



## Call for Papers

**Academy of International Business US Northeast Annual Conference**  
**Friday, October 11 & Saturday October 12, 2019**

<https://us-ne.aib.world/>

**Conference Theme**  
***Disrupt or Be Disrupted***

**Rutgers University**  
**Rutgers Business School**  
1 Washington Place, Newark New Jersey 07102

**Proposal Abstract Deadline: July 28, 2019**

**Keynote Panel** (listed alphabetically)

**Dr. Sharon Alvarez**  
Thomas W. Olofson Chair in Entrepreneurial Studies  
Joseph M. Katz Graduate School of Business, University of Pittsburgh

**Dr. Yves Doz**  
Emeritus Professor of Strategic Management  
The Solvay Chaired Professor of Technological Innovation, Emeritus  
Insead, France

**Dr. Lei Lei**  
Dean, Rutgers Business School – Newark and New Brunswick

**Editor's Panel** (listed alphabetically)

Dr. Alvaro Cuervo-Cazurra, Northeastern University, USA  
AIB Fellow and Co-Editor – *Global Strategy Journal*  
Dr. Jonathan Doh, Villanova University, USA  
AIB Fellow and Senior Associate Editor, *Journal of Management Studies*  
Dr. Ajai Gaur, Rutgers University, USA  
Editor-in-Chief, *Journal of World Business*  
Dr. Ram Mudambi, Temple University, USA  
AIB Fellow, Co-Editor – *Global Strategy Journal* and Area Editor – *Journal of International Business Policy*

### **Chapter Chair**

Dr. Margaret A. Goralski, Quinnipiac University

### **Conference Chairs**

Dr. John Cantwell, Rutgers University

Dr. Crystal Jiang, Bryant University

### **Program Chairs**

Dr. Ajai Gaur, Rutgers University

Dr. Jun Li, University of New Hampshire

### **Conference Tracks**

#### **Track 1: Conference Theme - Disrupt or Be Disrupted**

Track Chair: Irem Demirkan, Loyola University Maryland, USA ([idemirkan@loyola.edu](mailto:idemirkan@loyola.edu))

Track Chair: Deeksha Singh, Rutgers University – Camden, USA ([deeksha.singh@rutgers.edu](mailto:deeksha.singh@rutgers.edu))

#### **Track 2: The Changing Global Environment**

Track Chair: George White, University of Michigan-Flint, USA ([gowhite@umich.edu](mailto:gowhite@umich.edu))

Track Chair: Vishal Gupta, University of Alabama, USA ([vkgupta@cba.ua.edu](mailto:vkgupta@cba.ua.edu))

#### **Track 3: International Accounting, Economics, and Finance**

Track Chair: Manu Gupta, Virginia Commonwealth University, USA ([mgupta2@vcu.edu](mailto:mgupta2@vcu.edu))

Track Chair: Liu Wang, Providence College, USA ([lwang@providence.edu](mailto:lwang@providence.edu))

#### **Track 4: International Human Resource Management**

Track Chair: Banu Goktan, University of North Texas at Dallas, USA ([banu.goktan@untdallas.edu](mailto:banu.goktan@untdallas.edu))

Track Chair: Marie-France Lebouc, Université Laval, Canada ([Marie-France.Lebouc@fsa.ulaval.ca](mailto:Marie-France.Lebouc@fsa.ulaval.ca))

#### **Track 5: Outsourcing and Supply Chain Networks**

Track Chair: Ila Manuj, University of North Texas, Denton, USA ([ila.manuj@unt.edu](mailto:ila.manuj@unt.edu))

Track Chair: Debmalya Mukherjee, University of Akron, USA ([dmukher@uakron.edu](mailto:dmukher@uakron.edu))

#### **Track 6: Culture and Institutions**

Track Chair: Juana Du, Royal Roads University, Canada ([juana.1du@royalroads.ca](mailto:juana.1du@royalroads.ca))

Track Chair: Hyun-Gon Kim, Rutgers University - Camden, USA ([hyungon.kim@rutgers.edu](mailto:hyungon.kim@rutgers.edu))

#### **Track 7: International Entrepreneurship**

Track Chair: Raja Roy, New Jersey Institute of Technology, USA ([rroy@njit.edu](mailto:rroy@njit.edu))

Track Chair: Arturo E. Osorio, Rutgers University, USA ([osorio@business.rutgers.edu](mailto:osorio@business.rutgers.edu))

#### **Track 8: Pedagogy of International Business Disruption**

Track Chair: Andres Ramirez, Bryant University, USA ([aramirez@bryant.edu](mailto:aramirez@bryant.edu))

Track Chair: Alex Settles, University of Florida, USA ([alex.settles@warrington.ufl.edu](mailto:alex.settles@warrington.ufl.edu))

## Paper Development Workshop

A paper development workshop (PDW) will be held on Oct 11<sup>th</sup> by senior scholars and editors of leading journals.

