

WEBINAR

2ND CONFERENCE

ON BUSINESS

DIPLOMACY:

IN SEARCH OF NEW VALUES, RULES AND PRACTICES

WHEN

December 10th
9.30 am – 5 pm

WHERE

Online via Zoom

Register via: conference@businessdiplomacy.eu

Key notes – round tables – research paper presentations

ORGANIZERS/HOSTS: HUUB RUEL (HOTELSCHOOL THE HAGUE/UNIVERSITY OF TWENTE – IÑIGO ARBIOL – UNIVERSITY OF DEUSTO (BILBAO))



**UNIVERSITY
OF TWENTE.**

PROGRAMME

KEY NOTE SPEAKER:

Dr. Wilfried Bolewski

Diplomat, lawyer and professor, formerly German Ambassador to Jamaica, Belize and the Bahamas, Wilfried Bolewski teaches Diplomacy and International Law at American Graduate School in Paris

ROUND TABLES:

AFRICAN ECONOMIC DIPLOMACY

WITH PROF. RAYMOND SANER (BASLE UNIVERSITY (SUI) & LÜNEBURG UNIVERSITY (GERMANY), REVIEWER AND PARTNER OF RESEARCH PROJECTS AND CO-FOUNDER OF CSEND, A GENEVA BASED NGRDO)

& DR. DOUDOU SIDIBE (NOVANCIA BUSINESS SCHOOL (PARIS) & UNIVERSITE PARIS-EST-MARNE-LA VALLEE)

BUSINESS DIPLOMACY IN THE POST-COVID ERA: IN SEARCH OF NEW VALUES, RULES AND PRACTICES

WITH DR. SHAUN RIORDAN (DIRECTOR OF THE DEPARTMENT OF DIPLOMACY AND CYBER DIPLOMACY AT EIIS, SENIOR VISITING FELLOW AT THE CLINGENDAEL INSTITUTE, AND A FORMER BRITISH DIPLOMAT)