

## Call for Papers

### 4<sup>th</sup> WU Vienna Paper Development Workshop: “Advancing Finance Perspectives in IB Research”

Vienna, August 27 & 28

Deadline for Abstracts: June 1<sup>st</sup> 2017

Organizer: Department of Global Business and Trade



Every year, the WU Vienna invites researchers to its new campus to join their efforts and creativity in developing papers at the **intersection of International Business and Finance**. The workshop is designed to connect young scholars to like-minded peers, and to offer hands-on guidance from senior faculty from the fields. In the coming year, our faculty panel includes Prof. Igor Filatotchev (Cass Business School and WU) and Prof. Annette Poulsen (University of Georgia). Further senior faculty will be announced.

#### Aim and Background of the Workshop:

IB researchers increasingly call for further integration of Finance and IB (Agmon, 2006; Bowe, Filatotchev & Marshall, 2010). The goal of the 4<sup>th</sup> WU Vienna Paper Development Workshop is to create an interactive forum for IB/Finance researchers. Potential topics include, but are not limited to:

- Governance and international finance (i.e. risk behaviour, agency cost),
- Institutional context and international finance (i.e. liability of foreignness in capital markets, local financial context, legitimacy, isomorphism),
- International capital structure and internal capital markets (i.e. diversification, international transfer pricing, arbitrage, taxation),
- Ownership effects on internationalization (i.e. family ownership, institutional investors, sovereign wealth funds)
- Financial risk management in internationalization (i.e. hedging, trade finance, risk reporting),
- International strategic finance (listing location, location specific financial advantages, project finance, syndication),
- Firm level issues in financing internationalization (SMEs, MNEs, EMNEs, born globals, export finance and FDI finance, joint ventures),
- Integrating IB and finance theories (TCE, RBV, OLI, real options, agency and institutional theory).

#### Contacts and Further Information:

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### Confirmed Faculty Members in 2017:

- Prof. Igor Filatotchev (Cass Business School London and WU Vienna),
- Prof. Annette Poulsen (University of Georgia),
- **Further confirmations pending**

### Candidate Submission Procedure and Deadlines:

- **June 1<sup>st</sup>: Submission of full papers or extended abstract** to [jakob.muellner@wu.ac.at](mailto:jakob.muellner@wu.ac.at)  
Abstracts should include:
  - research question addressed,
  - theory and literature review,
  - research design, data and methodology,
  - expected results and contribution to scholarship in IB/Finance.
- **June 10<sup>th</sup>: Notification of acceptance** (Preference to young scholars)
  - The selection criteria include:
    - Relevance to the field,
    - Theoretical and methodological novelty,
    - Clarity of presentation,
    - Contribution to IB/Finance theory.
- **June 25<sup>th</sup>: Confirmation of attendance by candidates (required!)**
- **June 30<sup>th</sup>: Submission of full working papers.** Papers must be approaching submission stage to provide sufficient room for discussion and further development.

### Design of the WU Paper Development Workshop:

- **August 27<sup>th</sup> : 4 pm – 7 pm - Welcome reception on WU campus**
- **August 28<sup>th</sup> : 8 am-6 pm full day workshop – 8 pm Farewell dinner**
- Participants receive an in-depth review by an assigned scholar.
- Each paper is presented to and discussed by all participants (min. 50 minutes).
- The workshop is open to interested scholars without papers to present.
- There is no fee for the workshop.
- We gladly assist you with organizing accommodation ([jakob.muellner@wu.ac.at](mailto:jakob.muellner@wu.ac.at) ).

### References

- Agmon, T. 2006. Bringing Financial Economics into International Business Research: Taking Advantage of a Paradigm Change. *Journal of International Business Studies*, 37(5): 575-77.
- Bowe, M., Filatotchev, I., & Marshall, A. 2010. Integrating Contemporary Finance and International Business Research. *International Business Review*, 19(5): 435-45.