



## **SAVE THE DATE**

We are proud to announce and invite you to the

### **Sinergie - Sima 2018 Annual Conference**

### **Transformative business strategies and new patterns for value creation**

**14-15 June 2018**

**Hosted by the University of Ca' Foscari, Venice, Italy**

<http://www.unive.it/>

The SINERGIE-SIMA Annual Conference is a well-established scientific meeting that brings together scholars from the field of management to present and discuss their research in a collaborative and friendly environment. Sinergie and SIMA's aim is to enhance the international standing of the Journal as well as to foster the contribution of Italian scholars to the international debate on management.

Sinergie and Sima first of all invite submissions on the following topics within the specific theme of the Conference.

- What is strategy in the XXI century?
- Does strategy still make sense in turbulent times?
- Strategy at a corporate level
- Competitive strategies
- Strategy between theories and practice
- Strategy formulation process
- Deliberate and emerging strategy
- Decision-making and strategy
- Behavioral strategy
- Decision support systems, artificial intelligence and strategy
- Strategy and value-chain deconstruction
- Strategy and blurring industry boundaries
- Strategy and new business models
- Competition and collaboration in business
- Business strategies for a better world

**Submissions about other topics, within the various research areas of management, are welcome as well; they will be discussed in one or more general management sessions.**

- Innovation and technology management
- Entrepreneurship
- International business
- Tourism and culture management
- Sustainability
- Small and family business

- Retailing and Service management
- Marketing and communication

Alternating plenary and parallel sessions will address the conference topics. Keynote speakers will participate in plenary sessions, contributing with their expertise.

### Publication opportunities

All full paper submissions will be double-blind reviewed and a proceedings volume with ISBN and DOI will be published. The open-access *Conference Proceedings* will be released on the Sinergie web portal ([www.sinergiejournal.it](http://www.sinergiejournal.it)) after the conference. Full papers or extended abstracts may be submitted. Extended abstract presentation aims to offer attendants the possibility to develop their works taking advantages from comments and suggestions from the chairpersons and other participants through a constructive and interactive discussion.

The official languages of the conference are English and Italian.

Authors may choose to publish either full papers or extended abstracts in the *Conference Proceedings*. A selection of the papers by the scientific committee will be included in a 2019 **Sinergie Italian Journal of Management** special issue.

*Other publication opportunities in special issues of ranked international journals will be communicated in the call for papers*

### Deadlines for full papers

Submission	February 18, 2018
Notice of peer-review result	*March 19, 2018 for non-European participants April 10, 2018 for participants within the EU
Submission of amended version of paper	15 May 2018 for all participants

\* The earlier deadline for peer review result has been set to facilitate travel arrangements for non - European participants and for those who may require an entry visa. For travel information and visa to Italy, please visit:

<http://www.esteri.it/mae/en/> <http://vistoperitalia.esteri.it/home/en>

or the Italian consulate near you: <http://www.esteri.it/mae/en/ministero/laretediplomatica/ambasciate/default.html>

Participants interested in extended stay please visit: <http://www.enit.it/en/>

### Deadlines for extended abstracts

Submission	April 10, 2018
Notice of inclusion in the conference program	Within 15 days, not later than April 30, 2018

**STAY CONNECTED: MORE TO COME SOON**

**SIMA**

Via del Castro Laurenziano 9, 00161 Roma (Italy) - Tel. +39 06 49766264

**SINERGIE**

Via Interrato dell'Acqua Morta 26, 37129 Verona (Italy) - Tel. +39 045 597655 Fax: +39 045 597550

Email: [laura.ciarmela@sinergiejournal.it](mailto:laura.ciarmela@sinergiejournal.it) or [amministrazione@sinergieweb.it](mailto:amministrazione@sinergieweb.it)

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