



Australia and New Zealand  
International Business Academy

## CALL FOR PAPERS AND REVIEWERS

ANZIBA ANNUAL CONFERENCE – WELLINGTON, 21<sup>st</sup> to 23<sup>rd</sup> FEBRUARY 2022

# “Business in the Asia Pacific: People, Planet and Prosperity”



The Executive Committee of the Australia and New Zealand International Business Academy (ANZIBA) would like to announce a call for papers (and reviewers) for our February 2022 conference - ‘*Business in the Asia Pacific: People, Planet and Prosperity*’. Papers and panel proposals on any International Business (IB) research topic, but particularly those related to the conference theme, are welcome. The conference sessions will be preceded by a Doctoral Colloquium (DC) and a Paper Development Workshop (PDW). More details are provided on the conference page (<https://www.anziba.org/conferences/>).

Paper and panel proposal submissions will open from Monday 5 July 2021 and close on **Monday 20 September 2021**. Submissions for the Doctoral Colloquium and Paper Development Workshop will be accepted up to and including **Monday, 8 November 2021**.

It is our intention to run this conference as a traditional face-to-face event, making use of the trans-Tasman travel bubble. However, if an individual has strong medical reasons or externally imposed travel restrictions that prevent them from attending in person, the ANZIBA executive committee will entertain requests for them to participate virtually (limited sessions). Such requests should be submitted in advance directly to the ANZIBA Executive via [president@anziba.org](mailto:president@anziba.org) for consideration.

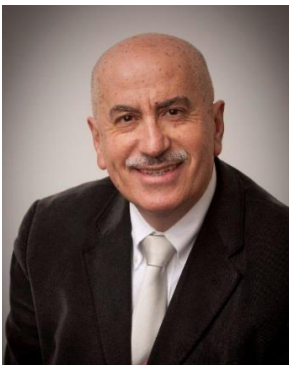
As with all events over the past two years, if circumstances change such that a participant who has already paid an ‘in-person’ conference fee is unable to attend for medical or travel-restriction reasons, the fees will be fully refunded less AUD\$10.00 to cover transaction fees.

#### CONFERENCE HOST

Conference will be hosted by Te Herenga Waka Victoria University of Wellington and the School of Marketing and International Business. The Chair of the conference will be [Professor Siah Hwee Ang](#), Chair of Business in Asia and the Director of the Southeast Asia Centre of Asia-Pacific Excellence, supported by [Matt Rašković](#), ANZIBA Vice-President Marketing from Victoria University of Wellington.

#### KEYNOTE SPEAKERS

The conference will have two keynote speakers to reflect its theme and focus on the Asia Pacific.



The first keynote speaker will be [Professor S. Tamer Cavusgil](#). Professor Cavusgil holds the Fuller E. Callaway Professorial Chair at Georgia State University, is the founding Executive Director of the Center for International Business Education & Research (CIBER) at Georgia State University and also a Fellow of the Academy of International Business (AIB). As a Senior Fulbright Scholar to Australia, Professor Cavusgil also taught at Monash University. He has authored more than a dozen books and over 200 papers in the areas of firm internationalization, global strategy and research on emerging markets. In his recent research, he has been focussing on the evolution of middle-class in rapidly transforming economies.

The second keynote speaker will be a New Zealand speaker (to be confirmed) familiar with government policies as well as knowledge of the Asia Pacific region.

#### KEY DATES:

Monday, 5 July 2021	All Submissions Open
<b>Monday, 20 September 2021</b>	<b>Competitive Paper &amp; Panel Proposal Submissions Close</b>
<b>Monday, 8 November 2021</b>	<b>Doctoral Colloquium &amp; PDW Submissions Close</b>
Monday, 22 November 2021	All Acceptance Notifications Released
Monday, 22 November 2021	Registration Opens
Friday, 7 January 2022	Early Bird registration ends
Monday, 31 January 2022	Lead Author / Panel Member Registrations Close
Monday, 14 February 2022	Remaining Registrations Close
Monday, 21 February 2022	Research Student Colloquium & PDW
Tuesday, 22 February 2022	ANZIBA Conference Sessions
Wednesday, 23 February 2022	ANZIBA Conference Sessions & AGM

#### TRACKS\*:

1. **Changing global institutions & the future of IB (Track co-Chairs: Siah Hwee Ang, Victoria Uni of Wellington; Gracy Yang, Uni of Sydney)**
2. **Internationalization, SMEs and international entrepreneurship (Track co-Chairs: Joanna Scott-Kennel, Uni of Waikato; Eldrede Kahiya, Victoria Uni of Wellington)**
3. **MNEs, global strategy (incl. nonmarket strategies) & global value chains (Track co-Chairs: Andre Sammartino, Uni of Melbourne; Hongzhi Gao, Victoria Uni of Wellington)**
4. **International marketing (Track co-Chairs: Susan Freeman, Uni of South Australia; Maureen Benson-Rea, Uni of Auckland)**
5. **Culture and international HRM (Track co-Chairs: Jane Menzies, Deakin Uni; Dana Ott, Uni of Otago)**
6. **IB and sustainable development (Track co-Chairs: Rudolf Sinkovics, Uni of Auckland)**
7. **Special conference track: Business in the Asia Pacific (Track co-Chairs: Fuming Jiang, RMIT Uni; Weiting Zheng, Uni of New South Wales)**
8. **Doctoral Colloquium (Snejina Michailova, Uni of Auckland; Grigorij Ljubownikow, Uni of Auckland)**

