

Management and Organization Review Special Issue
‘Coopetition and Innovation in Transforming
Economies’

Call for Papers 4

Guest Editors: 5

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Special Issue Theme Background 12

This *Management and Organization Review* (MOR) special issue on ‘**Coopetition and Innovation in Transforming Economies**’ aims to explore key features of the strategic relationship between coopetition and innovation in transforming economies. It is generally accepted that innovation can be a fundamental driver for economic growth, new sources of employment, and dwindling economic disparity. However, increasingly activities of innovation no longer take place primarily within the firm but are often the outcome of the overall set of relationships of the firm. The two phenomena of competition and cooperation have become more and more inter-related, thus creating new opportunities, affecting innovation and change. This reality is of special interest in the context of transforming economies’ transition to higher value adding economic growth and development due to, for example, the specific moderating or mediating role of national cultures and philosophical inspiration (e.g., Taoism, Confucianism, Hinduism, and Buddhism) in shaping the cooperative mindset (Dagnino, Di Guardo, & Padula, 2012) and the potential differentiation between countries and regional ecologies.

We are aware that the need for forging an interactive approach to coopetition and innovation has attracted the collective imagery and the joint attention of researchers,

30 executives, and consultants in both transforming and established economies. New
31 journals have been created, new series of workshops, conferences, and seminars
32 have been launched, and novel communities of academics and/or practitioners
33 have been inaugurated and progressively solidified. However, the key topics of
34 interest to the special issue – cooptation and innovation – and their reciprocal
35 interconnections remain empirically underexplored. Interestingly, the two
36 management sub-fields have rather different origins. While cooptation finds its roots
37 in the study of competitive and cooperative interaction and game-theoretic strategic
38 interdependence pioneered by Brandenburger and Nalebuff (1996) and the ying-
39 yang approach (Chen, 2008), the study of innovation originates from Schumpeterian
40 and industrial organization economics inquiry on the impact of the waves of techno-
41 logical change on industry and market structures (Dosi, 1982; Kelly & Kranzberg,
42 1978). We believe that conjoining research on cooptation and innovation has the
43 potential to significantly enhance our understanding of the phenomenon.

44 Since only limited efforts have heretofore combined the two research streams in a
45 systematic way and because transforming economies provide a ‘natural laboratory’
46 and ‘ideal setting’ for studying their interactions, this MOR special issue proposes
47 to explore the relationships between cooptation and innovation by thoroughly
48 detecting and delving into their relevant interfaces in the context of transforming
49 economies. We have adequate evidence to believe that fast changing transforming
50 economies create and experience opportunities for spurring boundary-crossing
51 dialogue and discourse on the intersection of the key areas of cooptation and
52 innovation.

53 In this view, cooptation is considered in a *dual* perspective: (1) it is a setting within
54 which to analyse innovation; and (2) it is a specific strategy (cooptative strategy –
55 Dagnino & Rocco, 2009) that may turn into a source of innovation (Cassiman,
56 Di Guardo, & Valentini, 2009; Gnyawali & Park, 2011; Ritala & Hurmelinna-
57 Laukkanen, 2013) and, therefore, of value creation and competitive advantage for
58 firms (Barney, 2011; 2012), industries, and society. The MOR special issue seeks
59 to attract and publish a diverse array of empirical and theoretical contributions
60 that significantly add to our understanding of the multiple potential connections
61 between cooptation and innovation in transforming economies.

62 The assembly of a robust set of papers that collectively examine the interplay
63 between cooptation and innovation will help reveal significant societal changes
64 driven by the co-evolution of cooptative and competitive dynamics, relevant to
65 the understanding of multiple evolutionary facets of transforming economies.
66 Cooptative interactions represent more complex inter-connections vis-à-vis
67 standalone traditional competitive and cooperative relationships and, therefore,
68 require dedicated inquiry (Bengtsson & Kock, 2014; Della Corte, & Aria, 2014,
69 2016), especially when linked to innovation. The guest editors hope that the MOR
70 special issue will contribute to establishing the groundwork for envisioning and
71 designing an array of cooptation techniques and tools that potentially inform the
72 world of management practice in the next decade.

Research Questions	73
The following list of research questions is intended to be neither exhaustive nor complete.	74 75
• How do cooperative settings foster innovation processes?	76
• How do technological forces drive the process of cooperation?	77
• What are the implications of cooperative settings on technological advancement and adoption of technological standards?	78 79
• How can firms protect their proprietary technologies while innovating in cooperative settings?	80 81
• How can firms benefit from the pursuit of cooperation strategies?	82
• Do cooperation strategies involve both large firms as well as small and medium enterprises?	83 84
• What insights can the cultural perspective offer to the investigation of the interplay between cooperation and innovation?	85 86
• Does cooperation stimulate innovation and the rise of new technologies? Why and how?	87 88
• Does innovation foster cooperative dynamics? If yes, how?	89
• Does cooperation favor the creation of new markets or the transformation of existing markets?	90 91
• Is cooperation more fit to knowledge-based firms? Why?	92
• What is the role of cooperation within, between, and among entrepreneurial accelerators (i.e., incubators, business angels, seed-corn funds, and venture capital)?	93 94 95
• Are there any differences in cooperative relations between and among small and medium enterprises as well as large firms?	96 97
• How do institutional and environmental conditions favor cooperation within, between, and among small and medium enterprises as well as large firms? And between and among foreign and domestic firms?	98 99 100
• What are the main conceptual proximities and linkages between cooperation and innovation?	101 102
• Can cooperation strategy be a source of competitiveness, value creation and performance? Why is it so?	103 104
• Are multinational corporations in a more favorable position than local firms to innovate while adopting a cooperation strategy?	105 106
• Compared with developed economies, does the nature of cooperation strategy change in some way when applied to transforming economies?	107 108
Questions about the special issue may be directed to any of the guest editors. Papers for the special issue should be submitted electronically through <i>MOR</i> 's ScholarOne Manuscripts site at http://mc.manuscriptcentral.com/mor and identified as submission to the 'Cooperation and Innovation in Transforming Economies' special	109 110 111 112

113 issue. All submissions should follow the ‘*MOR* Author Guidelines’, available online
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