



Welcome to 5th International Research GSOM Emerging Markets Conference 2018!

Call for Papers

Guidelines for Authors

Graduate School of Management St. Petersburg University is glad to announce Call for Papers for the **5th International Research GSOM Emerging Markets Conference (GSOM EMC-2018)**!

Over the past 5 years GSOM EMC has become the key event in GSOM SPbU academic life. In 2014-2017 the conference gathered more than 1300 leading scholars and practitioners from Russia and abroad and became an important platform for discussing and sharing the ideas and experience in wide range of topics in emerging markets context. Scholars, practitioners and doctoral students are welcome to join GSOM EMC community at the 5-th anniversary conference on **October 4-6, 2018!**

Conference working language is English.

Conference tracks:

- Business in Society
- Complexity and Strategy
- Digital Economy and Digital Business
- Entrepreneurship and Innovation
- Global Human Resource and Talent Management
- Governance and Management in the Public Sector
- Information and Knowledge Management
- Internationalization of Emerging Market Firms
- Language and Communication for Cross-Disciplinary Integration
- Marketing: Strategy, Branding and Consumer Behavior
- Strategic Finance and Corporate Governance
- Supply Chain Management and Operations

Associate Events:

- Doctoral Colloquium "Advanced Research in International Business, Entrepreneurship and Strategic Management in the Context of Emerging Markets" (October 2-3, 2018)
- Workshops, round-table discussions, master classes

Venue:

GSOM EMC will be held at Graduate School of Management SPbU (Campus "Mikhailovskaya Dacha")

Address: Sankt-Peterburgskoye Shosse, 109,
St.Petersburg, Russia.

Important dates:

Papers submission deadline:
Notification of authors:
Early Bird Registration:
Registration deadline:
Doctoral Colloquium:
Conference dates:

May 10, 2018
June 25, 2018
June 25 – August 15, 2018
September 25, 2018
October 2-3, 2018
October 4-6, 2018

Organizing Committee
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[EMC 2018 Web-site](#)