

8th IB & Finance Paper Development Workshop “Advancing Interdisciplinary Perspectives in IB & Finance Research”

Virtually organized by Vienna University of Economics and Business (WU – Vienna)

In collaboration with King’s Business School, September 3rd 2021 and

Supported by the [Multinational Business Review](#)

Deadline for extended abstracts or full papers: July 1st 2021

The workshop will be held entirely virtually with online presentations and discussions.

For the eight consecutive year, we invite researchers to join their efforts and creativity in developing papers at the intersection of International Business and Finance. The workshop is designed to connect junior scholars to like-minded peers, and to offer hands-on guidance from senior faculty from the fields. The workshop is organized WU Vienna and King’s Business School in London. In 2021, the workshop is organized in collaboration with the Journal *Multinational Business Review*, which will dedicate a special interdisciplinary issue on research in IB & Finance in 2022 (see [call for papers](#)).

Aim and Background of the Workshop:

IB researchers increasingly call for further integration of Finance and IB (Agmon, 2006, Cumming, Filatotchev, Knill, Reeb, & Senbet, 2017, Puck & Filatotchev, 2018). The goal of the 8th IB & Finance Paper Development Workshop is to create an interactive forum for both IB/Finance researchers. We also encourage contributions from Strategy, Accounting and Management with international and/or Finance perspectives. Potential topics include, but are not limited to:

- Current topics in managing and financing international business activities (e.g., Brexit, global protectionism, economic disintegration)
- Governance and international finance (e.g., risk behaviour, agency cost)
- Institutional context and international finance (e.g., liability of foreignness in capital markets, local financial context, legitimacy, isomorphism)
- International capital structure and internal capital markets (e.g., diversification, international transfer pricing, arbitrage, taxation)
- Ownership effects on internationalization (e.g., family ownership, institutional investors, sovereign wealth funds)
- Financial risk management in internationalization (e.g., hedging, trade finance, risk reporting)
- International strategic finance (e.g., listing location, location specific financial advantages, project finance, syndication)
- Firm level issues in financing internationalization (e.g., SMEs, MNEs, EMNEs, born globals, export finance and FDI finance, joint ventures)
- Integrating IB and Finance theories (e.g., TCE, RBV, OLI, real options, agency and institutional theory).

Contacts and Further Information:

Jakob Müllner

Institute for International Business, Department of Global Business and Trade

Welthandelsplatz 1 / D1. 5. OG, 1020 Wien

Tel.: +43-1-313 36-4374

E- Mail: jakob.muellner@wu.ac.at

Expected senior faculty members at workshop (2021):

- Prof. Igor Filatotchev (King's College London & WU Vienna)
- Prof. Thomas Lindner (University of Innsbruck & WU Vienna)
- Prof. Juan Manuel García Lara (University Carlos III de Madrid)
- Prof. Timothy Folta (University of Connecticut)
- Prof. Abdul Rasheed (University of Texas At Arlington)
- Prof. Gregory Bell (University of Dallas)

Candidate Submission Procedure and Deadlines:

July 1st: Submission of full papers OR extended abstract to jakob.muellner@wu.ac.at

Abstracts should include:

- research question addressed,
- theory and literature review,
- research design, data and methodology,
- expected results and contribution to scholarship in IB & Finance.
- **July 15th: Notification of acceptance** (Preference to young scholars)
 - The selection criteria include:
 - interdisciplinary relevance to the fields IB & Finance,
 - theoretical and methodological novelty and rigor,
 - clarity of presentation.
- **July 25th: Confirmation of virtual attendance by candidates (required!)**
- **August 15th: Submission of full working papers if an extended abstract was submitted.**
Working papers should include empirical analyses and should be approaching submission stage to provide sufficient room for discussion and further development.
- **September 3rd: Workshop day**
Papers are allocated one hour for presentation, faculty feedback and Q&A. Time differences in the virtual format will be accounted for.

There is no participation fee for presenters.

References

Agmon, T. 2006. Bringing financial economics into international business research: taking advantage of a paradigm change. *Journal of International Business Studies*, 37(5): 575-77.

Cumming, D., Filatotchev, I., Knill, A., Reeb, D. M., & Senbet, L. 2017. Law, finance, and the international mobility of corporate governance. *Journal of International Business Studies*, 48(2): 123-47.

Puck, J. & Filatotchev, I. 2019. Finance & the MNC: Building bridges between finance and global strategy research. *Global Strategy Journal*, available online at <https://onlinelibrary.wiley.com/doi/pdf/10.1002/gsj.1330>