

Teaching and Research Associate (PhD Fellowship)

The **Institute for International Marketing Management** is currently inviting applications for a **30 hours/week Teaching and Research Associate position (pre-doc)**, employee subject to the terms of the Collective Bargaining Agreement for University Staff - *Angestellte/r gemäß Kollektivvertrag für die Arbeitnehmer/innen der Universitäten*; minimum gross monthly salary, paid 14 times per year: Euro 2,095.95, recognition of previous employment - if relevant to the advertised position - possible). This employee position will be limited to a period of 4 years, starting on **May 2, 2018** (commencement date subject to change).

Responsibilities:

The Institute for International Marketing Management has a research and teaching focus on global marketing strategy. In our research, we cooperate with a well-established network of international scholars. We are looking for a self-motivated, highly active and productive researcher, who will be expected to make a significant contribution to our research field or related areas.

The successful candidate will provide teaching and administrative support to the IMM Institute while pursuing an active program of academic research. English is the working language of the team. Even though a substantial part of the candidate's research activities is related to his/her PhD project, the candidate will also be involved in other research projects.

Your Profile:

- A completed diploma or master degree in marketing, business administration, psychology or related disciplines; the admission criteria for pursuing a PhD at WU Vienna (www.wu.ac.at) need to be fulfilled.
- Excellent English skills and willingness and ability to teach in English.
- Familiarity with the methods of empirical social research.
- A strong interest in academic research in the field of marketing as well as high overall motivation and ability to work in teams.

Desirable skills and qualifications:

- The candidate should demonstrate profound knowledge in the field of marketing (for example through selecting appropriate subjects while studying) and have an international orientation (living/working abroad, attending international conferences, etc.).
- Interested candidates should upload their applications including a cover letter (specifying research interests, motivation for an academic career), CV and other relevant documents, using the online application tool.
- Candidates should provide a pdf copy of their MA thesis or other research-oriented output.

Please send your application in English!

<https://www.wu.ac.at/karriere/arbeiten-an-der-wu/jobangebote/>

Informal inquiries should be directed to Professor Bodo B. Schlegelmilch, phone: +43 1 313 36 5099, email bodo.schlegelmilch@wu.ac.at.

Application materials can be submitted online until March 21, 2018.

