

AMA Global Marketing SIG Conference

October 1-3, 2021 - Taormina, ITALY



WHO SHOULD ATTEND?

The conference is ideal for academicians, research scholars, and doctoral students to share and discuss their research ideas and findings.

WHY ATTEND?

- Journal of International Marketing Special Issue devoted to research presented at the conference
- Doctoral Consortium
- Unique Cultural Experience
- Meet with the World's Leading International Marketing Scholars

IMPORTANT DATES

Submission Open: June 1, 2021

Deadline for Submission: July 15, 2021

Conference Dates: October 1-3, 2021

ABOUT THE CONFERENCE

The 2021 AMA Global Marketing SIG Conference at Taormina, Italy offers outstanding opportunities for academics to share their insights and learn from the global marketing research finding and experiences of others in times of uncertainty. The conference will be filled with interactive, energetic, and enlightening sessions, networking opportunities with the world's foremost international marketing scholars, and a unique cultural experience in Taormina, Italy.

We are very much looking forward to hosting the conference and welcoming you all to Taormina in October 2021, join us for an exhilarating academic program, breathtaking views, and stimulating conversations! More information is available on our conference [website](#).

MODE OF CONFERENCE

FACE-TO-FACE

For the full CFP or more info, please visit the AMA Global Marketing SIG conference [website](#)
or contact: GOKSEL YALCINKAYA, GOKSEL.YALCINKAYA@UNH.EDU
MAGNUS HULTMAN, M.HULTMAN@LEEDS.AC.UK

WWW.AMAGLOBALSIG.ORG