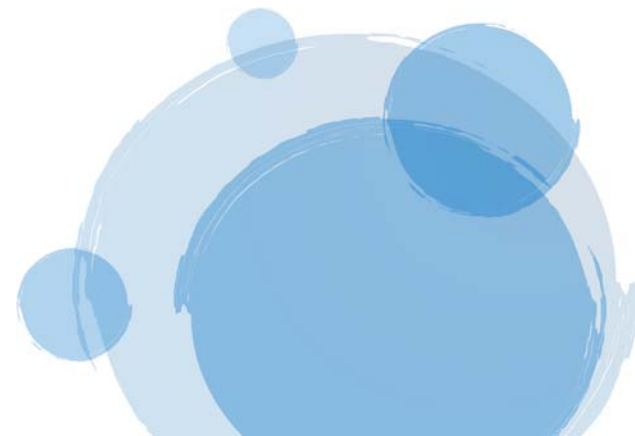




**Academy of International Business
U.S. Northeast Chapter
2021 Annual Conference (Oct 15th-16th, 2021)**

**Opportunities and Challenges in the Global Arena:
Technology, Digitalization, & Business**



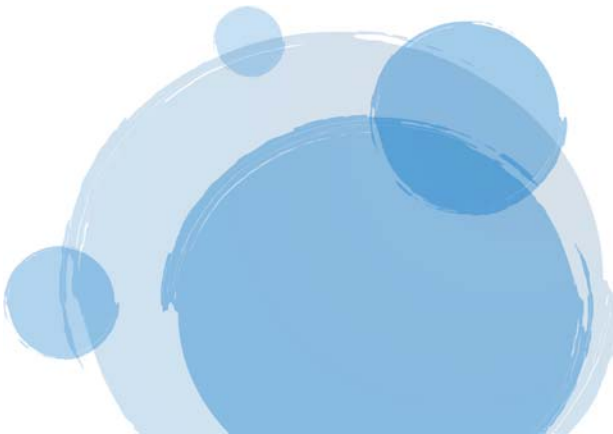


Featured Keynote Speaker

Dr. Lucia Piscitello **Politecnico di Milano**

Dr. Lucia Piscitello is Professor of International Business and Economics at Politecnico di Milano. Her research interests cover the economics and management of MNEs, the international aspects of technological change, the geography of innovation, and the impact of MNEs and FDI on host and home economies. Her recent studies focus on agglomeration and MNEs' location strategies, globalization of R&D and technology development in the global network of MNEs, digital technologies, global sourcing and reshoring.

She is Associate Editor of the *Global Strategy Journal*, and serves on the editorial boards of several journals. She has published over 80 refereed journal articles. Her work has appeared in the *Journal of Economic Geography*, *Economic Geography*, *Journal of International Business Studies*, *Global Strategy Journal*, *Strategic Entrepreneurship Journal*, *Strategic Management Journal*, *Industrial and Corporate Change*, *Research Policy*, among others. She is Visiting Professor at the Henley Business School, University of Reading, UK, and she, acts as external expert for the Department of Geography & Environment, London School of Economics, UK. She is Fellow, Past President, and Chair of the European International Business Academy (EIBA).



A circular portrait of Dr. Sharon Alvarez, a woman with shoulder-length blonde hair, smiling. The portrait is set within a dark blue circle, which is itself surrounded by a larger, lighter blue brushstroke-style border.

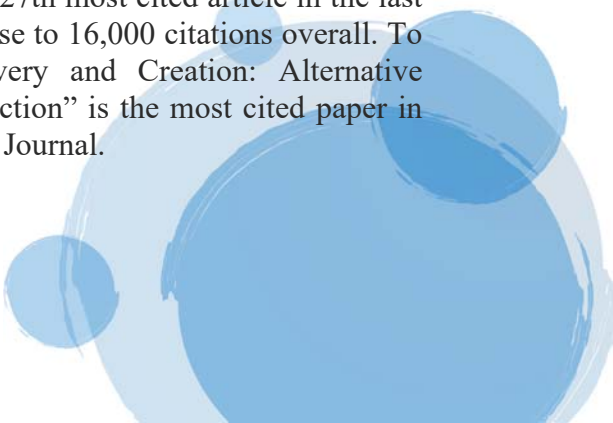
“Meet the Editors Panel” Featured Scholar

Dr. Sharon Alvarez **University of Pittsburgh**

Dr. Sharon Alvarez is the Thomas W. Olofson Chair in Entrepreneurial Studies at the Joseph M. Katz Graduate School of Business, University of Pittsburgh.