The purpose of the PDW is to provide feedback to junior scholars and doctoral students on their research projects that are in early stages of development.

We encourage authors to submit their original work under two categories – full-length papers and idea papers. Full-length papers should not be more than 10,000 words in length, while paper ideas should not be more than 1000 words in length. The space is limited to 20 papers. Please submit your work to [JWB@business.rutgers.edu](mailto:JWB@business.rutgers.edu) by August 30, 2019 for consideration for the PDW.

Please note that the PDW participants have to register for the conference.

**About AIB US NE:** As the largest US Chapter in the Academy of International Business community of scholars and practitioners, AIB US NE counts close to 400 members.

**Conference Overview:** The global business environment is facing an unprecedented level of turbulence. After witnessing an increase in globalization for several decades, we are now facing an environment in which there is a growing skepticism of globalization. At the same time, the new technological developments in the domains such as artificial intelligence, blockchain, internet of things and big data are disrupting the existing business models and providing new avenues for firms to do business domestically and in global markets. For example, there has been an emergence of alternate organizational forms such as platform firms and shared economy firms that are disrupting incumbents and pursuing international expansion at a rate that has not been witnessed before. The disruptions caused by globalization or anti-globalization forces and technological advancements have implications for all aspects of business. We hope that this conference provides a platform for scholarly discourse on the theme of “disrupt or be disrupted”.

We welcome both scholars and practitioners to join us in Newark, during the peak of the beautiful foliage season, to discuss our theme topic and others, which could include but are not limited to the following:

- Adapting to Disruption – Global Business
- Be Disrupted - Artificial Intelligence
- Digital Disruption
- Disruptive Forces – Scope, Scale, and Economic Impact of Technology
- Disruption in a Global Environment
- Disruption in International Accounting, Economics, and Finance
- Disruption of Long-Established Patterns in the World Economy
- Disrupt or Be Disrupted
- Disruptions from Connectivity – Capital, Trade, People, Information
- Emerging Market Disruptions
- Governing a Disrupted World
- Pedagogy of International Business Disruption

We emphasize that while we are particularly interested in proposal abstracts (200-250 words) on the conference theme, we welcome submissions on any international business topic within the broader international business research agenda.

**Submission Instructions:**

Please submit your proposal at: <https://meetings.aib.msu.edu/us-ne/2019/>.

We welcome submissions in two formats – paper proposals and panel proposals.

For paper proposals, please submit a 200-250 word abstract of your proposal for consideration in the conference. Abstracts of more than 250 words are not accepted into the submission system. You may submit a full-length paper for consideration for the conference awards. After conference submission deadline, please email your paper to Dr. Crystal Jiang at [cjiang1@bryant.edu](mailto:cjiang1@bryant.edu) and track Chair by September 15, 2019 for awards consideration.

For panel proposals, please submit a brief (200-250 word) description of the panel along with the names of three to five panel members. Each panel session will last for 90 minutes and will consist of presentations by three to five delegates around the same topical area, followed by Q&A between presenters and the audience. All panel members must attend the conference.

Please note, even though the system has an abstract box, you still need to upload your abstract as a PDF or WORD file as attachment to complete the submission.

The **best papers** from the AIB US NE Conference will be invited for publication in a Special Issue of the *New England Journal of Entrepreneurship* (NEJE). Papers will be accepted within two months after the completion of the conference. Selected manuscripts will be published in the Spring 2020 issue. NEJE is a double-blind peer reviewed journal that aims to foster dialogue and innovation in studies of entrepreneurship and small & family-owned business management. NEJE is listed in Cabell's and is ranked in the Australian Business Deans Council (ABDC) Journal List. Since January 2018, NEJE is published by Emerald and is in the process of applying for The Emerging Sources Citation Index (ESCI). NEJE is the sponsor of the Eastern Academy of Management Annual Meeting Best Entrepreneurship Award and the sponsor of the Entrepreneurship Division of the Academy of Management Annual Meetings.

**The Conference City:** Newark was settled in 1666 by Connecticut Puritans led by Robert Treat from New Haven Colony. In 1693, it was organized as a New Jersey township based on the Newark Tract. Newark was granted a Royal charter in 1713 and was incorporated in 1798. Today, Newark is one of the nation's major air, shipping, and rail hubs. Prudential, Panasonic Corporation of North America, Audible.com, IDT Corporation, and Manischewitz, among other leading companies, have their headquarters in Newark. The New Jersey Performing Arts Center, near Military Park, is the nation's sixth-largest performing arts center with over 400,000 visitors each year. It is the home of the New Jersey Symphony Orchestra and State Opera. Programs include national and international music, dance, and theater. The Newark Museum is the largest in New Jersey.

