



# Journal of WORLD BUSINESS

- Global Political and Economic Environment
- Strategic Management
- Organization Behavior
- Cross-cultural Management
- Leadership
- Human Resource Management
- Ethics, Sustainability, and CSR
- Innovation, Technology, and Entrepreneurship
- Organization Theory
- International Marketing and Supply Chain
- International Finance and Accounting
- Research Methods in IB

## Scope & Coverage

- A premier journal in the field of international business
- Seeks submissions with an explicit multinational, cross-border, or international comparative orientation toward the study of management and organizations

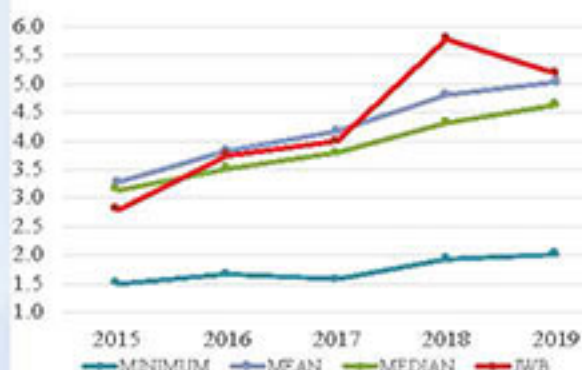
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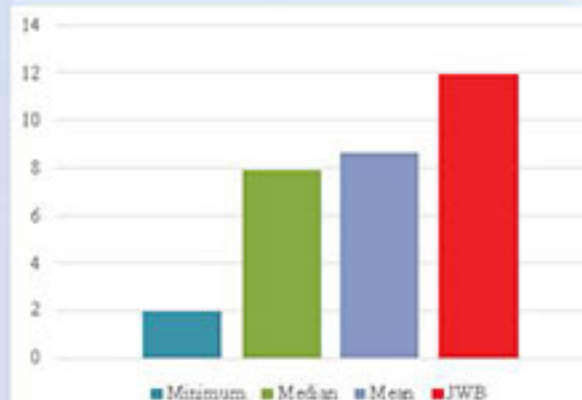
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## 2019 Impact Factor vs. FT50



## 2019 CiteScore vs. FT50



## Key Metrics & Statistics

- More than 800 submissions per year
- Acceptance rate 6%
- Average time to initial desk decision, 4 days
- 2019 5yr Impact Factor: 6.774

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4

#2 International Business

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