

Amity International Business School,
Amity University, Noida

Call for Papers

I-BIZFLUENCE – 4th International Business Summit

THEME

**"Integrating New Technologies in International
Business:
Opportunities and Challenges"**

20th September 2019

Website: http://www.amity.edu/aibs/ibsummit/about_us.asp

Important Dates

Submission of Abstract & full length paper starts from : 5th April, 2019

Submission Deadline of Full Length Paper: July 15th 2019 (Extended to 15th August, 2019)

Notification of Acceptance of Full Length paper: within one week

Last date for registration : 31st August, 2019

Amity International Business School is organizing 4th International Business Summit on the theme “**Integrating New Technologies in International Business: Opportunities and Challenges** “ on 20th September 2019 at its campus in sector 125 Noida, Uttar Pradesh, India. AIBS is one of the flagship institutions of Amity University, which is India's Top Ranked Pvt. University and is ranked among Top 20 Excellent B-schools by Edu-universal, a French consulting company and a rating agency specialized in Higher Education.

The International Business Summit will have thoughtful panel discussion, research paper/ case study presentations and poster presentations. Leading entrepreneurs, practitioners, researchers, scholars, consultants and academicians from renowned companies and Business Schools and Universities will be participating in this summit to share their research in their respective fields.

As part of the Summit we are inviting empirical research papers, full-length papers, research-in-progress papers, dissertations, case studies and/or abstracts, theoretical studies, innovative methodologies in the field of International Business.

Selected papers will be considered for publication in the following :

International peer-reviewed in-house journal of AIBS

- *Amity Global Business Review (ISSN0975-511X)*
- *Amity Global Human Resource management Review (ISSN 2250-060X)*
- *Amity Journal of Case Studies (ISSN 2319-9199)*

Scopus Journals

- *Australasian Accounting Business and Finance Journal*
- *Journal of World Business - Elsevier Publishers*

Please note that these are subscribed journals which publish outstanding papers without any fee.

Few of the Selected Papers will be published in the form of an Edited Book

Under the Publication of Apple Academic Group (Exclusively distributed by CRC Press) **a Taylor & Francis Group.**

Note: Research Papers received before 15th August will be considered for Publication in Taylor & Francis Book.

Suggested Topics for research conference in international business

Topics of interest for submission include, but are not limited to:

- Implications of Technological Disruption
- Technology and the War for Talent
- Impact of New Technologies on Business
- Artificial Intelligence and its impact on Business
- Managing Global Competitiveness using Technology
- Impact of new technology on Global Labour Markets
- Blockchain in International Business
- IoT and Smart Cities
- IoT Strategies and Business models
- Industrial Internet of Things (IIoT)
- AR (Augmented Reality) in product design and manufacturing
- AR (Augmented Reality) and Training
- Use of AR (Augmented Reality) in sales and marketing
- Smart Manufacturing
- Crypto currency
- Strategies of Emerging Countries in the era of New Technology
- The roadmap to thriving in the new skills economy
- Future of Mobile Apps
- Social Media – A Powerful Tool
- Big Data Powers Organizations
- Integration of Technology in HR Practices
- Skill set for Industry 4.0
- Managing Virtual Teams and Environments for Innovation.
- Innovation in Business
- Effects of Shifts in Globalization on Emerging Economies
- Smart Global Supply Chain Management
- Corporate Governance in the New Global Technology Driven Economy
- E-Business and Mobile Commerce
- Big Data Analytics
- Business and Data Analytics
- Business Intelligence Tools & Applications
- Cyber Defense & Information Technology
- Cloud Computing
- Data & Intelligent System Modeling
- Digital Marketing & Internet marketing
- Smart Connected Products
- Impact of Technology on Financial decisions
- Finance and Risk Management with respect to using new technology
- Digital Transformation and Financial Services
- Banking services in the digital era
- Virtual Reality

- Robotics and its use in business
- Industry 4.0 and Labour issues

Submission and Review Guidelines:

All abstract and/full paper must contain the name of the corresponding author with title (Mr. Ms. Dr. etc), affiliation, address, phone and email address. Please see the manuscript guidelines on how to submit your paper.

In-absentia and skype presentation

Participation is also solicited for in-absentia and skype presentation

You are also welcome to volunteer to participate as session chairs, reviewers and members of the program committee.

Awards and Certificates:

Best Paper Award will be conferred by the Program Committee. **Certificate of presentation** will be issued to participants presenting their research at the conference.

Certificate of chairing a session will be issued to chairs acknowledging their contribution in the conference.

Registration fees

Registration Kit, Tea/Coffee, Lunch, e-Proceeding (only for Authors)

	CATEGORY	NATIONAL		INTERNATIONAL (Fees in USD)
		Early Bird fee (not later than 31st August)	Late Bird fee (after 31 st August)	
AUTHOR	Industry	4000	4500	200 USD
	Academicians	3500	4000	100 USD
	Research Scholar/Student	2500	3000	75 USD
	Amity Academicians	2000	2500	
	Amity Research Scholar/Student	1000	1500	
DELEGATE	Industry	2000		75 USD
	Academicians	1500		50 USD
	Research Scholar/Student	500		50 USD

- Author means "One whose paper is either accepted or accepted and presenting"
- Delegate means "One who is attending the conference but not submitted the paper"

Conference Certificate will be given only to the Registered Author.

Payment Details

Offline Payment

Offline Payment can be made through Demand Draft or through NEFT/RTGS mode.

For Demand Draft kindly refer to the following details:

Draw Demand Draft in favour of Amity Sponsorship Account Payable at Noida

Send it to:

Dr. Gurinder Singh, Conference Chair

Room No. G-10 I-3 Block

Amity University

Sect-125, Noida - 201303

Gautam Buddha Nagar, U.P.

India

Send a soft copy of the payment detail along with Demand Draft number to the following email ID damaurya@amity.edu; rgoel@amity.edu / with the SUBJECT "Payment for Paper ID

For online payment through NEFT/RTGS mode kindly refer to the following details:

Name of the Bank: Oriental Bank of Commerce

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IFSC Code of the bank branch: ORBC0101001 (MICR CODE:110022107)

Account No.: 10012261000054

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Name of the Beneficiary as per bank records: Amity Sponsorship Account

Any queries regarding the Call for paper can be addressed to:

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Dr. Richa Goel (rgoel@amity.edu) **9873156988**

PARTICIPATION FORM FOR RESEARCH CONFERENCE

Please complete this participation form and return it, by 31st August 2019

NAME	DESIGNATION
NAME OF INSTITUTE	ADDRESS
PHONE/MOBILE NO	E-MAIL
FAX	POSTCODE
PAPER ID	TITLE OF THE PAPER