



**6th Academy of International Business Central & Eastern European (AIB-CEE) Chapter Conference
25-27 September 2019, Kaunas University of Technology, Lithuania**

**International Business in the Dynamic Environment:
Changes in Digitalization, Innovation and Entrepreneurship**

In the current times, digitalization, innovation and entrepreneurship stand at the core of international business dynamics in the uncertain environment. The internationalization of companies, supported by innovation and digital technologies, cause the rapid and continuous transformation of the global business landscape, its business models, strategies, global value chains, operations, communication, knowledge sourcing and creation across international networks and geographic boundaries. Digital transformation is among of the main issues of local and international business, while digital economy is a priority of governments in Central and Eastern Europe.

While we focus on this theme, we welcome theoretical, conceptual, and empirical contributions, based on qualitative, quantitative approaches, and mixed methods in all areas of international business.

Keynotes and Presentations:

All participants are invited actively participate in the plenary sessions, led by Prof. **Jan-Erik Vahlne** (University of Gothenburg, Sweden), Prof. **William Newbury** (Florida International University, USA), Prof. **Ilan Alon** (University of Agder, Norway), Prof. **Pervez Ghauri** (University of Birmingham, UK), Prof. **Max von Zedtwitz** (Kaunas University of Technology, Lithuania) and others.

Participants are welcome to panel discussions with leading researchers, governmental bodies, and business representatives as well as presentations in **12 conference tracks**.

Publishing Possibilities:

Several publishing possibilities includes **Baltic Journal of Management** (IF 1.49), **Journal of East European Management Studies** (0,794), **Engineering Economics** (IF 0.709), **Entrepreneurial Business and Economics Review** (SCOPUS), and others.

The deadline for full paper submission is **May 15, 2019**.

For details, please visit our conference website: <https://aibcee2019.ktu.edu/>

For any questions, do not hesitate to contact us directly at aibcee2019@ktu.lt

Conference Place:

Academy of International Business for the first time is organizing the event in Lithuania. The conference will be held in vibrant academic city Kaunas, which is becoming European Capital of Culture 2022 and hosted by Kaunas University of Technology, where business meets innovation and technologies. The city is unique for its complementation of contemporary business centres full of state-of-the-art technology with an inspiring layer of interwar modernism (it's protected by the European Heritage label and is on its way to UNESCO) spread all over the city.

Other activities:

All participants are invited to *Paper development workshops, Visits to innovative companies in Kaunas, Networking event, and Cultural program.*

On behalf of organizers,

*Prof. Jurgita Sekliuckienė, Conference Host Chair, Kaunas University of Technology, Lithuania
Dr. Łukasz Puślecki, Chapter Chair, Poznan University of Economics, Poland*