

# Special Issue – *critical perspectives on international business* “Accelerating research on the contemporary global crisis”

## Guest Editors

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## Introduction to the Special Issue

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Following on from the COVID-19 related stakeholder engagement and zoominar, *cpoib* now announces a special issue in this area. The aim of the scoping exercise was to provide a platform for the acceleration of research on the contemporary crisis. This special issue calls for work that helps to make sense of the effect on international business of the insecurity and hyper-turbulence of the external environment, including human and healthcare system related work. Furthermore, it aims to extend understanding of the ways in which businesses, economies, governments and other institutions respond to these challenges. We seek contributions from a variety of perspectives, invite both applied and more descriptive papers, as well as papers which engage in early concept development and theorizing regarding the experienced disruption.

## Conceptual and Empirical Topics of Particular Interest

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The special issue of *cpoib* provides an opportunity to scholars from different academic disciplines and sub-disciplines around IB to submit their work. Indicative research questions invited for submission are:

- Globalisation and de-globalisation – From crossing borders to closing borders – what will the medium and long-term impacts of COVID-19 be for global exchange of goods and services and FDI screening. What is the changing role of global organizations in transnational crisis management?
- Political economy and global governance issues – how will COVID-19 impact integration or disintegration of economic blocs, what will be the impact of stimulus packages on different sectors/workers, how will the pandemic effect legitimation issues for MNEs?
- How have global inequalities and colonial legacies impacted upon the spread and/or management of COVID-19?
- Understanding the differential impacts of the disruption along global value chains (e.g. retail workers in the Global North experiencing support through social welfare vs. workers in the Global South being unsupported)

- Economic activity and reorganisation of economic activity under lockdown conditions - Disruption and reconfiguration of global and local collaborative activities and their long-term impacts; sectoral analysis of specific industries which have been strongly impacted by COVID-19 or the lockdown (e.g. aerospace, travel, healthcare).
- Functional changes – International Human resource management and dynamics in staffing/resourcing in specific sectors, Supply-chain and value chain challenges
- Microfoundations / Socio-psychological issues – Impact of social distancing on cross-border knowledge sharing, innovation, coordination and control.
- Sustainability impacts and unintended consequences of disruption – Global and local environmental impacts, circularity, business resilience and organisational change in hyper-turbulent environments

## Submission Process and Deadlines

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### Key dates

<i>Key dates</i>	<i>What to do...</i>
May 07, 2020	First preliminary project proposal submission deadline, via <a href="http://mc.manuscriptcentral.com/cpoib">http://mc.manuscriptcentral.com/cpoib</a>
June 16, 2020	Proposal development workshop (online)
July 05, 2020	Paper submission deadline
Aug 21, 2020	First review round feedback
Oct 15, 2020	First revision submission deadline

### Guidelines for submission

- Authors should refer to the *cpoib* website and the instructions on submitting a paper. For author guidelines and more information see: <http://www.emeraldinsight.com/cpoib.htm>
- Submissions to *cpoib* are made using ScholarOne Manuscripts <http://mc.manuscriptcentral.com/cpoib>
- All papers will be subjected to double-blind peer review and papers will be reviewed in accordance with *cpoib* guidelines.
- The guest editors welcome informal enquiries related to proposed topics.
- We intend to accelerate the publication of papers in 2020, papers that do not meet the tight deadlines, may be considered for publication in regular issues.

## References

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