She is Associate Editor for the *Academy of Management Review* and past associate editor for *Strategic Entrepreneurship Journal*. Her work has been published in a multitude of journals and outlets, including *Academy of Management Review*, *Organization Science*, *Strategic Management Journal*, *Strategic Entrepreneurship Journal*, *Academy of Management Perspectives*, *Academy of Management Executive*, *Journal of Business Venturing*, *Journal of Management*, and *Human Resource Management Journal*.

Dr. Alvarez’s paper (with Barney) “Discovery and Creation: Alternative Theories of Entrepreneurial Action” won the Academy of Management’s Entrepreneurship Division 2019 Foundational Paper Award as well as the *Strategic Entrepreneurship Journal* Best Paper Award; her paper (with Barney) “Forming and Exploiting Opportunities: The Implications of Discovery and Creation Processes for Entrepreneurial and Organizational Research” was the runner-up for the INFORMS award; and her paper (with Barney) “How Entrepreneurs Organize under Conditions of Uncertainty” won the *Journal of Management* Best Paper Award. Her work in the *Journal of Management* is the 27th most cited article in the last 50 years; she has currently close to 16,000 citations overall. To this day, the paper “Discovery and Creation: Alternative Theories of Entrepreneurial Action” is the most cited paper in the *Strategic Entrepreneurship Journal*.

A decorative graphic in the bottom right corner consisting of several overlapping circles in various shades of blue, ranging from light to dark.

A circular portrait of Dr. John Cantwell, a man with short grey hair and glasses, wearing a dark suit jacket over a light-colored shirt. The portrait is set against a dark blue background and is framed by a light blue, hand-painted style circular border.


“Meet the Editors Panel” Featured Scholar

Dr. John Cantwell Rutgers University

Dr. John Cantwell is Distinguished Professor of International Business at Rutgers University. He was previously Professor of International Economics at the University of Reading. He has also been a Visiting Professor of Economics at the University of Rome “La Sapienza”, the University of the Social Sciences, Toulouse, and the University of Economics and Business Administration, Vienna. He holds a BA degree in Philosophy, Politics and Economics from the University of Oxford (New College), an MSc degree in Economics from the University of London (Birkbeck College), and a PhD in International Business from the University of Reading, where he was appointed to his first faculty position in 1984.

John Cantwell’s main research areas are the analysis of corporate technological change and international business. He is the author of *Technological Innovation and Multinational Corporations* (Basil Blackwell, 1989), which remains one of the most cited books in the international business field, since it helped to inspire a new literature on the role of international networks in technology creation, which now lies at the center of the international business research area.

John Cantwell is a former President of the European International Business Academy (EIBA). As well as being an AIB Fellow, in 2001 he was elected as one of four EIBA Founding Fellows, and he was the first Secretary of the EIBA Fellows from 2002 to 2007. He is the Editor-in-Chief of the *Journal of International Business Studies* from 2011 to 2016. He is also a member of the editorial review boards of seven other refereed academic journals.

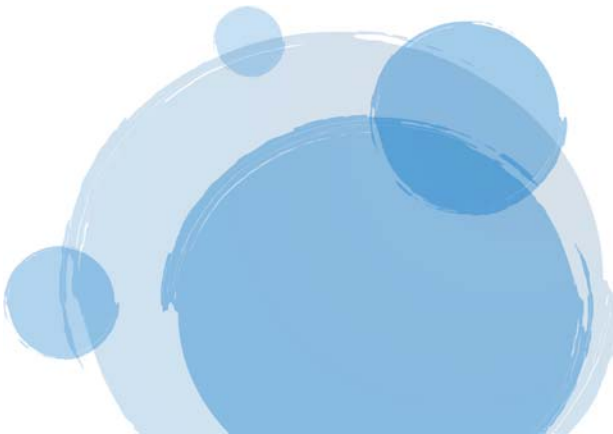
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“Meet the Editors Panel” Featured Scholar

Dr. Andrés Felipe Cortés Sacred Heart University

Andrés Felipe Cortés, Ph.D. is an Assistant Professor of Management in the Jack Welch College of Business & Technology at Sacred Heart University. Andrés graduated with a double major in Industrial Engineering and Economics from Universidad de La Sabana in Colombia and completed a Ph.D. in Business and Technology from Iowa State University. His research focuses on strategic leadership and innovation and has been published in *Leadership Quarterly*, *International Journal of Management Reviews*, and *Journal of Management Studies*. He also serves as the current Editor-in-Chief of the *New England Journal of Entrepreneurship*.



