



**Atlas AFMI 8<sup>th</sup> Conference**  
**Association Francophone de Management International**  
**Université Internationale de Paris, ESCP Europe, University of Versailles**  
**May 21-23, 2018**

**“CONTINUITY AND RUPTURES IN INTERNATIONAL MANAGEMENT”**  
**ATLAS AFMI : TEN YEARS ON!**

In 2008, some scholars noticing the absence of unifying scientific structures in the French-speaking world of International Management studies decided to found Atlas AFMI. Their objective was to promote the recognition of International Management as a specific field of study in Management Science and to contribute to the international development of firms. Ten years have passed and despite an environment marked by several global crises, Atlas AFMI has grown up and greatly progressed towards these objectives. As we are about to celebrate this ten-year anniversary, participation is solicited to think about what remains, continues or persists, what may have changed or withered along the way but also to analyze continuity and ruptures in International Management in general. Over the last ten years, what shall we keep? What shall we continue? What ruptures or turning points have we faced? What have we learned? What do we teach about this? The notions of continuity and rupture can apply to a variety of aspects in the scientific field (theories, research objects, and so on), to all forms of organizations (companies, teaching institutions and so on), in all contexts and all periods of time, past, present or future.

Organizing and scientific committees' chairs: François Goxe, Nathalie Prime and Michaël Viegas Pires

Conference tracks:

1. “Continuity and ruptures in international management”  
*(François Goxe and Michaël Viegas Pires)*
2. “Mutations of the international environment”  
*(Jean-Paul Lemaire and Pierre-Bruno Ruffini)*
3. “Strategy and organization of multinational firms”  
*(Hanane Beddi and Jacques Jaussaud)*
4. “Alliances, mergers and networks”  
*(Foued Cheriet and Laure Dikmen)*
5. “Cultural and linguistic diversity”  
*(Anne Bartel-Radic and Eric Davoine)*
6. “The international engagement of SMEs”  
*(Bruno Amann and Carole Jean-Amans)*
7. “International performance and valuation of firms”  
*(Ludivine Chalençon and Sophie Nivoix)*
8. “Marketing in an international context”  
*(Olivier Furrer, Karine Picot-Coupey and Nathalie Prime)*
9. “Doctoral tutorial”  
*(Ulrike Mayrhofer and Eric Milliot)*
10. “Case-Studies in international management”  
*(Karine Picot-Coupey and Nathalie Prime)*

A selection of papers will be submitted for a special issue of International Management journal. A collective book on the conference theme will be published by Vuibert. Submitted case studies can be nominated for the Best Case Study Prize and the Atlas AFMI–CCMP (Centrale de Cas et de Médias Pédagogiques–French case clearing house) label for case studies in international management.

**Deadlines:**

- **December 22, 2017:** deadline for submission of full versions of papers (in English or French, according to the guidelines of the International Management journal: <http://www.managementinternational.ca>), proposals for the doctoral tutorial (3 to 5 pages on the doctoral project) and proposals for case-studies
- January 20, 2018: reviews to authors
- March 1, 2018: deadline for sending final version of selected papers
- May 21, 2018: doctoral tutorial and case studies track
- May 22-23, 2018: Atlas AFMI annual conference

More information at: <http://www.atlas-afmi.com>