



**KENNESAW STATE  
UNIVERSITY**

COLES COLLEGE OF BUSINESS  
*Department of Marketing and  
Professional Sales*

## **Marketing Clinical 2022**

### **FULL-TIME CLINICAL FACULTY POSITION Department of Marketing and Professional Sales**

The Department of Marketing and Professional Sales in the Coles College of Business at Kennesaw State University is seeking applications for a full-time 9-month non-tenured clinical faculty position beginning August 2022. Guaranteed consideration deadline is October 31st, 2021.

The ideal candidate will possess a strong foundation in undergraduate education (both face to face and online learning) and have experience teaching Principles of Marketing. Additional teaching areas include Retailing and Advertising. The responsibilities of the position support the mission and goals of the Coles College of Business and Department of Marketing and Professional Sales including engaging in quality scholarly activities consistent with AACSB accreditation and engagement with the business community.

Candidates must have earned a Ph.D./DBA in Marketing or a related field and related industry experience. Applicants should demonstrate research capabilities, ability to teach undergraduate level courses, ability to mentor students, and to be engaged in other departmental activities.

For more than 50 years, Kennesaw State University has been known for its entrepreneurial spirit and sense of community. Offering campuses in Marietta and Kennesaw, the university is located just north of Atlanta and combines a suburban setting with access to one of the country's most dynamic cities. As Georgia's third-largest university, Kennesaw State offers more than 100 undergraduate and graduate degrees, including a growing number of doctoral programs. Designated by the Board of Regents of the University System of Georgia as a comprehensive university, Kennesaw State is committed to becoming a world-class academic institution positioned to broaden its academic and research missions and expand its scope on a local, regional, and national level.

For a full description of this position, application deadlines, and application procedures, visit <https://hr.kennesaw.edu/careers.php>.

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