



Call for Papers

XXI International Business and Economy Conference (IBEC)

Shanghai Lixin University of Accounting and Finance, Shanghai, China

January 4-8, 2022

<http://www.ibec-info.org/2022/>

Submission deadline: August 31, 2021

2022 Conference Special Considerations

As of April 2021, an in-person conference has been planned. Just as other institutions and governments around the world, the Planning Committee is actively searching for a crystal ball to reveal the future of the current global pandemic. We will actively pursue and communicate hybrid or virtual means of participation, if international travel remains restricted at the time of submission and review process.

IBEC Timeline:

2002 - San Francisco, US

2003 - San Francisco, US

2004 - San Francisco, US

2005 - Hawaii, US

2006 – Hawaii, US

2007 – San Francisco, US

2008 – San Francisco, US

2009 - Udaipur, India

2010 - Prague, Czech Republic

2011 - Guadalajara, Mexico

2012 – Hawaii, US

2013 - Caen, France

2014 - Tianjin, China

2015 - Bangkok, Thailand

2016 - Nürtingen, Germany

2017 - Puerto Montt, Chile

2018 - San Francisco, US

2019 - Rouen, France

2020 – Bergamo, Italy

2021 – virtually New Rochelle, New York

Topics

IBEC invites the submission of proposals for its 21st annual research conference to be held in Shanghai, China. The objective of IBEC is to provide a forum for intellectual discussion among scholars and practitioners. We seek to provide a platform to analyze the strategic challenges faced by firms, educators, governments, and other institutions in the global arena.

The program Committee invites full papers or extended abstracts for theoretical, empirical papers and case studies on these three special tracks: Banking & Finance, Management & Marketing, Accounting & Sustainability.

In relation to the **Finance & Economics** track, topics included are:

Asset Pricing and Portfolio Valuation;
Banking and Financial Services;

Clearing House;
Corporate Finance;
Corporate Governance;
Deposit insurance;
Financial Markets Micro-Structure of Stock Exchanges;
Financial Regulation and Supervision;
Fintech;
Governance and Compensation Practices in the Financial Sector;
Innovation, Complex banking Products and Financial Engineering;
Interaction between Regulation and the Cost and Availability of Credit;
Microfinance;
Monetary Policy and Central Banking;
Real Estate Sector;
Regulatory Capital and Liquidity Requirements;
Risk Assessment and Measurement;
Systemic Risk, Financial Stability and Financial Resilience;
Trends in Financial Products, Services, and Technology;
Trends in Industry Competition, Market Structure and Bank Scope Economies.

In relation to the **Management & Marketing** track, topics included are:

Business Education;
Consumer Behavior;
Corporate Governance;
Expatriate Management;
FDI Policy;

Key dates:

Paper submissions open: 1st June 2021

Paper submissions close: 31st August 2021

Paper decisions: 30th September 2021

Registration fee deadline: 15th November 2021

Conference dates: 4th-8th January 2022

Import/Export Management;
Information Systems;
Intercultural Management;
International Business Environment;
International Distribution;
International Health Management Issues;
International Human Resources Strategies;
International Logistics;
International Market Entry Strategies;
International Strategy;
Management History;
Management of Education;
Management Philosophy;
Marketing Strategies;
Operations Management;
Organizational Behavior;
Theory of Multinational Corporations;
Trade Policy;
Transfer of Technology/Knowledge;
World Markets and Global Competition.

In relation to the **Accounting & Sustainability** track, topics included are:

Accounting and Reporting Practices and Standards;
Accounting and Stewardship;
Accounting for Sustainability;
Corporate Social Responsibility;
Ethical and Responsible investment;
Integrated Reporting, incl. accountability and sustainability reporting;
Management and Control for Sustainability;
Social and Ethical Audit;
Social Enterprise.

Submission Guidelines

Submissions of full papers and extended abstracts is welcome through the conference website. All submissions are subject to double-blind peer review process.

You are invited to submit either an Extended Abstract or a Full Paper (of research nature or a teaching case) for presentation at the conference. All accepted submissions are published in the form of abstracts and extended abstracts in the conference proceedings upon conference participation.

Extended abstracts: A submission should explicitly contain: 1. Background & Problem Statement; 2. Objectives; 3. Methods/Procedures; 4. [Expected or Preliminary] Results; and 5. References. Extended abstracts range between 3 to 5 pages.

Full papers: No specific structure is required for complete papers. Complete submissions must not exceed 15 pages, excl. exhibits, illustrations, tables, graphics, and appendices. Quantitative papers should provide full data analytics.

