



## Building Capacity and Community in International Business

### Academy of International Business – Oceania Chapter Annual Research Symposium and Professional Development Workshop

The annual meeting of AIB-Oceania (previously AIB-ANZ) is renowned for its informal and collegial character. Join us in **Melbourne, Australia on 16-17 November 2018**

#### Keynote speakers:



Professor Marjorie Lyles (Florida International University) is a JIBS Area Editor and AIB President elect 2018-2019. Marjorie's teaching and research has focussed on emerging economies since the mid 1980s, with her work appearing in JIBS, SMJ, SEJ, ASQ, OSci, AMR, JMS and AMJ. Marjorie has consulted with USIS, World Bank, USAID, UNDP and with private firms in Malaysia, Hungary, Vietnam, Poland, PRC, Indonesia, and the U.S.



Professor Peter Liesch (The University of Queensland) is a JIBS Area Editor and past VP Administration, AIB. Peter researches the processes and nature of the internationalisation of the firm, the nature of international business operations abroad, and the manner in which interfirm and intrafirm exchange is undertaken through international operations. His work appears in JIBS, AMJ, JAMS, JOM, JMS, JWB, MIR, LRP, Scientometrics, IJMR, among others.

**DAY 1:** We meet early on Friday 16 November for the **Research Symposium**. This is a full day of research paper presentations, panel sessions and insights from our invited keynote speakers. We conclude with an early dinner, leaving plenty of time to enjoy the long spring evenings of Melbourne and vibrant Carlton area.

**DAY 2:** We continue Saturday morning with a half day **professional development workshop (PDW)**. This year, the focus of the PDW is: **What makes an excellent introduction?** The introduction to your paper may only be the opening few pages. Nonetheless, it plays a pivotal role in shaping how a reviewer will read your manuscript and, sometimes, even whether or not she will continue reading at all! The process of crafting an excellent introduction can, however, be mysterious.

This day will give you the opportunity to work with senior academics as mentors and other participants to give and receive feedback, develop your skills, and hone your submitted introductions. You do not need to have a full paper to submit the Introduction – some people write their introduction before even beginning to draft the paper, others part way through the process, and still others towards the end. A useful reference to help guide you in writing your introduction is: Grant, A.M. & Pollock, T.G. (2011). From the editors. Publishing in AMJ – Part 3: setting the hook. *Academy of Management Journal*, 54, (5), 873–879.

<http://dx.doi.org/10.5465/amj.2011.4000>

We conclude the Annual Meeting with an informal lunch – and discuss how to keep in touch and future plans.

## PDW MENTORS

PDW mentors include: Prof. Doug Dow (Melbourne Business School), Assoc. Prof Vikas Kumar (U. Sydney), Prof. Peter Liesch (U. Queensland), Prof. Majorie Lyles (Florida International University), Prof. Sara McGaughey (Griffith University), Dr Tom Osegowitsch, Prof. Beth Rose (U. Leeds, UK) and Prof. Gabriele Suder (U. Melbourne), with more to be confirmed.

## SUBMISSION INSTRUCTIONS & NOTIFICATION

**PAPER PRESENTATIONS & PANELS.** Please submit your **750 word abstract** (not a full paper) of your international business research in-progress or panel proposal for the Research Symposium at <http://meetings.aib.msu.edu/oceania/2018/> or via the submission point on the Annual Meeting Page of AIB Oceania (<http://oceania.aib.world/>). Include contact details of all authors and/or panel participants on the front page. Submissions for the Research Symposium **open 15 July and close August 20**, and will be reviewed by the executive board of AIB Oceania. You will be **notified of the outcome by 10 September**.

**PROFESSIONL DEVELOPMENT WORKSHOP.** Please submit your ‘Introduction’ of **not more than four pages double spaced** at <http://meetings.aib.msu.edu/oceania/2018/> or via the submission point on the Annual Meeting Page of AIB Oceania (<http://oceania.aib.world/>). Include contact details of all authors. Submissions for the Paper Development Workshop **open 15 July and close August 20**, and will be reviewed by the executive board of AIB Oceania. You will be **notified of the outcome by 10 September**.

Note that you may submit an introduction to the PDW that belongs to the same paper you are to present in the symposium (subject to space); the feedback across these two events will most likely be very different but complementary.

## REGISTRATION

Registration **opens September 10** and is free for members of the Academy of International Business (AIB) who are current at the time of the meeting. Non-members of AIB will need to join. To become a member of the AIB, please visit: <https://aib.msu.edu/membership/>. Regular membership is only US\$100 and brings a host of benefits. AIB also offers very generous membership discounts for research students.

## LOCATION

Building 110, [Business and Economics](#) (The Spot)  
The University of Melbourne,  
Berkeley Street, Parkville, Victoria 3010

## ENQUIRIES

Please contact the 2018 AIB-Oceania Annual Meeting Chair, Tom Osegowitsch ([ot@unimelb.edu.au](mailto:ot@unimelb.edu.au)) or AIB-Oceania Chapter Chair, Sara McGaughey ([s.mcgaughey@griffith.edu.au](mailto:s.mcgaughey@griffith.edu.au)).

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