



Call for Proposals

Academy of International Business (AIB), U.S. Northeast Conference
Global-Local Connections and Their Rising Challenges

Fox School of Business, Temple University
Philadelphia, USA
Friday, October 20 & Saturday, October 21, 2017

Keynote Speaker: [Professor Alain Verbeke](#) (University of Calgary)
Editor-in-Chief, *Journal of International Business Studies*; Fellow of AIB

Plenary speakers (listed alphabetically) include:

[Professor John Cantwell](#) (Rutgers University); Fellow of AIB

[Professor Jonathan Doh](#) (Villanova University);
Editor-in-Chief, *Journal of World Business*; Fellow of AIB

[Professor Charles Dhanaraj](#) (Temple University); Fellow of AIB

[Professor Ram Mudambi](#) (Temple University);
Editor, *Global Strategy Journal*; Fellow of AIB

Proposal Deadline (Proposal Abstracts): July 31, 2017

Conference Overview: International business is about relationships – relationships between countries, special contexts (local/regional, national, and global), academic disciplines, and people. The question for this year's conference pertains to **global-local connections and their rising challenges**. How does, or how will, the populist movement (e.g. Brexit), new trade rhetoric, trade policies, politics, and increased automation affect globalization and the stakeholders in the new global context? Is de-globalization the rising trend? Our conference aims to advance the conversation on these important local-global connections. The Northeast region of the United States accounts for approximately 25% of GDP.

Globalization has been defined as a phenomenon while internationalization has been seen as a response to it (Knight, 2004; Knight, 2015). Should stakeholders think about de-globalization? How will global supply chains and global value chains adapt to the new global context?

This question presents the international business community with a wide range of research challenges both at the level of the individual multinational enterprise (MNE) as well as the national production and innovation system (Ghemawat, 2011). Some scholars have predicted the decline of clusters and economic agglomerations (Shaver and Flyer, 2000), while others are more sanguine about their prospects and influence (Cantwell and Mudambi, 2011; Hannigan et al, 2015). The very fact that this debate remains open suggests that there are important nuances and contingencies that remain unexplored (Florida, 2005). These include the rising importance of connectivity across space in global value creation (Cano-Kollmann et al, 2016).

We welcome conceptual and empirical proposals from scholars and practitioners (all disciplines) to join us in beautiful Philadelphia to discuss our theme and other topics, which could include, but are not limited to:

- How do scholars and practitioners impact policymaking with their research on trade and IB in general?
- How can IB teachers educate the public at large to reduce the misunderstandings about globalization and the value of IB?
- What is the value proposition of IB to main stakeholders (students and employers)?
- Is IB still needed as an integrative discipline in an era of de-globalization?
- Are we moving toward the regionalization of international trade?
- How can a global city, such as Philadelphia, fully exploit its new Export Plan (2016) and realize the potential associated with 35,000 jobs and \$6.3 billion?
- How can firms and institutions including business schools position themselves strategically amidst globalization's rising challenges?
- How are new technologies, automation, and artificial intelligence affecting job creation and globalization?

We emphasize that, while we are particularly interested in proposal abstracts (200 words) on the conference theme, we welcome submissions on any topic within the broader international business research agenda. Posters are also welcome!

The conference will also feature two innovative workshops: (a) conducting international business research and (b) writing international business teaching cases.

The conference city: Philadelphia is the fifth largest metropolitan area in the United States and the first World Heritage City in the country. It was the site of the signing of the Declaration of Independence in 1776 and the nation's first capital city. The area's many universities and colleges make Philadelphia a top international study destination as the city has evolved into a major educational hub with more students enrolled in tertiary education than Boston.

It is also the home of many U.S. firsts, including the first library (1731), first hospital (1751) and medical school (1765), first stock exchange (1790), first zoo (1874), and first business school (1881). It is a culturally vibrant city from its colorful restaurant scene through the internationally acclaimed Philadelphia Orchestra as well as the Philadelphia Museum of Art.

Panel Presentations: Each panel session will last 90 minutes total and will consist of presentations (e.g., PowerPoint, Prezi, etc.) by three to five delegates around the same topical area, followed by Q&A between presenters and attendees.

