



**12th Atlas AFMI Annual Conference –
Association Francophone de Management International
EDHEC Business School & IAE Nice, Université Côte d’Azur
Nice, France, May 2 to 4, 2022**

“Resilience and international management”

Conference Chairs

Loyda L. Gómez Santos (U. La Sabana), Philippe Very (EDHEC Business School)

List of conference tracks

1. Resilient international entrepreneurs and entrepreneurship

Susan Freeman, François Goxe, Michael Viegas-Pires

2. Performance and valuation of international firms

Sophie Nivoix, Urbi Garay, Ludivine Chalençon

3. Internationalization and access to financing for SMEs

Hamadou Boubacar, Ghassen Bouslama

4. MNCs facing rising global and regional risks and challenges

Hanane Beddi, Jacques Jaussaud

5. Changes and upheavals in the international environment: new risks and new challenges

Jean Paul Lemaire, Pierre-Bruno Ruffini

6. SAFARI: strategies for Alliances, Mergers & Acquisitions and International Networks

Foued Cheriet, Laure Dikmen

7. Innovation and resilience: an international comparison

Thierry Burger-Helmchen, Caroline Mothe, Marion Neukam

8. Digital Platforms and Ecosystems: Building global resilience for the ‘new’ normal in a post-pandemic era

Fadia Bahri-Korbi, Wafa Bouaynaya, Mouhoub Hani, Thierry Levy, Jessica Lichy

9. International management in the African context

Suzanne Apitsa, Emmanuel Kamdem

10. Can cross-cultural competences and intelligence be sources of resilience in crisis situations?

Philippe Mouillot, Fabienne Munch

11. Innovative methodologies for research in international business and management

Anne Bartel-Radic, Eric Milliot

12. Resilience and international supply chain management

Jennifer Lazzeri- Gracia-Campo, Yuan Yao, Laurence Saglietto

13. Latin American business post Covid-19: Towards a more sustainable and resilient future?

Eric Rodríguez, Ulf Thone

Doctoral tutorial (organized with EIBA – European International Business Academy)

Ulrike Mayrhofer, Eric Milliot, Carlos Quintero

Pedagogical case study session

Noémie Dominguez, Florence Gervais

Publications

- A selection of the best papers will be submitted for a Special Issue to the journal ***Management International***.
- A collective book containing conference papers will be published by **Vuibert** (French Editor, Atlas-AFMI collection). This book could possibly be submitted to a foreign Editor for a publication in another language.
- Pedagogical case studies can be proposed for the **Atlas AFMI 2022 Award of the best case study in international management**. Case studies can also receive the **Atlas AFMI labeling** (organized in cooperation with the French Case Center CCMP).

Dates to remember

- December 2021 : opening of the conference platform <https://atlasafmi2022.sciencesconf.org/> for the submission of papers, doctoral projects and case studies. Papers are full texts, written in French, Spanish or English, and authors must follow the writing policy of the journal *Management International* : <http://www.managementinternational.ca>
- January 31st, 2022 : deadline for submissions of papers, doctoral projects (5 to 10 pages) and case studies (full text)
- February, 20th, 2022 : track chairs decisions and reviewers' comments sent to authors
- March 12th, 2022 : authors submit revised versions of accepted papers on conference website
- May 2nd, 2022 : Atlas AFMI doctoral tutorial and pedagogical case study session
- May 3rd & 4th, 2022 : Atlas AFMI annual conference

For more information, visit our website:

<http://www.atlas-afmi.fr/>