

AIB-Canada is pleased to announce the continuation of our webinar series:

Burning Issues in International Business
on **Friday, October 29 12h00-13h00 (EST)** on the following theme:

“UN SDG implementation by Canadian business”

Our expert panel will be made up of the following people:

Grace Barrasso, General Manager Environment & Sustainable Development, ArcelorMittal Mining

Barrasso has over 20 years' experience as a sustainability practitioner for the metals and mining sector where she has worked in various regions across the world. Prior to this appointment, Barrasso held several positions in West Africa, including Regional CSR Manager for Endeavour Mining based in Côte D'Ivoire, CSR Manager for First Quantum Minerals Ltd. in Mauritania, Sustainability Manager at Glencore (Xstrata) Iron Ore Project (from 2012 to 2013) and Environment Superintendent at (Glencore) Xstrata Nickel Raglan Mine based in Arctic Canada.

Olivier Bullion, Director, Sustainable Development Goals Unit, Government of Canada

Bullion joined ESDC in June 2019 to head the SDG Unit. Created in 2018, the SDG Unit is to lead the overall coordination of Canada's 2030 Agenda and its 17 SDGs, in close collaboration with all other departments and agencies. It is mandated to develop a National Strategy, a Federal Implementation Plan, to monitor and report on activities related the 2030 Agenda, raise public awareness and support for the 2030 Agenda, foster new partnerships and networks to advance the SDGs, and develop and administer the SDG Funding program. Olivier has spent the better part of his career working in the diplomatic service at Global Affairs Canada, and has held various assignments in Europe, Asia, Middle East and North America.

Helle Bank Jorgensen, CEO, Competent Boards—Global ESG Certificate & Designation Program

Jorgensen is the CEO of Competent Boards, which offers the global online ESG Competent Boards Certificate and Designation Program with a faculty of over 100 renowned international board members, executives and experts. She has a 30-year track record in turning Environment, Social, Governance (ESG), Climate and Sustainability risks into innovative and profitable business opportunities. She has worked with many global Fortune 500 board members and executives, as well as smaller companies and investors.

Elena Philipova, Director, Sustainable Finance, Refinitiv

Philipova has more than 16 years of experience in the ESG/sustainable finance industry and is responsible for the end-to-end management of the ESG business, products and services. She was the Rapporteur for the Benchmarks group of the EU Technical Expert Group (TEG) on Sustainable Finance appointed by the European Commission and also a member of the CFA Institute ESG Working Group working on the development of the ESG Standards for financial products. Philipova is a frequent speaker at global events, podcasts and conferences, as well as she sits on a number of Advisory Boards of ESG related initiatives.

Anthony Goerzen (Moderator) D.R. Sobey Professor of International Business, Queens University

This webinar is sponsored by the Canada Chapter of Academy of International Business, (<https://canada.aib.world/>) the leading association of scholars in the field of international management and international business policy. Our organization is dedicated to nurturing a global community of scholars focused on advancing knowledge in international business research, policy, and practice.

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<https://aib.regfox.com/webinar-burning-issues-in-ib-un-sdg-implementation-by-canadian-business>