

AIB/Sheth Foundation Doctoral Student Consortium

Chair: Leigh Anne Liu, Georgia State University, USA

Application Deadline: **January 31, 2020 (Extended from January 15)**

The Academy of International Business is organizing a Doctoral Consortium, which will be held from **8:30 am to 4:00 pm on July 3, 2020.**

The Consortium will provide a unique opportunity for doctoral students to further develop their research ideas, to learn about the challenges of conducting international business research and building a successful academic career in this field, and to broaden their professional networks. The format of the Consortium will facilitate a constructive and supportive discussion among the doctoral students and the participating faculty on topics of broad interest such as new trends in conducting high-impact international business research, managing the dissertation stage and the job search process, and successful entry into the academic career. In addition, students will receive concrete feedback on their individual current research projects as well as ideas and guidance for their future research agenda.

The most suitable candidates for the Consortium are Ph.D. students in international business who have completed their course work, are in the dissertation stage of their programs, and have a relatively clear idea about their dissertation research. While all such candidates will be considered, preference will be given to those who have defended their dissertation proposals. Selection criteria will also include research potential of the dissertation topic and contribution to the disciplinary and geographical diversity of representation. In order to make the consortium an effective exchange forum, we will be restricting the number of participants to 40 and will emphasize quality and diversity in the selection.

The faculty panel of the 2020 Doctoral Consortium will include a number of accomplished international business scholars who have an extensive publication record, have served as editors or are members of the editorial boards of leading academic journals, have won numerous research awards, and have substantial experience supervising doctoral students. Confirmed panelists include:

Paula Caligiuri, Northeastern University, USA
Tamer Cavusgil, Georgia State University, USA
Joseph Cheng, University of Illinois, USA
Xavier Martin, Tilburg University, Netherlands
Dana Minbaeva, Copenhagen Business School, Denmark
Surender Munjal, University of Leeds, UK
Mark Peterson, Aarhus University, Denmark
Mary Ann Von Glinow, Florida International University, USA
Christopher Yenkey, University of South Carolina, USA
Daphne Yiu, Chinese University of Hong Kong, SAR, PRC
Kevin Zhou, University of Hong Kong, SAR, PRC

Tentative Program (subject to change):

There are three thematic panels in the consortium in addition to the small group discussion of dissertation research. First, the consortium will present a panel on how to build a high impact research program in international business. Second, another panel will provide some helpful insights for building successful academic careers including dissertation and job search. Third, a panel of editors of top journals will discuss the common mistakes that junior scholars make and will provide advice on how to approach the publication task.

July 3, 2020

8:30 - 09:15	Ethics Session (with Junior Faculty Consortium)
9:15-10:45	Panel: Conducting High Impact IB Research
10:45-11:00	Coffee Break
11:00 - 12:30	Small Group Discussion of Doctoral Student Research
12:30 - 1:30	Lunch and Networking (with Junior Faculty Consortium)
1:30 - 3:00	Panel: Career Development
3:00 - 3:15	Coffee Break
3:15 - 4:30	Panel: Meet the Editors (joint event for all Consortia)

Submission Requirements:

All materials have to be submitted by email to aib2020dc@gmail.com by **January 31, 2020**. Please note that late submissions or submissions that do not follow the requirements will not be considered.

Your application must include the following two documents:

- 1. Letter of nomination from faculty advisor:** The letter should discuss the progress of the student in the program and his/her academic performance and potential. It should state clearly whether the applicant has defended (or is expected to defend by June 15, 2020) his/her dissertation proposal. If the student is enrolled in a doctoral program that does not have a formal proposal defense, the dissertation advisor's statement of approval of the proposal will suffice.
- 2. Student resume and abstract of dissertation proposal (5-page maximum):** The first page is resume, should highlight your academic and work experience, along with publications including manuscripts under review. Pages 2-5 should include title, author information, abstract, keywords, and dissertation research summary. Diagrams, tables, and references should be provided at the end of the document but do not count towards the 5-page limit. The extended abstract should succinctly cover the research question, theoretical background, proposed research design, and intended contribution.

AIB Award for the Best Doctoral Dissertation Proposal

All participants in the Doctoral Student Consortium are eligible for the AIB Award for the Best Doctoral Dissertation Proposal. There is no separate application process for this award. All completed applications to the Consortium are automatically entered into the competition. The winner will receive a plaque and a monetary award. The selection is done by the faculty panel of the Doctoral Student Consortium and is based on the submitted dissertation proposal abstracts. The criteria used in evaluating the abstracts include: (a) originality and theoretical foundations of the work; (b) rigor and soundness of the proposed methodology; and (c) potential contribution and impact of the proposed work to advancing the field.

Application for Travel Stipend

Due to the kind support of AIB, a limited number of travel grants are available for students in need of financial support to attend the Consortium. If you would like to apply for one of these travel stipends, please check the [AIB 2020 Travel Stipends](#) page for further instructions.

See you in Miami!

Leigh Anne Liu
Chair, AIB 2020 Doctoral Consortium