



# Global Business Research Symposium

## CALL FOR PAPERS

### Building a Better Future: Restoration, Resilience, and Sustainability

19th Annual Conference

Hosted by Tobin College of Business

St. John's University [Rome - Campus](#)

June 29-July 1, 2022

[www.gbrsconference.org](http://www.gbrsconference.org)

Join us in Rome, for three days of discussions and presentations designed to explore:  
**Building a Better Future: Restoration, Resilience, and Sustainability**



ST. JOHN'S  
UNIVERSITY

THE PETER J. TOBIN  
COLLEGE OF BUSINESS

A collaboration between St. John's University's Tobin College of Business and a diverse group of international scholars and Universities, the GBRS has provided a collaborative and welcoming environment for sharing research and establishing networks across disciplines and borders for the past nineteenth years. We invite theoretical, applied and empirical papers, case studies, and panel discussion proposals from scholars in the business fields. Ph.D. Dissertations and panel proposals are invited for this interdisciplinary, international symposium.

## Why Attend GBRS?

### Opportunities to Publish and Awards //

- Best papers will be considered for publication in three peer-reviewed journals published by St. John's University, New York, USA.:
  - Journal of Vincentian Social Action
  - Review of Business
  - Journal of the Global Business Research Symposium
  - Journal of Competitiveness Studies
  - Journal of Euromarketing
- All papers and presentations **are blind reviewed** and can be submitted for publication in the conference proceedings with an ISBN number.
- Best papers and best discussant awards.

### Opportunities for Learning Mentoring and Networking //

- We are committed to creating a diverse culture that attracts international scholars who truly desire to assist one another in their efforts to improve and expand their research.
- We assure that presenters have the opportunity to spend time together and create relationships that lead to joint projects across borders.
- In keeping with our commitment to collaboration and learning, PhD, MBA, and MS students are encouraged to present dissertation and thesis work at all stages of development.

# Submit a Paper/Abstract

[www.gbrsconference.org](http://www.gbrsconference.org)

## Tracks //

- Economics
- Finance, Banking, & Accounting
- Management
- Information Technology
- Health Care Management
- Entrepreneurship
- Marketing
- Technology and Innovation
- Law and Regulations
- Tourism and Hospitality Management
- Communication Management
- Auditing and Risk Management
- Data Analytics
- Interdisciplinary Studies
- Doctoral Dissertation, Junior Faculty & Student

## Submission Instructions //

Go to [www.gbrsconference.org](http://www.gbrsconference.org), click SUBMIT YOUR ABSTRACT (papers, presentations, and panel proposals), and follow the instructions. If you have any questions or difficulties, contact Dr. Ibrahim H. Elifoğlu at [elifogli@stjohns.edu](mailto:elifogli@stjohns.edu). Title page should include: manuscript title, author(s) name, title, institution, address, telephone number, e-mail address, acknowledgment, and financial disclosure, if applicable.

- The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in MS Word format.
- Figures, tables, and charts should be placed in the body of the paper, not at the end.
- Papers should not exceed 16 pages single-spaced including tables, appendices, and references.
- Use Times New Roman 12-point font, single spaced, and 1-inch (2.5 cm) margin all around.
- Please DO NOT use footnotes or page numbers.
- At least one author must be in attendance and available to present accepted papers on June 30-July 1, 2022.

## Submissions //

**April 1, 2022: Submit a detailed abstract or a full paper. ALL PAPERS WILL BE BLIND REVIEWED.**

**June 1, 2022: Pay fees and submit completed paper for the Proceedings.**

# Organize a Panel

[www.gbrsconference.org](http://www.gbrsconference.org)

## Submission Instructions //

If you have an interest in organizing a panel about a topic that is of interest to business school faculty and/or industry practitioners, then please contact Dr. Ibrahim H. Elifoğlu at [elifogli@stjohns.edu](mailto:elifogli@stjohns.edu). Please note that all panel proposals must include the names and CVs of at least 3 participants. Registration fees for the conference are waived for panelists.

# Registration

[www.gbrsconference.org](http://www.gbrsconference.org)

## Early Registration Fees until June 1, 2022

### Participants

- Presenting up to 2 papers US\$400 if also discussant US\$350
- Discuss two papers (no presentation) US\$300
- Local faculty: join for one day (with lunch) US\$80
- Late Registration (after June 1, 2022), add US\$100
- Co-authors, family members, visitors (per person) US\$300 (includes all meals and activities)

## Conference Fees include //

**Day 1:** Welcome reception and panels

**Day 2:** Conference sessions and panels (lunch and dinner included)

**Day 3:** Conference excursion (lunch and excursion included)

**We are a group of enthusiastic scholars with a passion for creating a collegial and impactful research community where researchers, students and practitioners can share ideas and produce knowledge that changes the world for the better.**

**Come join us!**

**St. John's University (Rome Campus)**

[Via Marcantonio Colonna, 21, 00192 Roma RM, Italy](#)

## Wanted //

We are looking for experienced researchers to join our editorial review team.

- Reviewers for the online *Journal of the Global Business Research Symposium*. Must have published several articles in peer-reviewed journal.
- Track editor for the online *Journal of the Global Business Research Symposium* (JGBRS). The track editor will serve as a reviewer and work with the author toward publishing his/her article. (Contact Mike Tasto at [M.Tasto@snhu.edu](mailto:M.Tasto@snhu.edu))

For more information visit the conference website.

[www.gbrsconference.org](http://www.gbrsconference.org)

# About Us

[www.gbrsconference.org](http://www.gbrsconference.org)

## GBRS Executive Committee //

Hilmi Elifoglu, Director GBRS – elifoglu@stjohns.edu  
David Y. Chan, Co-Director GBRS – chand@stjohns.edu  
Ivan Abel, Editor, GBRS Proceedings Editor – abeli@stjohns.edu  
Igor M. Tomic, Founder - tolici@stjohns.edu  
Biagio Pilato, Treasurer – pilatob@stjohns.edu  
Joan Ball, Niall Hegarty, Maria Pirrone, Aleksandr Gevorkyan, Yun Zhu

## GBRS Board of Directors //

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## GBRS Organizers //

Paper Review Committee:	Maria Pirrone, Chair, Hilmi Elifoglu, Ivan Abel, Biagio Pilato, David Y. Chan, Niall Hegarty, Aleksandr Gevorkyan, Yun Zhu, Basilio G. Monteiro
Best Paper/ Discussant:	All participants vote for the Best Papers and Best Discussants
Online Journal, JGBRS:	Mike Tasto, Greg Randolph, Robert Salvino, Igor Tomic,
Special Programs:	Mike Tasto, Greg Randolph, David Y. Chan, Joan Ball, Yun Zhu, Basilio Monteiro, Luca Landoli
Symposium Marketing:	Joan Ball, Aleksandr V. Gevorkyan, Luca Landoli