**Who should attend?**

Representatives from all countries and from institutions of all types and missions including:

- Higher education faculty members from all disciplines
- Graduate and undergraduate students preparing to become professionals – joint proposals from graduate/undergraduate students and their faculty mentors/advisors are welcome
- Instructional technologists, course designers, and faculty developers
- Higher education executives, administrators, and managers
- Representatives from business and government who work with higher education institutions
- City leaders of Newark who work with higher education institutions.

**Timeline for Proposals & Registration:**

Call for Proposals Distributed:	April 8, 2019
Deadline for Proposal Abstracts:	<b>July 28, 2019</b>
Proposal Review Period:	August 1 – August 15, 2019
Decisions Delivered by:	<b>August 31, 2019</b>
Deadline for Full Papers:	<b>September 15, 2019</b> (optional, only for Best Paper Award)
Early Bird Registration ends:	September 15, 2019
Regular Registration ends:	September 29, 2019
On-site Registration:	October 11-12, 2019

**Conference Registration:**

<https://aib.regfox.com/aib-us-northeast-2019-chapter-conference>

**Fees:**

Faculty and Practitioners:

Early Bird Registration:	\$295 (USD)
Regular Registration:	\$345 (USD)
On-site Registration:	\$395 (USD)

Full-time Graduate & Undergraduate Students:

Early Bird Registration:	\$ 95 (USD)
Regular Registration:	\$135 (USD)
On-site Registration:	\$185 (USD)

**Conference Cancellations/Refunds:** Refunds will be processed on an individual case basis. There will be a \$50 processing fee for cancellations prior to September 15, 2019. No refund will be issued for cancellations after September 15, 2019 or for no shows.

**Travel:**

**Airport:** Newark Liberty International Airport. Hilton Penn Station provides transportation from the airport, but you must make arrangements directly with the hotel.

**Train:** Several options including Amtrak, New Jersey Transit and PATH from Manhattan to Newark Penn Station. Hilton Penn Station Hotel is located right at Newark Penn Station. New Jersey Transit also goes to Newark Broad Street Station, which is close to the business school.

**From Newark Penn Station there is a Light Rail service to Rutgers Business School** in Washington Park; take the line that runs from Newark Penn Station to Broad Street Station.

**Lodging Choices (make your own reservations at the best rate to you):**

Hilton Newark Penn Station (downtown)

[https://www3.hilton.com/en/hotels/new-jersey/hilton-newark-penn-station-EWRHGHF/index.html?SEO\\_id=GMB-HI-EWRHGHF](https://www3.hilton.com/en/hotels/new-jersey/hilton-newark-penn-station-EWRHGHF/index.html?SEO_id=GMB-HI-EWRHGHF)

Robert Treat Best Western (downtown) [https://www.bestwestern.com/en\\_US/book/hotels-in-newark/best-western-plus-robert-treat-hotel/propertyCode.31067.html](https://www.bestwestern.com/en_US/book/hotels-in-newark/best-western-plus-robert-treat-hotel/propertyCode.31067.html)

Hawthorne Inn (brief walk to Rutgers School of Business, free parking)

<https://hamptoninn3.hilton.com/en/hotels/new-jersey/hampton-inn-and-suites-newark-harrison-riverwalk-NWKHSHX/index.html>

**Attractions:** Newark Museum, Red Bull Arena, MetLife Stadium, New Jersey Performing Arts Center, Ironbound Community. Also, enjoy easy access to all prominent NYC attractions, including Times Square and the Statue of Liberty. Simply catch the NJ transit into NYC (20 minutes) from Newark Penn Station and connect to NYC's subway system upon arrival.

**Journal Editors / Sponsors:** Several leading journal editors will participate on a panel (e.g., *Journal of International Business Studies*, *Journal of International Business Policy*, *Journal of World Business*, and *Global Strategy Journal*).

**For more details on this CFP, please contact:**

Program Chairs: Ajai Gaur, Rutgers University [ajai@business.rutgers.edu](mailto:ajai@business.rutgers.edu)  
Jun Li, University of New Hampshire [jun.li@unh.edu](mailto:jun.li@unh.edu)

Conference Chair: Crystal Jiang, Bryant University [cjiang1@bryant.edu](mailto:cjiang1@bryant.edu)  
John Cantwell, Rutgers University [cantwell@business.rutgers.edu](mailto:cantwell@business.rutgers.edu)

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[margaret.goralski@quinnipiac.edu](mailto:margaret.goralski@quinnipiac.edu)

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