



Australia and New Zealand  
International Business Academy

CALL FOR PAPERS AND REVIEWERS - (ANZIBA) CONFERENCE 11-13 FEBRUARY 2019

**ANZIBA 2019**  
**11 - 13 February**  
**PERTH, WA**



**Curtin University**



## CONFERENCE

The conference will be hosted by:

**Curtin Business School, Curtin University, Kent Street, Bentley, Perth, Western Australia 6102**

The goal of this year's conference is to discuss how the dynamics and uncertainty of the institutional environment may change international business and how multinational enterprises (MNEs) might respond to such challenges in different institutional contexts.

The rules of the game are changing, and the future seems uncertain for firms that have operated successfully for decades. How might they best prepare for this uncertain world? How should they plan, craft and implement their strategies when the competitive landscape is the global market is changing under the uncertainty of the macro institutional conditions?

How MNEs from emerging economies hold up on step stones and grow, and how MNEs in emerging markets respond to the institutions are under constant changes and how they revitalize their strategies in order to continue to succeed?

We welcome papers addressing these broad topics and share their findings relate to the impacts and implications of the dynamic and uncertainty of the eve-changing global and local institutions for international business.



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## CALL FOR PAPERS KEY DATES

Monday, 2 July 2018	Submissions Open
Monday, 17 September 2018	Competitive Paper & Panel Proposal Submissions Close
Monday, 1 October 2018	Doctoral Student Colloquium Submissions Close
Monday, 19 November 2018	Acceptance Notification
Monday, 17 December 2018	Early Bird Registration Deadline
Monday, 7 January 2019	Registrations Close
Monday, 11 February 2019	Doctoral Student Colloquium Workshop
Monday, 11 February 2019	ANZIBA Welcome Reception
Tuesday, 12 February 2019	ANZIBA Conference Dinner, Conference sessions
Wednesday, 13 February 2019	Conference Sessions

## TRACKS AND TRACK CHAIR:

- IB under Institutional Uncertainty**  
*Dr Htwe Htwe Thein, Curtin University ([htwehtwe.thein@curtin.edu.au](mailto:htwehtwe.thein@curtin.edu.au))*
- Cross-Cultural Management**  
*Associate Professor Sunil Venaik, The University of Queensland ([s.venaik@business.uq.edu.au](mailto:s.venaik@business.uq.edu.au))*
- China and Emerging Markets: Opportunities and Challenges**  
*Professor Xiaowen, Murdoch University ([X.Tian@murdoch.edu.au](mailto:X.Tian@murdoch.edu.au))*
- Firm Internationalisation and Risk**  
*Professor Peter Liesch, The University of Queensland ([p.liesch@business.uq.edu.au](mailto:p.liesch@business.uq.edu.au))*
- Global Logistics and Supply Chains**  
*Dr Elizabeth Jackson, Curtin University ([elizabeth.jackson@curtin.edu.au](mailto:elizabeth.jackson@curtin.edu.au))*
- Global Talent Management**  
*Dr Miriam Moeller, The University of Queensland ([m.moeller@business.uq.edu.au](mailto:m.moeller@business.uq.edu.au))*
- International Strategy, Entrepreneurship and Innovation**  
*Associate Professor Hussain Rammal, The University of Technology Sydney ([hussain.rammal@uts.edu.au](mailto:hussain.rammal@uts.edu.au))*
- International Tourism**  
*Associate Professor Christof Pforr, Curtin University ([c.pforr@curtin.edu.au](mailto:c.pforr@curtin.edu.au))*
- Research Methods**  
*Professor John Meyer, The University of Western Ontario ([meyer@uwo.ca](mailto:meyer@uwo.ca)), and Curtin University ([john.meyer@curtin.edu.au](mailto:john.meyer@curtin.edu.au))*
- Teaching in IB**  
*Dr Subra Ananthram, Curtin University ([S.Ananthram@curtin.edu.au](mailto:S.Ananthram@curtin.edu.au))*
- 中国普通话分组会议 Chinese Mandarin Track : MNEs in and from China**  
*Associate Professor Xiaosong Zheng (郑小松 副教授), Shanghai University ([xiaosong.zheng@shu.edu.cn](mailto:xiaosong.zheng@shu.edu.cn))  
Dr Jizhong Li (Forest) (李季中 博士), Curtin University ([jizhong.li@curtin.edu.au](mailto:jizhong.li@curtin.edu.au))*

## PANEL PROPOSALS:

Suitable for focused panel sessions that are held during the conference. These highly specialised sessions explore a common theme. Panel proposals that address the conference theme are especially welcome.



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### **DOCTORAL COLLOQUIUM PAPERS:**

Proposals from research students for participation in the Doctoral Colloquium.

The Doctoral Colloquium (DC) will be held on Monday, 11 February 2019 at Curtin University's main campus – Bentley Campus, Perth, Western Australia. There will be sessions involving presentations by doctoral students (who are registered and accepted for the DC), followed by discussions among all participants and academic mentors. The schedule of presentations by individual participants will be available one week prior to the conference.

About one week before the DC, all participants will receive copies of all the thesis/proposals that will be presented during the DC. It is expected that all DC participants will read every thesis/proposal and participate actively in the discussion.

All submissions will be subject to a double-blind review process. Further updates will also be available on [Submissions Page](#) of this website.

### **LOCAL ORGANISING COMMITTEE**

Professor Fuming Jiang, Head of School, School of Management, Faculty of Business and Law, Curtin University, Bentley Campus, Western Australia ([Fuming.Jiang@curtin.edu.au](mailto:Fuming.Jiang@curtin.edu.au))

### **DOCTORAL COLLOQUIUM ORGANISING COMMITTEE**

Dr Jizhong Li (Forest), School of Management, Faculty of Business and Law, Curtin University, Bentley Campus, Western Australia ([jizhong.li@curtin.edu.au](mailto:jizhong.li@curtin.edu.au))