



## Call for Papers

### XX International Business and Economy Conference (IBEC)

Virtual Conference hosted by IONA College, LaPenta School of Business, New Rochelle, NY

**January 4-8, 2021**

<http://www.ibec-info.org/2021/>

**Submission deadline: August 31, 2020**

### 2021 Conference Special Features

This will be the 20th Year a conference has been held, although the first in virtual space.

Zoom platform will be used for virtual presentations and collaboration. Communal sessions will be scheduled for sharing, discussion of possible collaboration, and exploration and development of mutual interests.

Sessions will be planned over a five-day schedule for a few hours a day. Program schedule will be flexible; accommodations will be made for all time zones to schedule convenient sessions as needed and possible.

### Topics

IBEC invites the submission of proposals for its 20th annual research conference to be held virtually in Bergamo, Italy. The objective of IBEC is to provide a forum for intellectual discussion among scholars and practitioners. We seek to provide a platform to analyze the strategic challenges faced by firms, educators, governments, and other institutions in the global arena.

The program Committee invites full papers or extended abstracts for theoretical, empirical papers and case studies on these three special tracks: Banking & Finance, Management & Marketing, Accounting & Sustainability.

In relation to the **Banking & Finance** track, topics included are:

Asset Pricing and Portfolio Valuation;  
Banking and Financial Services;  
Clearing House;  
Corporate Finance;  
Corporate Governance;  
Deposit insurance;  
Financial Markets Micro-Structure of Stock Exchanges;  
Financial Regulation and Supervision;  
Fintech;

Governance and Compensation Practices in the Financial Sector;  
Innovation, Complex banking Products and Financial Engineering;  
Interaction between Regulation and the Cost and Availability of Credit;  
Microfinance;  
Monetary Policy and Central Banking;  
Real Estate Sector;  
Regulatory Capital and Liquidity Requirements;  
Risk Assessment and Measurement;

Systemic Risk, Financial Stability and Financial Resilience;  
Trends in Financial Products, Services, and Technology;  
Trends in Industry Competition, Market Structure and Bank Scope Economies.

In relation to the **Management & Marketing** track, topics included are:

Business Education;  
Consumer Behavior;  
Corporate Governance;  
Expatriate Management;  
FDI Policy;  
Import/Export Management;  
Information Systems;  
Intercultural Management;  
International Business Environment;  
International Distribution;  
International Health Management Issues;  
International Human Resources Strategies;  
International Logistics;  
International Market Entry Strategies;  
International Strategy;

Management History;  
Management of Education;  
Management Philosophy;  
Marketing Strategies;  
Operations Management;  
Organizational Behavior;  
Theory of Multinational Corporations;  
Trade Policy;  
Transfer of Technology/Knowledge;  
World Markets and Global Competition.

In relation to the **Accounting & Sustainability** track, topics included are:

Accounting and Reporting Practices and Standards;  
Accounting and Stewardship;  
Accounting for Sustainability;  
Corporate Social Responsibility;  
Ethical and Responsible investment;  
Integrated Reporting, incl. accountability and sustainability reporting;  
Management and Control for Sustainability;  
Social and Ethical Audit;  
Social Enterprise.

**Key dates:**

**Paper submissions: 31 August 2020**

**Paper decisions: 30 September 2020**

**Registration fee deadline: 15 November 2020**

**Conference date: 4-8 January 2021**

**Submission Guidelines**

Submissions of full papers and extended abstracts is welcome through the conference website. All submissions are subject to double-blind peer review process.

You are invited to submit either an Extended Abstract or a Full Paper (of research nature or a teaching case) for presentation at the conference.

Extended abstracts: A submission should explicitly contain: 1. Background & Problem Statement; 2. Objectives; 3. Methods/Procedures; 4. [Expected or Preliminary] Results; and 5. References. Extended abstracts between 3 to 5 pages are preferred.

Full papers: No specific structure is required for complete papers. We strongly recommend complete papers not to exceed 12 pages. Quantitative Papers should include full data analysis.

Formatting guidelines for either extended abstracts or complete papers in MS Word format are provided on the conference website, LaTeX proceedings template is also available. All submissions should be written in English. All submissions are peer reviewed, acceptance being based on quality and relevance. Plagiarism is unacceptable. All authors must fully cite the work of others using one of the standard citation systems (either APA, or MLA).

