

2018

CROSS CULTURAL MANAGEMENT

SUMMIT

GOING BEYOND GLOBAL

SAVE THE DATE: MARCH 22-24, 2018

ORLANDO, FL • CARIBE ROYALE

KEYNOTE SPEAKERS:

HONORABLE DR. BUZZ ALDRIN

Lunar Pioneer, Global Space Statesman,
Gemini XII, Apollo XI, Col USAF Ret.



Dr. Buzz Aldrin is an American pioneer and former astronaut on the Gemini 12 and Apollo 11 missions, where he was one of the first humans to land on the Moon. He is a vital advocate for the continuing quest to push the boundaries of the universe as we know it. With his pioneering spirit, he has set a vision and mission to take humans to Mars by 2035.

FONS TROMPENAARS

Partner People and Change – KPMG



Fons has 25 years of experience helping Fortune 500 leaders solve cultural dilemmas and increase global effectiveness. Fons has authored thirteen books, including best seller and book of the year, *Riding the Waves of Culture*. Fons has been voted one of the top 20 Most Influential International Thinkers and is ranked in the Thinkers50 as one of the most influential management thinkers.

TARGET AUDIENCE:

- International executives & representatives
- Management consultants
- Academics from organizational, cross cultural, personnel, or work psychology, international business, or related fields
- Spaceflight researchers & practitioners
- Students

ACTIVITIES:

- Expert talks on theme-based topics
- Opportunities to meet our speakers & network with professionals
- Engaging & thought-provoking exercises
- Cross cultural management workshops

THEMES:



Culture & stress



Culture & problem solving



Culture & innovation



How does culture impact the development and operations of a \$1.8 billion state-of-the-art transportation hub? Ask executives from the Orlando International Airport! Join us to learn how a world-class organization incorporates culture into its talent management and communications strategy to build the World's First Culturally Competent Airport!



WHERE GLOBAL CHALLENGES MEET SCIENCE,
REAL WORLD SOLUTIONS, & EXPERIENCE



Institute for Cross Cultural Management

Florida Institute of Technology

iccmglobal.com/summit | ICCM@FIT.EDU





2018 CROSS CULTURAL
MANAGEMENT
SUMMIT
GOING BEYOND GLOBAL

“The Cross Cultural Management Summit provided a wonderful opportunity to share ideas and learn from thought in industry and academe. The environment of the Summit gave participants and presenters an opportunity to interact around a shared passion for the human talent challenges of global work.”

- Paula Caligiuri, Ph.D., D'Amore-McKim Distinguished Professor of International Business, Northeastern University

“The Summit elevated the current thinking about cross-cultural competence bringing together the best minds from business, military, and academic sectors.”

- Sharon Glazer, Ph.D., Chair of the Division of Applied Behavioral Sciences, University of Baltimore

“I walked away understanding that Cross Cultural Competence will be vital for companies seeking a competitive edge in the global economy.”

- Richard Roberts, Vice President, Center for Innovative Assessments

“The Summit provided a unique opportunity to really gain perspective, and to work with a wide range of globalization professionals.”

- Scott Erker, Senior Vice President of Development Dimensions International's Selection Solutions

