



**CEIBS Research Fund: “Aged to Perfection: Benefits from An Inactive Population” in Honour of Dr. Gerard Van Schaik, Co-Chairman of CEIBS Board of Directors**

**Call for Proposals, Spring 2018**

China Europe International Business School (CEIBS) ([www.ceibs.edu](http://www.ceibs.edu)) has established a research fund entitled “**Aged to Perfection: Benefits from an Inactive Population**” in Honour of **Dr. Gerard Van Schaik, Co-Chairman of CEIBS Board of Directors**. The fund invites scholars to submit research proposals for projects that offer multi-disciplinary solutions to the negative impact that technological and societal changes have brought to the job market – specifically as it relates to the senior members of society.

We expect to approve four projects over a 12-month period and give grants of US\$10,000 per project. The topics of particular interest include:

- 1) Detailed overview of the impact that technology and societal changes are having on the global labour market, specifically the creation of an “inactive” segment of the population.
- 2) Analysis of the wasted human resources and financial implications as a result of factors including early retirement and social exclusion of large swathes of the population.
- 3) Suggestions on how to effectively engage members of this inactive population, and harness their resources for the benefit of the entire society.

The recipients of the grants are required to submit one research paper (of any length) and one non-technical white paper (4-5 pages single-spaced) upon completion of the project, and present the research results in a workshop organised by CEIBS with the presence of Dr. Gerard Van Schaik.

**PROPOSAL SUBMISSION PROCEDURE:** Each research proposal should consist of **at most three single-spaced pages** (full papers will not be considered), and must include:

- (1) The project title, information on the principal investigator (PI) and institution where the PI is affiliated, information on any co-PIs, a summary of the project, the project’s intended contribution, the data to be employed, research methodology, and preliminary results (if any). It will be useful for the screening committee to know if required data have already been sourced or are known to be available.
- (2) The proposal should include the following statement: Any publication resulting from the project will acknowledge the financial support of the CEIBS research fund on “Aged to Perfection: Benefits from An Inactive Population” in Honour of Dr. Gerard Van Schaik, Co-Chairman of CEIBS Board of Directors. The PI should sign and date after this statement.



- (3) A bank account that can receive US\$ payment, or an alternative payment method proposed for approval by CEIBS Finance Department.

Please append the CV of the principal investigator to the research proposal, and email **one single pdf file** to [ResearchApplication@ceibs.edu](mailto:ResearchApplication@ceibs.edu) with “**Aged to Perfection: Benefits from An Inactive Population Grant Application**” as the subject. The deadline for proposal submissions is **June 1<sup>st</sup>, 2018**. Project approval decisions will be made and emailed by **July 1<sup>st</sup>, 2018**.

GRANT DETAILS: Funding will be paid in two stages: 50% of the grant (US\$5,000) will be paid upon approval of the research proposal; the remaining 50% (US\$5,000) will be paid if the following three conditions are met. Grant recipients are responsible for paying taxes on the money received. CEIBS will pay the grants as honorarium before tax.

- (1) Submission by **January 15<sup>th</sup>, 2019** a preliminary draft of the research paper, and a preliminary draft of the white paper (4-5 pages single-spaced) which should include a description of the major findings in non-technical, easy to understand language. Authors will receive feedback on these drafts by **March 5<sup>th</sup>, 2019**.
- (2) Submission by **June 1<sup>st</sup>, 2019** a final draft of the research paper and a final draft of the white paper (4-5 pages single-spaced) that give due consideration to all comments and feedback received.
- (3) Presentation by the PI or co-PI of the research results at a conference to be organised by CEIBS with the presence of Dr. Gerard Van Schaik in Shanghai (date and venue to be determined – likely late 2019). For each project, CEIBS will cover one hotel room of 3-night stay (in the conference-designated hotel only) and all conference meals. CEIBS will not cover any conference-related travel and insurance expenses, as well as any other expenses unspecified here.

**ABOUT CEIBS:** China Europe International Business School (CEIBS) is a joint-venture for management education co-founded by the Chinese government and European Union. CEIBS is committed to educating responsible leaders versed in “China Depth, Global Breadth”. CEIBS MBA, EMBA and Executive Education programmes are all ranked in the world’s top-30 by the *Financial Times*. CEIBS has campuses in Shanghai, Beijing, Shenzhen, Zurich (Switzerland), and Accra (Ghana). CEIBS has more than 20,000 alumni from over 80 countries worldwide, and has provided management training for more than 130,000 executives from China and abroad.

**ABOUT Dr. Gerard Van Schaik:** Dr. Gerard Van Schaik earned his Master’s degree in economics from Free University Amsterdam and completed the Annual Programme (later renamed the MBA) in International Business Administration at IMD, Lausanne. He is Honorary Doctor of Moscow State University of Management and ESCP Europe, Paris. He is also Fellow of the Chartered Institute of Management (FCIM) London, and Honorary Fellow of London Business School.



In his extensive corporate management experience, Dr. Van Schaik had held Chairman-level positions at big name MNCs such as Heineken, the Dutch insurance giant Aegon and the airline company Martinair Holland. His non-executive Board positions span industries such as banking (ABN-AMRO), construction, trading, electronics (Philips Netherlands), FMCG (Sara Lee), pharmaceutical (DSM) and automotive (BCD), etc.

Named President of the EFMD in 1995 and Honorary President since 2008, Dr. Van Schaik has been a strong advocate and supporter of CEIBS since his nomination to the School's Board almost 23 years ago. He is currently Co-Chairman of the CEIBS Board of Directors.

Dr. Van Schaik is Knight of the Order of the Dutch Lion. In 2016, he was awarded the prestigious Magnolia Award by the City of Shanghai in recognition of his efforts in promoting international exchange and his positive contributions to the city's economic, social and cultural development.



**COVER SHEET FOR:**

“Aged to Perfection” Research Grant Program Application

Spring 2018

1. Applicant Name: \_\_\_\_\_
2. Applicant Institution: \_\_\_\_\_
3. Applicant Title: \_\_\_\_\_
4. Title of Research Project: \_\_\_\_\_  
\_\_\_\_\_
5. Starting Date of the Proposed Research: \_\_\_\_\_
6. Ending Date of the Proposed Research: \_\_\_\_\_
7. Intended Final Products of the Research: \_\_\_\_\_  
\_\_\_\_\_
8. Total Amount Applied:  
\_\_\_\_\_(USD) \_\_\_\_\_ or \_\_\_\_\_(RMB) \_\_\_\_\_