internationalization (e.g., family ownership, institutional investors, sovereign wealth funds)
- Financial risk management in internationalization (e.g., hedging, trade finance, risk reporting)
- International strategic finance (e.g., listing location, location specific financial advantages, project finance, syndication)
- Firm level issues in financing internationalization (e.g., SMEs, MNEs, EMNEs, born globals, export finance and FDI finance, joint ventures)
- Integrating IB and Finance theories (e.g., TCE, RBV, OLI, real options, agency and institutional theory).

Contacts and Further Information:

Jakob Müllner

Institute for International Business, Department of Global Business and Trade
Welthandelsplatz 1 / D1. 5. OG, 1020 Wien

Tel.: +43-1-313 36-4374

E- Mail: jakob.muellner@wu.ac.at

Senior faculty members at workshop (2022):

- Prof. Konstantinos Bozos (Leeds University Business School)
- Prof. Igor Filatotchev (King's College London & WU Vienna)
- Prof. Bruce Hearn (University of Bradford School of Management)
- Prof. Thomas Lindner (University of Innsbruck & WU Vienna)
- Prof. Jakob Müllner (WU-Vienna)
- Prof. Yishay Yafeh (The Hebrew University Business School)
- More senior faculty to be confirmed

Candidate Submission Procedure and Deadlines:

July 15th: Submission of full papers OR extended abstract to jakob.muellner@wu.ac.at

Abstracts should include:

- research question addressed,
- theory and literature review,
- research design, data and methodology,
- expected results and contribution to scholarship in IB & Finance.
- **August 1st: Notification of acceptance** (Preference to young scholars)
 - The selection criteria include:
 - interdisciplinary relevance to the fields IB & Finance,
 - theoretical and methodological novelty and rigor,
 - clarity of presentation.
- **August 7th: Confirmation of attendance by candidates (required!)**
- **September 1st: Submission of full working papers if an extended abstract was submitted.**
Working papers should include empirical analyses and should be approaching submission stage to provide sufficient room for discussion and further development.

References

Agmon, T. 2006. Bringing financial economics into international business research: taking advantage of a paradigm change. *Journal of International Business Studies*, 37(5): 575-77.

Cumming, D., Filatotchev, I., Knill, A., Reeb, D. M., & Senbet, L. 2017. Law, finance, and the international mobility of corporate governance. *Journal of International Business Studies*, 48(2): 123-47.

Puck, J. & Filatotchev, I. 2020. Finance & the MNC: Building bridges between finance and global strategy research. *Global Strategy Journal*, 10(4), pp. 655-675.