

## ***Journal of Business Ethics: Special Issue Call for Papers***

### **Business Ethics in the Post-Communist Societies of Central and Eastern Europe**

Submission Deadline for Full Papers:  
Friday 1 November 2019

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### **Introduction to the Special Issue Call for Papers**

This call for papers, which follows on from the last special issue on post-communist societies (Brown, McCabe and Primeaux, 2003) will focus on the developments in ethical standards in the post-communist countries of Central and Eastern Europe as over thirty years has elapsed since the demise of the Soviet Bloc. Despite some common institutional features the societies of Central and Eastern Europe have had very different experiences (Hardy, 2014; Myant and Drahokoupil, 2010; 2011) with uneven developments across the region since the collapse of communism. In this special issue we invite papers that explore business ethics situated within the context of the challenges that face these still transforming societies.

The post-communist societies of Central and Eastern Europe (CEE) have experienced radical changes since the collapse of communism. A particular issue for these societies has been the development of new political and economic institutions to meet the requirements of modern European market democracies. An important part of this process was the move to develop these societies to conform to the norms of the European Union leading to eventual accession (with exception of the former Eastern Germany) in the 2000s. Managers of organisations have had to respond to the fast changes in their markets, the privatisation of former state-owned enterprises (Filatotchev, Starkey and Wright, 1994; Gray, 1996), the rolling back of the state, the development competition with new companies (Smallbone and Welter, 2001), the impact of foreign direct investment and the effects of the 2008 financial crisis. Managers have also had to respond to the challenge of the re-legitimation of management as an activity in post-communist society where managers were viewed as part of the repressive state bureaucracy (Bohata, 1997).

We are interested in theoretical and empirical research on that investigates managerial and organisational responses to these challenges. Papers might consider, but are by no means limited to, the following topics:

- The influence of privatisation and post-privatisation strategies on management behaviour and ethics
- Leadership, misconduct and unethical behaviour by managers and owners of companies
- Corporate governance and transparency and corruption
- The development of local and national government institutions after the collapse of the Soviet Bloc and their influence on managers and organisations
- Spill-over effects and the influence of joint-ventures and multi-multinationals on the development of managerial practices and ethics

- The development of professional ethical standards in CEE and management education programmes
- The effects of the historical legacy of societal tolerance of corruption and unethical behaviour
- Comparative studies of managerial behaviour across the CEE region

### **Submission Process and Deadline**

Authors should refer to the Journal of Business Ethics website for instructions on submitting a paper and for more information about the journal: <http://www.springer.com/social+sciences/applied+ethics/journal/10551>. Submission of papers to the special issue is required through Editorial Manager at: <http://www.editorialmanager.com/busj/>. Upon submission, please indicate that your submission is to this Special Issue. Any questions about potential topics and papers should be directed to the guest editors of the special issue. The deadline for submission of full papers is Friday 1 November 2019.

### **References**

Bohata, M. (1997). Business Ethics in Central and Eastern Europe with Special Focus on the Czech Republic. *Journal of Business Ethics* **15**: 1571–1577.

Brown, W. S; McCabe, D. and Primeaux, P. (2003). Business Ethics in Transitional Economies, Introduction. *Journal of Business Ethics* **47**: 295-297

Filatotchev, I.; Starkey, K. and Wright, M. (1994). The Ethical Challenge of Management Buy-Outs as a Form of Privatisation in Central and Eastern Europe. *Journal of Business Ethics*. **13**, 7: 523-534.

Gray, C. (1996). In Search of Owners: Privatization and Corporate Governance in Transition Economies. *The World Bank Research Observer*, **11**, 2: 179-97.

Hardy, J. (2014). Transformation and Crisis in Central and Eastern Europe: A Combined and Uneven Development Perspective. *Capital & Class*. **38**, 1:143–155.

Myant, M. and Drahokoupil, J. (2010). *Transition Economies: Political Economy in Russia, Eastern Europe and Central Asia*, Wiley.

Myant, M and Drahokoupil, J. (2012). International Integration, Varieties of Capitalism and Resilience to Crisis in Transition Economies. *Europe-Asia Studies*, **64**, 1: 1-33.

Smallbone, D. and Welter, F. (2001). The Distinctiveness of Entrepreneurship in Transition Economies. *Small Business Economics*, **16**: 249–262.

### **Paper Development Workshop**

There will be a paper development workshop organised at the University of Regensburg, 11-12 July 2019. Please email [thomas.steger@wiwi.uni-regensburg.de](mailto:thomas.steger@wiwi.uni-regensburg.de) with your paper by 27 May 2019. Please note that attendance at the workshop is not a requirement for submission to the special issue.