A special journal issue (details forthcoming) will include some of the best proposals from this conference.

Professional Development Workshops (PDWs): In addition to proposals, we also invite submissions for a limited number of 90 minute PDWs with up to five delegates per workshop to be held as a pre-conference activity on Friday morning. PDWs should include the following:

- Title
- Abstract
- Session Overview
- Participants
- Interest to IB
- Workshop Format

Roundtable Discussions (Face-to-face): Each roundtable session will last 90 minutes total and is a more intimate discussion format where presenters will each give a brief oral presentation followed by an in-depth discussion by all presenters and participants in the session.

Poster Session: Details to be communicated at a later date.

Who should attend?

Representatives from all countries and from institutions of all types including:

- Higher education faculty members from all disciplines
- Graduate students preparing to become professional educators – joint proposals from graduate students and their faculty mentors/advisors are welcome
- Instructional technologists, course designers, and faculty developers
- Higher education executives, administrators, and managers
- Representatives from business and government who work with higher education institutions
- City leaders of Philadelphia and its Sister Cities (e.g., Florence, Frankfurt, Tianjin/China, Tel Aviv, Douala/Cameroun) who work with higher education institutions

Timeline:

Call for Proposals Distributed	March 22, 2017
Deadline for Proposal (Abstracts)	July 31, 2017
Deadline for Proposal (Posters)	September 1, 2017
Proposal Review Period	August 1 – September 15, 2017
Decisions Delivered	September 15, 2017
Early Bird Registration ends	September 30, 2017
Regular Registration ends	October 15, 2017
On-site Registration	October 20-21, 2017
Deadline for Full Papers	October 15, 2017 <i>(Optional, only if you have a Best Paper award).</i>

Fees:

Faculty and Practitioners:

Early Bird Registration:	\$295 (USD)
Regular Registration:	\$355 (USD)
On-site Registration:	\$405 (USD)

Full-time Graduate Students:

Early Bird Registration:	\$ 95 (USD)
Regular Registration:	\$145 (USD)
On-site Registration:	\$205 (USD)

Full-time Undergraduate Students:

Early Bird Registration:	\$ 50 (USD)
Regular Registration:	\$ 85 (USD)
On-site Registration:	\$100 (USD)

Conference cancellations/Refunds: Refunds will be processed on an individual case basis. There will be a \$60 processing fee for cancellations between May 15 and September 15. No refund will be issued for cancellations between September 30 and October 20, or for no shows.

Travel:

Airport: [Philadelphia International Airport](#) (1,200 daily destinations per day)

Train: Several options, including [AMTRAK](#) and [SEPTA](#)

Subway: [SEPTA](#)

Lodging/hotel: [Sonesta Philadelphia Downtown](#), 1800 Market St., Philadelphia, PA 19103

There are a limited number of rooms available for the conference rate or \$189 (TO BE CONFIRMED) per night plus tax.

You must mention AIB US Northeast when registering in order to receive this rate. Rooms are available on a first come – first served basis.

A link to the AIBUSNE conference hotel room block will be provided when finalized. These rooms are available on a first come first serve basis.

Attractions: City landmarks and sight-seeing will be available through [City tours](#) (optional activity, a small fee is applicable).

Journal Editors / Sponsors: in addition to several leading journals whose editors will participate on a panel (e.g., *JIBS*), the following sponsors will be invited to participate in an Exhibition Hall session (e.g., Emerald, Springer, Wiley, Scholastic, Harvard Publishing, McGraw Hill education, Pearson).

About AIB NE: As the second largest US Chapter in the Academy of International Business community of scholars and practitioners, AIB Northeast counts close to 400 members.

For more details on this CFP, please contact:

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References:

- Cano-Kollmann, M., Cantwell, J., Hannigan, T.J., Mudambi, R. and Song, J. 2016. Knowledge connectivity: an agenda for innovation research in international business. *Journal of International Business Studies*, 47(3): 255-262.
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- Ghemawat, P. 2011. *World 3.0: Global Prosperity and How to Achieve It*. Harvard Business Review Press.
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