Submissions should be done via the conference web site. By submitting a paper or an extended abstract, authors acknowledge their intention to participate in the virtual conference through Zoom allowing presentation during session to be recorded.

Authors of accepted proposals will have up to 30 minutes (Q&A included) to present their topic in the conference.

Accepted full papers and extended abstracts presented in the conference will be published online, at the discretion of authors, in the Social Science Research Network (Congress, ISSN 1537-2316). Proceedings will be published after the conference. Authors retain copyright of their works. The conference proceedings will be Scopus indexed as soon as our application is approved.

#### **Registration Fee:**

- presenting author (academician or professional) - **100 USD**

- student presenter; co-author or author presenting each additional paper, other participants such as non-presenting authors, non-presenting students, guests, observers - **50 USD**

There is a reduced fee structure for 2021 virtual conferences; fees are determined to cover operating expenses only. Any registration fee includes annual membership fee worth 25 USD (non-refundable). For each accepted paper, at least one author needs to pay one full registration fee by November 15th, 2020 at the latest to be scheduled for the conference presentation. Various payment options are provided on the conference website (bank card preferred, check, wire transfer)

#### **About IBEC**

IBEC is a non-profit organization registered in the USA, State of Tennessee. Members and participants are scholars from around the world interested in genuine scholarship in business disciplines related to international business and economies. The organization is directed by a conference chair who serves a three-year term, an assistant chair, a program committee composed of former chairs, and an editorial board composed of established scholars. We encourage new participants and interested scholars to work together with us and each other, learn from each other and define new ways for achieving true scholarship by utilizing new technologies and exchanging best practices.

In addition to seminar sessions on presented research during the annual conference, IBEC strives to add value by offering technical or special topic sessions, providing meetings for members to exchange ideas on research, teaching and potential cooperation, and features events related to the culture and economies of the host countries. We encourage reviewers and participants to assist authors in developing publishable papers and establishing lines of research.

**2021 Program Committee:**

Pavel Štrach (2021 Conference Chair), Department of Marketing and Management, ŠKODA AUTO University, Mladá Boleslav, Czech Republic [pavel.strach@savs.cz]

Peter Cincinelli, Department of Management, Economics and Quantitative Methods, University of Bergamo, Italy [peter.cincinelli@unibg.it]

Wei (Helena) He, Department of Finance, Business Economics & Legal Studies, IONA College, New York, USA [whe@iona.edu]

Jay Kang, Department of Accounting, San Francisco State University, USA [jkang@sfsu.edu]

Tomáš Kincl, University of Economics, Prague, Czech Republic [kincl.tomas@gmail.com]

NyoNyo Kyaw, Department of Finance, Business Economics & Legal Studies, IONA College, New York, USA [nkyaw@iona.edu]

John Manley, Department of Finance, Business Economics & Legal Studies, IONA College, New York, USA [jmanley@iona.edu]

Sharon V. Thach, Department of Business Administration, Tennessee State University, Nashville, TN, USA [ibec@tnstate.edu]

Carlos Trejo-Pech, Agricultural & Resource Economics Department, University of Tennessee at Knoxville, TN, USA [ctrejope@utk.edu] and Universidad Panamericana at Guadalajara, Mexico

The program committee acknowledges great support and thanks many individuals for making our annual conferences happen. All reviewers and active contributors are proudly acknowledged in the conference program and proceedings.

**IBEC Timeline:**

2002 - San Francisco

2003 - San Francisco

2004 - San Francisco

2005 - Hawaii

2006 – Hawaii

2007 – San Francisco

2008 – San Francisco

2009 - Udaipur, India

2010 - Prague, Czech Republic

2011 - Guadalajara, Mexico

2012 - Hawaii

2013 - Caen, France

2014 - Tianjin, China

2015 - Bangkok, Thailand

2016 - Nürtingen, Germany

2017 - Puerto Montt, Chile

2018 - San Francisco

2019 - Rouen, France

2020 – Bergamo, Italy

2021 – virtual New Rochelle, New York

**IBEC Sponsoring Institutions:**



LaPenta School of Business, New Rochelle, NY, USA.



Nashville, TN, USA.

