



3rd China-CEE conference

The role of human capital in the One Belt One Road initiative
Lake Ohrid, Macedonia: October 6-7, 2017

Conference website: <http://www.ek-inst.ukim.edu.mk/en/research/china-cee-conference-2017>

Conference co-organizers:

*Confucius Institute at Ss. Cyril and Methodius University in Skopje
Confucius Institute Ljubljana*

*Ss. Cyril and Methodius University in Skopje, Faculty of Economics - Skopje and Institute of Economics-Skopje (Macedonia) and University of Ljubljana, Faculty of Economics (Slovenia)
Southwest University of Finance and Economics (SWUFE), Chengdu, PR China and Shanghai University of International Business & Economics (SUIBE), Shanghai, PR China*



Supported by:

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China-CEEC Think Tanks Network

Following the 1st China-CEE conference on cross-cultural dialogue, education and business in vibrant Ljubljana, Slovenia in October 2013 and the 2nd conference in historic Krakow, Poland in September 2015, the **3rd China-CEE conference will take place October 6 – 7, 2017 at Lake Ohrid in Macedonia**. The magnificent and spiritual Lake Ohrid is a UNESCO world heritage site with 365 historical orthodox churches around the lake for every day of the year.

The 3rd China-CEE conference continues with its interdisciplinary tradition of bridging the countries of Central and Eastern Europe (CEE) and China in myriad areas – from language and culture, to education, business and international relations. The conference's main theme looks at the role of so-called "human capital" within the One Belt One Road (OBOR) initiative. In doing so, we want to go beyond the traditional understanding of OBOR, as simply an initiative seeking to strengthen inter-regional cooperation and development through trade, investments and infrastructure. A crucial determinant of OBOR's success are the people along it and people-to-people exchange leading to mutual understanding and co-development. We believe that building human capital within China's biggest international economic development initiative linking 64% of the world population and some 30% of the global GDP is an essential factor of OBOR's long-term success (Huang, 2016).

How can cross-cultural dialogue be strengthened to facilitate mutual development and understanding between China and CEE countries along the OBOR? What role can language and cross-cultural education play in building up the necessary human capital to support the OBOR initiative? Which specific skills and competencies are needed to successfully identify and implement the various developmental projects along the OBOR with China and CEE countries participating as partners? What role can CEE countries play in the OBOR initiative and how can China better utilize the untapped potential of the CEE? These are only a few of the questions which we will seek to answer at the 3rd China-CEE conference this October at Lake Ohrid in Macedonia. For more information, please visit the official conference website: <http://www.ek-inst.ukim.edu.mk/en/research/china-cee-conference-2017>.

CONFERENCE TRACKS:

Track #1: *The role of language and cross-cultural education within OBOR*

- Promoting Chinese language and culture in CEE: a look at best practices.
- CEE languages and culture in China.
- Building bridges through cross-cultural understanding and people-to-people exchange.

Track #2: *Human capital as a key resource within OBOR*

- What kind of human capital is needed within OBOR?
- The role of education in building human capital.
- Looking at Millennials in China and CEE: understanding next generation leaders.

Track #3: *The many dimensions of OBOR: beyond infrastructure and trade*

- Role of trade and investment within OBOR.
- Infrastructure and connectivity within OBOR.
- Ensuring inclusive development within OBOR: what role can CEE play?
- Cultural dialogue and people-to-people exchange within OBOR.

Track #4: *OBOR as a platform for sustainable development*

- How to ensure sustainable development within OBOR?
- Linking inclusiveness, sustainability and development.

Track #5: *China-CEE cooperation and OBOR: past, present and future*

- Historical ties between China and CEE.
- China-CEE trade and investment: tapping the potential of CEE.

** The provided tracks are tentative and subject to change based on the topics of submitted papers.*

IMPORTANT DATES:

- **Submission of abstracts:** July 1, 2017
- **Notification to authors:** July 15, 2017
- **Registration deadline:** August 15, 2017.
- **Submission of full papers:** September 15, 2017.

SUBMISSION GUIDELINES:

All submissions should be sent via e-mail in **DOC format** to: conference.cimk@ukim.edu.mk. Each submission should also include indication of the desired conference track.

- Abstracts: **max. 500 words** (should include author information, purpose and goals, as well as main findings)
- Full papers: **max. 5,000 words** (only full paper submissions will be considered for awards and journal special issues).
- Technical guidelines:
 - Paper title: Font 14, capital letters, bold, centered
 - Author information: names and surnames, position, institutional affiliation, corresponding author contact details (e-mail and phone number)
 - Abstract: up to 100 words
 - Key words: please provide up to 5 key words (for assignment into relevant track)
 - Headings: numbered, capital letters, bold, Font 12
 - Main text: Font 12, 1.2-line spacing, justified. Use 1-tab indentations for paragraph separations.
 - Tables and figures should be numbered and included in the main text.
 - Referencing: please use APA referencing style (guidelines available here: <http://www.bibme.org/citation-guide/apa/>).

REGISTRATION AND FEES:

- Through the generous support of Hanban, the **conference registration fee is 50 EUR** and includes all conference materials, as well as coffee breaks, lunches and gala dinner according to the conference program.
- No conference fee for representatives of participating Confucius Institutes.
- Payment options:

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Name: Univerzitet "Sv. Kiril I Metodij" vo Skopje

IBAN: MK07 1007 0100 0001 043

SWIFT BIC: NBRM MK 2X

Reference: **ChinaCEE2017 (attendee "name & surname" in capital letters)**

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