



European Journal of International Management

Special Issue on 'International Networks Between Europe, the United States, Australia and Emerging markets: Challenges in the "New Reality"'

Guest Editors:

Prof. Marina Dabic, University of Zagreb, Croatia and Nottingham Trent University, United Kingdom

Assoc. Prof. Vanessa Ratten, La Trobe University, Australia

Assist. Prof. Ivana Kovac, University of Zagreb, Croatia

The "new reality" is characterised by an increased reliance on digital communication due to the changes resulting from the COVID-19 (coronavirus) health pandemic. As a consequence, the new reality refers to a current substantial decrease in international travel and mobility with new social patterns such as social distancing and working from home becoming the norm. This has affected emerging markets particularly those with strong trade ties to Europe, the United States and Australia. Whilst the dependency of these trade networks might be based on mutual need, the current health pandemic has caused many difficulties. This is due to the uncertainty in the cause and duration of the coronavirus. As a consequence much hesitation has resulted amongst businesses involve in international markets due to the unknown effects of the health crisis. The aim of this special journal issue is to understand in more depth the new reality particularly for international markets based on networks with Europe, the United States, Australia, and Emerging markets. Additionally, the emphasis could be on other international markets and the way they are adapting to the "new normal".

Subject Coverage

Suitable topics include, but are not limited, to the following:

- International strategy resulting from the coronavirus and its effect on international markets
- Multinational influences on international markets based on the "new normal"
- Changes in consumer behaviour based on the new normal in international markets
- International marketing resulting from coronavirus effects
- international manufacturing networks
- Fluctuations in International value chain networks
- New demands from the International virtual teams in the contemporary business environment
- Virtual team formations across various geographical localities
- International trade and investment in emerging markets based on the new normal
- New theories of how coronavirus has affected international markets
- Effects on corporate social responsibility and sustainability resulting from the health pandemic
- Policy initiatives aimed at increasing networks and collaboration between international markets
- International political economic repercussions from the health pandemic

Notes for Prospective Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. (N.B. Conference papers may only be submitted if the paper has been completely re-written and if appropriate written permissions have been obtained from any copyright holders of the original paper).

All papers are refereed through a peer review process.

All papers *must* be submitted online. To submit a paper, please read our [Submitting articles](#) page.

Important Dates

Manuscripts due by: *30 November, 2020*

Notification to authors: *30 January, 2021*

Final versions due by: *30 March, 2021*