

Since 2006

# BEST-PAPER-AWARD

## Innovation Management 2017

1st Prize: € 1,500

2nd Prize: € 1,000

3rd Prize: € 500

**Patron:**

Florian Rentsch,  
Vorsitzender des Vorstands des  
Verbands der Sparda Banken e.V.



The Best-Paper-Award "Innovation Management" honors outstanding scientific papers on Innovation, Transformation, and Technology Management that combine cutting-edge research and high practical relevance, providing state-of-the-art insights.

Researchers and practitioners are invited to hand in their original papers, accepted in a scientific journal after July 1st, 2016.\*

\* Submissions must not have been submitted to past Best-Paper-Awards.

For further information and application: [www.bestpaperaward.de](http://www.bestpaperaward.de)

**Deadline: September 1, 2017**

Sponsors:

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## Innovation Management 2017

### Past Years' Winners

#### 2016

Thorsten Grohsjean (Bocconi University, Italy) and his co-authors Paola Criscuolo (Imperial College London, UK), Linus Dahlander (ESMT European School of Management and Technology, Germany) and Ammon Salter (University of Bath, UK): „Evaluating novelty: The role of panels in the selection of R&D projects“, Academy of Management Journal

#### 2015

Paolo Aversa (Cass Business School) and his co-authors Alessandro Marino (LUISS University Rome), Luiz Mesquita (Arizona State University), & Jay Anand (Ohio State University): „Driving performance via exploration in changing environments: Evidence from Formula One racing“, Organization Science

#### 2014

Marion Poetz (Copenhagen Business School) and her co-authors Nikolaus Franke (WU Vienna) & Martin Schreier (WU Vienna): „Integrating Problem Solvers from Analogous Markets in New Product Ideation“, Management Science

#### 2013

Gautam Ahuja (University of Michigan), Curba Morris Lampert (Florida International University) & Elena Novelli (City University London):  
“The second face of appropriability: Generative appropriability and its determinants“, Academy of Management Review

#### 2012

Vijay Govindarajan (Dartmouth College) & Ravi Ramamurti (Northeastern University): “Reverse innovation, emerging markets, and global strategy“, Global Strategy Journal

### Honoring Excellence in Research

Since 2006, the Best-Paper-Award „Innovation Management“ annually honors outstanding scientific papers on Innovation, Transformation and Technology Management. Focusing on both cutting-edge research and high practical relevance, awarded papers provide state-of-the-art insights for academics and practitioners equally.

### Selection Procedure

Papers submitted must have been accepted in a scientific journal after July 1st, 2016, and must not have been submitted to past Best-Paper-Awards. Submissions are assessed by the jury with regards to scientific excellence and practical relevance. The authors of the three most outstanding papers are invited to present their work on November 23th, 2017 at the Sektkellerei Henkell, Wiesbaden. Evaluating both presentation and discussion, the jury will nominate the winner.

### Jury Members

Stéphane Bonutto (Oerlikon), Dr. Andreas Brokemper (Henkell & Co. Sektkellerei), Jan Brückmann (Emirates), Dr. Mike Dietrich (Oerlikon), Prof. Dr. Ronald Gleich (EBS Business School, Oestrich-Winkel), Volker Greiner (Emirates), Prof. Dr. Christian Landau (EBS Business School, Oestrich-Winkel), Marc Launer (Jeppesen), Prof. Dr. Christof Schimank (Horváth & Partners), Prof. Dr. Andreas Wald (School of Business and Law, University of Agder)

### Assessment Criteria

- Innovativeness of the research
- Market and adaptation potential for practitioners

### Prize

The best three papers will be awarded with:

- 1st prize: € 1,500
- 2nd prize: € 1,000
- 3rd prize: € 500

### How to Participate?

The application form is available at [www.bestpaperaward.de](http://www.bestpaperaward.de)

### Contact Person

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**Papers can be submitted via post or e-mail.**