

CALL FOR PAPERS

Submission Deadline: January 31, 2020 (Extended from January 15)

The *Journal of International Business Policy (JIBP)* will hold its third annual Paper Development Workshop (PDW) in Miami from 8:30am-1:30pm on Friday, July 3, 2020, as part of the pre-conference program for the AIB Annual Meeting. The PDW provides participants an excellent opportunity to interact and receive constructive feedback from Sarianna Lundan (editor-in-chief), Ari Van Assche (deputy editor), as well as several *JIBP* Editors and Editorial Review Board Members.

JIBP is the sister journal to the *Journal of International Business Studies (JIBS)* published by Springer and the Academy of International Business (www.jibp.net). Positioned at the intersection between international business and public policy, *JIBP* publishes articles that identify novel policy issues and dilemmas related to international business. These include but are not limited to policies for:

- international business promotion
- foreign business attraction
- industrial policy
- social and development policy
- transnational governance

The purpose of the PDW is two-fold. First, we aim to provide participants insights into the actionable steps they should take to make their research more relevant for policy makers. Second, we provide scholars with developmental feedback on their current research projects related to IB policy. While we hope that the papers will eventually be submitted to *JIBP*, the purpose of the PDW is broader, namely to improve the quality of IB research, to help translate IB research into policy ideas, and to bring new scholars into the IB policy field.

The PDW will consist of two parts. First, a 90-minute introductory session (8:30am–10:00am) led by Sarianna Lundan (editor-in-chief) and Ari Van Assche (deputy editor) will discuss the manuscript review process, provide pointers on how to steer a policy turn in international business research, and touch on various other topics relevant to authors seeking to publish in *JIBP*. Second, during a 120-minute main session (10:30am-12:30pm), groups of authors (with substantively related papers) will be paired with two *JIBP* Editors/ERB members for constructive feedback. The lunch break (12:30pm-1:30pm) provides an excellent opportunity for scholars to have individual discussions with *JIBP*'s editorial team.

To participate in the *JIBP* PDW, we invite scholars to upload (1) *paper proposals* (max. 4000 words) or (2) *full papers* (max. 10,000 words) through the *JIBP* Paper Development Workshop Submission System located at <https://meetings.aib.msu.edu/jibp/2020/>. It is important to highlight at the top of the title page to which track you are submitting. Authors of accepted *full papers* will have the occasion to receive detailed comments on

their manuscript from two members of our editorial team. Authors of accepted *paper proposals* will have the chance to discuss their research ideas with editorial team experts.

The deadline for submissions is **January 31, 2020**, in the authors' time zone. All submitted papers and proposals must follow the *JIBP* Style Guide, which are available at www.jibp.net.

Submitting authors will be notified of the results of the review process by **March 1, 2020**, and will need to confirm their participation in the PDW by **March 15, 2020**.

Please note that authors will need to register for the AIB conference in order to participate in the *JIBP* PDW. Also note that the Junior Faculty Consortium, the Doctoral Consortium, and the *JIBS* PDW run in parallel with the *JIBP* PDW. It will therefore not be possible to participate in the *JIBP* PDW if participating in any of the other aforementioned events.

Please address any questions about the *JIBP* PDW to: Ari Van Assche (vanassche@jibp.net).

Ari Van Assche
JIBP PDW Organizer and Deputy Editor-in-Chief

Sarianna Lundan
Editor-in-Chief, *Journal of International Business Policy*