A circular portrait of Dr. Ram Mudambi, a man with grey hair, wearing a dark suit, white shirt, and red tie, smiling. The portrait is set within a blue circular graphic that has a brushstroke-like border.

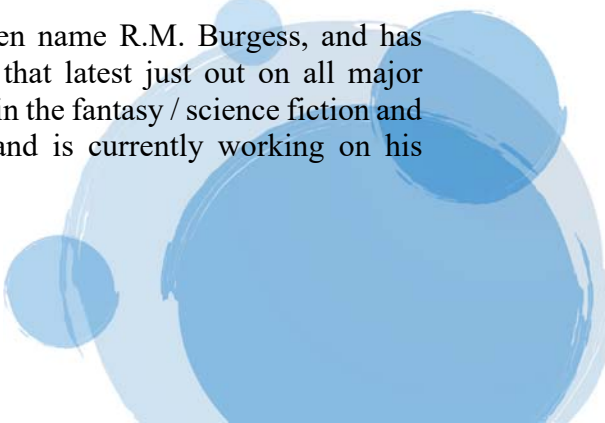
“Meet the Editors Panel” Featured Scholar

Dr. Ram Mudambi Temple University

Dr. Ram Mudambi is the Frank M. Speakman Professor of Strategy at the Fox School of Business, Temple University, Philadelphia, USA. Previously he served on the faculties of Case Western Reserve University, the University of Reading in England, and the University of North Carolina – Chapel Hill. He received his M.Sc.(Econ) from the London School of Economics and his Ph.D. from Cornell University. His current research focuses on the geography of innovation particularly in the context of emerging economies. He is a Fellow of the Academy of International Business (AIB) and of the European International Business Academy (EIBA). He is a co-editor of the Global Strategy Journal and an Area Editor at the Journal of International Business Policy. He is also a consulting editor at the Journal of International Business Studies where he previously served as an Area Editor.

He has published over 100 peer reviewed research papers. His work has appeared in the Journal of Political Economy, the Journal of Economic Geography, the Strategic Management Journal and the Journal of International Business Studies among many others. His practitioner pieces have appeared in the Harvard Business Review, the Sloan Management Review, and the California Management Review. His media appearances include the New York Times, The Atlantic magazine, National Public Radio and numerous local radio and TV programs.

He writes fiction under the pen name R.M. Burgess, and has published seven novels, with that latest just out on all major online sites in 2021. He writes in the fantasy / science fiction and adventure / romance genres and is currently working on his eighth and ninth novels.

A decorative graphic in the bottom right corner consisting of several overlapping, semi-transparent blue circles of various sizes, creating a modern, abstract design.

A circular portrait of Dr. Anu Phene, a woman with dark hair, smiling, wearing a patterned top and a necklace. The portrait is set against a light blue background with a darker blue circular border.

“Meet the Editors Panel” Featured Scholar

Dr. Anu Phene George Washington University

Dr. Anu Phene is Professor of International Business and Phillip Grub Distinguished Scholar at the School of Business at George Washington University (GW). Before joining GW, she was an Associate Professor of Strategy at the University of Utah.

Her research focuses on innovation and global strategy. She has examined the role played by different entities, ranging from multinational corporations (MNCs), their subsidiaries and inventors, to intergovernmental organizations; and their deployment of different mechanisms such as alliances and acquisitions, in enabling cross-border knowledge transfers and facilitating innovation in the international arena. Her research has been published in the *Administrative Science Quarterly*, *Journal of International Business Studies*, *Organization Science*, *Strategic Management Journal*, *Journal of Economic Geography*, *Journal of Management Studies*, *Journal of Management*, *Global Strategy Journal* and *Management International Review*

She is Associate Editor at *Global Strategy Journal*, Consulting Editor at the *Journal of International Business Studies*, on the editorial board of *Organization Science*, *Strategic Management Journal* and a Fellow of the Academy of International Business. She has received several awards for reviewing including Best Reviewer at *Organization Science*, *Journal of International Business Studies*. *Strategic Management Society*, *AOM* and *AIB*. She also served on the Executive Committee of the International Management Division at the Academy of Management, and in various capacities at the Academy of International Business and *Strategic Management Society*, including as Track Chair and Chair/Member of the Buckley and Casson, and the Farmer Dissertation Award Committees.