*\* If you have a paper that is clearly IB-focussed, but the topic is not reflected in the list above, please still submit it and label it 'Track - Other'.*

*\*\* Selected papers from this track will be considered for publication in a special issue in International Marketing Review (Emerald, ABDC A rank) on [International Dynamic Marketing Capabilities](#) pending a favourable double-blind peer review process.*

#### TRAVEL SUPPORT:

The executive committee of ANZIBA is pleased to offer **eight (8) Doctoral Travel Stipends**. The stipends include a full conference fee waiver, plus up to AUD\$1,000 reimbursement of accommodation and travel expenses relating to the conference. They are open to any PhD student studying at an Australian or New Zealand university. Please visit [www.anziba.org/conferences/phd-travel-stipend/](http://www.anziba.org/conferences/phd-travel-stipend/) for more details.

## PRIZES

We are also pleased to announce that the conference will involve three main awards:

The **ANZIBA Best Paper Award** - selected from amongst all papers accepted to the competitive stream of the conference.

The **Lawrence Welch Prize - Challenging the Status Quo** - awarded to the best paper that challenges prevailing orthodoxy in IB. The selected paper may be purely theoretical or based on primary data; and will be selected from amongst the papers accepted to the competitive stream of the conference.

The **Sid Gray Prize for the Most Promising Thesis Proposal** - selected from amongst the proposals accepted for the doctoral colloquium.

All three awards will include an AUD \$1,000 cash prize, plus free conference registration for ANZIBA 2022 Conference.

## CONFERENCE FEES:

Regular member – full fee registration	AUD\$350	NZD\$375
Student member – full fee registration	AUD\$150	NZD\$160
Regular member – early bird registration*	AUD\$250	NZD\$270
Student member – early bird registration*	AUD\$75	NZD\$80
Additional conference dinner guest	AUD\$75	NZD\$80
Additional reception guest	AUD\$30	NZD\$32

\* *Early-bird registration closes on 7 January 2022.*

## COMPETITIVE PAPERS:

All competitive paper submissions need to include:

- A cover page including the title of the paper, the author(s) name(s) and affiliation(s), the lead author's email address, and a nominated track (number and name from the list above).
- The second page of the submission should include the title and an abstract not exceeding 200 words, followed by the body of the paper.

Papers should be double-spaced, not exceed **10,000 words** and referenced and formatted in conformity with [Journal of International Business Studies manuscript submission guidelines](#). All submissions will be subject to a double-blind review process. By default, all accepted papers will be published on-line by ANZIBA, but it will only be accessible by conference attendees. If you do NOT want your paper published in this manner, please inform the Track (Co-)Chair at the time of acceptance.

#### PANEL PROPOSALS:

Panel proposals must be submitted by the panel chair and include:

A title page that includes the names and contact information for all participants and identifies their roles.

An abstract, between 150-200 words, that summarizes the content of panel discussion.

A 1 to 3-page description of the session format (e.g., paper presentations, round table, professional development workshop), with paper synopsis where appropriate.

Emails from each participant, indicating s/he will participate if the panel is accepted.

Panel proposals should be no more than 3,000 words inclusive of all materials.

Each proposal must state, on its front page at the top right, the requested Track (number and title) and Panel Session Format.

Submissions must be written with double-spaced text.

Panel proposals will be assessed by the Track (Co-)Chairs.

#### PAPER DEVELOPMENT WORKSHOP PAPERS:

The Paper Development Workshop (PDW) will be held on Monday, 21 February 2022, and will involve small groups of authors receiving feedback from selected editors of international business and marketing journals.

The format and process for submitting PDW papers is the same as for competitive papers. When submitting their paper for the PDW, authors should include the phrase '**PDW paper**' rather than nominating a track.

#### DOCTORAL COLLOQUIUM SUBMISSIONS:

The Doctoral Colloquium (DC) will be held on **Monday, 21 February 2022**, and will comprise of sessions involving presentations by doctoral students (who are registered and accepted for the DC), followed by discussions among all participants and academic mentors. A schedule of presentations by individual participants will be available one week prior to the conference.

At the same time, all participants will receive copies of the theses/proposals to be presented during the DC. It is expected that all DC participants will read every thesis/proposal and participate actively in the discussion.

To apply for the Doctoral Colloquium, students need to submit a summary of their thesis/proposal (maximum 5-page, single spacing) with the following details & headings:

- Doctoral candidate - name, email, university affiliation, PhD area/discipline, number of years in the PhD program
- Title of the thesis/proposal
- Motivation for the research
- Literature review and overview of key theories/concepts
- Research question(s)
- Methods/Data – including constructs, measures, data collection, and data analysis
- Potential contribution of the study

**REVIEWING:**

It is a condition of having a competitive paper or panel proposal considered for this conference that the lead author or panel organizer must review two other submissions. These will be assigned by the Track (Co-)Chairs.

However, if competitive paper authors or panel members are willing to review additional papers, or if Doctoral Colloquium authors, PDW authors, and non-submitting members of our academic community are willing to review any papers, please email the Conference Chair – [conf\\_chair@anziba.org](mailto:conf_chair@anziba.org) directly. The additional assistance will be very much appreciated.

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***Nau mai ki Pōneke/Welcome to Wellington!***

