



7th IB & Finance Paper Development Workshop

“Advancing Interdisciplinary Perspectives in IB & Finance Research”

King's Business School, September 10 and 11 2020

Deadline for extended abstracts or full papers: July 1st 2020

For the seventh consecutive year, we invite researchers to join their efforts and creativity in developing papers at the **intersection of International Business and Finance**. The workshop is designed to connect junior scholars to like-minded peers, and to offer hands-on guidance from senior faculty from the fields. The workshop is organized and financially supported by the Department of Global Business and Trade at WU Vienna and King's Business School in London.

Aim and background of the workshop:

IB researchers increasingly call for further integration of Finance and IB (Agmon, 2006, Cumming, Filatotchev, Knill, Reeb, & Senbet, 2017, Puck & Filatotchev, 2018). The goal of the 7th IB & Finance Paper Development Workshop is to create an interactive forum for both IB/Finance researchers. We also encourage contributions from Strategy, Accounting and Management with international and/or Finance perspectives. Potential topics include, but are not limited to:

- Current topics in managing and financing international business activities (e.g., Brexit, global protectionism, economic disintegration)
- Governance and international finance (e.g., risk behaviour, agency cost)
- Institutional context and international finance (e.g., liability of foreignness in capital markets, local financial context, legitimacy, isomorphism)
- International capital structure and internal capital markets (e.g., diversification, international transfer pricing, arbitrage, taxation)
- Ownership effects on internationalization (e.g., family ownership, institutional investors, sovereign wealth funds)
- Financial risk management in internationalization (e.g., hedging, trade finance, risk reporting)
- International strategic finance (e.g., listing location, location specific financial advantages, project finance, syndication)
- Firm level issues in financing internationalization (e.g., SMEs, MNEs, EMNEs, born globals, export finance and FDI finance, joint ventures)
- Integrating IB and Finance theories (e.g., TCE, RBV, OLI, real options, agency and institutional theory).



Contacts and further information:

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Senior faculty for the 2020 workshop (pending final confirmation):

- Prof. Söhnke Bartram (Warwick Business School)
- Prof. Keith Brouthers (King's Business School)
- Prof. Julio de Castro (IE Business School)
- Prof. Gary Dushnitsky (London Business School)
- Prof. Paul Guest (King's Business School)

Candidate submission procedure and deadlines:

- **July 1st: Submission of full papers OR extended abstract** to thomas.lindner@wu.ac.at

Abstracts should include:

- research question addressed,
 - theory and literature review,
 - research design, data and methodology,
 - expected results and contribution to scholarship in IB & Finance.
- **July 15th: Notification of acceptance** (Preference to young scholars)
The selection criteria include:
 - interdisciplinary relevance to the fields IB & Finance,
 - theoretical and methodological novelty and rigor,
 - clarity of presentation.
 - **July 25th: Confirmation of attendance by candidates (required!)**
 - **August 15th: Submission of full working papers if an extended abstract was submitted.**
Working papers should include empirical analyses and should be approaching submission stage to provide sufficient room for discussion and further development.

Preliminary workshop programme:

September 10: Keynote session, King's Business School

- Participants and senior faculty meet at King's Business School
- Keynote presentation and discussion (speakers to be confirmed)
- Dinner for senior faculty

September 11: Workshop day, King's Business School

- Participants receive an in-depth review by an assigned member of the senior faculty.
- Each paper is presented to and discussed by all participants (approx. 60 minutes per paper).



- The workshop is open to interested scholars without papers to present.
- There is no fee for the workshop. Catering, lunch and reception are provided by the Department of Global Business and Trade, WU Vienna and King's Business School

References

Agmon, T. 2006. Bringing financial economics into international business research: taking advantage of a paradigm change. *Journal of International Business Studies*, 37(5): 575-77.

Cumming, D., Filatotchev, I., Knill, A., Reeb, D. M., & Senbet, L. 2017. Law, finance, and the international mobility of corporate governance. *Journal of International Business Studies*, 48(2): 123-47.

Puck, J. & Filatotchev, I. 2019. Finance & the MNC: Building bridges between finance and global strategy research. *Global Strategy Journal*, available online at <https://onlinelibrary.wiley.com/doi/pdf/10.1002/gsj.1330>