

# AIB Oceania Annual Research Symposium and PDW 2021

## CALL FOR PAPERS



The annual meeting of AIB-Oceania is renowned for its informal and collegial character. Join us **online** on **4 November 2021**, for the Annual Research Symposium and Paper Development Workshop. The event will be hosted by School of Marketing and International Business, Victoria University of Wellington, New Zealand.

The symposium will kick off at 10am, New Zealand time (GMT+12 hours). The programme will include insights from keynote speakers, interactive panel sessions, and research paper presentations. It will also be a great opportunity for online interaction and networking.

We now make the first call for papers. It is time to book the event in your calendar. This year's theme is **"Grand challenges, sustainability and international business"**. There will be a panel discussion on the topic of **"Enhancing IB research and teaching effectiveness"** in addition to parallel paper presentation sessions. These sessions will be accompanied by **networking sessions** and the **AGM for AIB Oceania members**, and an **asynchronous PDW**.

Victoria University of Wellington will kindly sponsor some awards for: 1. The most interesting and innovative research ideas in submissions to the symposium; 2. Ideas that have the potential to benefit wider society and 3. Outstanding individual contributions to the symposium.

### ***Submission instructions and notification***

**1. Paper presentations:** Please submit your 1000-word abstract (not a full paper) of your international business research for the Research Symposium by *Monday 20 September* to Dr Eldrede Kahiya at [eldrede.kahiya@vuw.ac.nz](mailto:eldrede.kahiya@vuw.ac.nz)

**2. Paper development workshop:** Please submit your paper of no more than 30 pages, double-spaced, by *Monday 20 September* to Associate Professor Revti Raman at [revti.raman@vuw.ac.nz](mailto:revti.raman@vuw.ac.nz). Please include contact details for all authors. Full papers are desirable but not essential. Early stage ideas with a clear conceptual development and framing are also welcome.

**3. Registration:** Registration opens on *Monday 15 October*. It is free for the members of the Academy of International Business (AIB) at the time of the symposium or PDW. AIB membership can be subscribed at <https://member.aib.world/membership/indapplynow.asp> or renewed at <https://member.aib.world/membership/memberrenew.asp>. Membership rates are available at <https://www.aib.world/membership/new-members/>. AIB membership brings a host of benefits. See the AIB website <https://www.aib.world/> or the Oceania chapter website <https://oceania.aib.world/> for details.

**Enquiries:** Please contact AIB-Oceania 2021 Local Hosts Associate Professor Revti Raman ([revti.raman@vuw.ac.nz](mailto:revti.raman@vuw.ac.nz)), Associate Professor Hongzhi Gao ([hongzhi.gao@vuw.ac.nz](mailto:hongzhi.gao@vuw.ac.nz)) or AIB-Oceania Chapter Chair Associate Professor Maureen Benson-Rea ([m.benson-rea@auckland.ac.nz](mailto:m.benson-rea@auckland.ac.nz)).