Submissions are accepted through the conference web site only. Formatting guidelines for either extended abstracts or complete papers in MS Word format are provided on the conference website, LaTeX proceedings template is also available. All submissions should be written in English. All submissions compliant to formatting guidelines are peer reviewed, acceptance being based on quality and relevance. Submissions not keeping to formatting guidelines will be returned to authors without a review. Plagiarism is unacceptable. All authors must fully disclose their sources and provide standard citations.

One of the distinctive features of the International Business and Economy conferences is providing sizeable space and opportunity for a discussion. Authors of accepted proposals will have up to 30 minutes (Q&A included) to present their topic in the conference.

Authors retain copyright of their works. The conference proceedings containing abstracts and extended abstracts will be published after the conference on the conference website.

Registration Fee:

- presenting author (academician or professional) - **300 USD**

- student presenter; co-author or author presenting each additional paper, other participants such as non-presenting authors, non-presenting students, guests, observers - **150 USD**

Any registration fee includes annual membership fee worth 25 USD (non-refundable). For each accepted paper, at least one author needs to pay one full registration fee by November 15th, 2021 at the latest to be scheduled for the conference presentation. Various payment options are provided on the conference website (bank card preferred, check, wire transfer).

2022 Conference Committee:

Dr. Wang Xiaoguang (2022 Host Conference Chair), Dean of the School of Business Administration, Shanghai Lixin University of Accounting and Finance, Shanghai, China [wxg3695@sina.com]

Dr. Wang Feng (2022 Host Conference Chair of Arrangements), Vice Dean of the School of Business Administration, Shanghai Lixin University of Accounting and Finance, Shanghai, China [morning1231@163.com]

Pavel Štrach (2022 Conference Chair), Department of Marketing and Management, ŠKODA AUTO University, Mladá Boleslav, Czech Republic [pavel.strach@savs.cz]

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The conference committee acknowledges great support and thanks many individuals for making our annual conferences happen. All reviewers and active contributors will be proudly acknowledged in the conference program and proceedings.

IBEC Emeritus Members:

Gerald Albaum, University of Oregon & University of New Mexico, co-founder of the conference [granted 2007]

Edwin Duerr, San Francisco State University, co-founder of the conference [granted 2007]

Jay Kang, San Francisco State University, first treasurer [granted 2013]

John Manley, Iona College, program chair, conference chair, second treasurer [granted 2016]

Supporting Journals for Successfully Reviewed and Presented Full Papers:

Journal of International Business and Economics

Journal of International Business and Economics is an academic journal published three times a year by the International Academy of Business and Economics. The aim of JIBE is to provide relevant articles in the business and economics fields in order to help the business community make the best decisions and to help the academic community improve business research methods.

Marketing Science and Inspirations

Marketing Science and Inspirations is an international marketing journal published four times a year by Comenius University in Bratislava, Slovakia focusing on current research relevant for marketing and marketing management theory and practice.

Journal of Financial Management, Markets and Institutions

The journal is an editorial enterprise launched ADEIMF, the Italian Association of Scholars of Economics and Management of Financial Institutions and Markets. The Journal publishes two issues per year. The aim of the Journal is to publish research papers with an emphasis on managerial perspectives and policy implications.

EconoQuantum

The journal publishes two issues a year and provides a platform for academic discussion in English and in Spanish in the areas of economics and finance. The journal is indexed e.g. in RePec, EconLit, Ebsco and ProQuest. The journal is published by Universidad de Guadalajara, Mexico.

Journal of Leadership and Instruction

The Journal for Leadership and Instruction (JLI) is an international, peer-reviewed research journal for education professionals that is published twice a year and adheres to a strict code of ethics. The purpose of the journal is to serve as a resource for education professionals to aid with school curriculum and planning. The journal is published by SCOPE Education Services.

Long Island Education Review

Long Island Education Review is a peer reviewed journal that is published twice each year covering the wide range of research within higher education. The journal is published by SCOPE Education Services.

About IBEC

IBEC is a non-profit organization registered in the USA, State of Tennessee. Members and participants are scholars from around the world interested in genuine scholarship in business disciplines related to international business and economies. The organization is directed by a conference chair who serves a three-year term, an assistant chair, a program committee composed of former chairs, and an editorial board composed of established scholars. We encourage new participants and interested scholars to work together with us and each other, learn from each other and define new ways for achieving true scholarship by utilizing new technologies and exchanging best practices.

In addition to seminar sessions on presented research during the annual conference, IBEC strives to add value by offering technical or special topic sessions, providing meetings for members to exchange ideas on research, teaching and potential cooperation, and features events related to the culture and economies of the host countries. We encourage reviewers and participants to assist authors in developing publishable papers and establishing lines of research.

IBEC Sponsoring Institutions:

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BRONZE SPONSORS:



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