



# Review of International Business and Strategy



## Internationalization strategies of family businesses

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### **Special issue call for papers from Review of International Business and Strategy**

#### **Guest Editors**

**Vanessa Ratten**, La Trobe University, Australia

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**Frank Hoy**, Worcester Polytechnic Institute, United States

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Family businesses comprise a significant part of the global economy and have internationalized at an increasing rate due to the growth strategies and potential in new markets. For many family businesses internationalization is a strategy for growth and enables them to survive into future generations. Due to the increased competitiveness of many countries family businesses have had to diversify their income and production facilities to take advantage of international differences. In this special journal issue, we seek conceptual and empirical papers that discuss the internationalization strategies of family business. The aim of the special journal issue is to further our understanding of the international strategies of family businesses by bringing together the family business, strategic management, and international business literatures. Studies that highlight the strategic capabilities of the internationalization process of family businesses, from small firms to large multinationals, are encouraged.

Possible topics include:

- Succession planning
- International entrepreneurship
- Gender roles in strategic decisions
- Impact of family dynamics on managerial behaviors
- Estate and tax planning
- Liquidity issues
- Financial management
- Generational and gender issues
- Internationalization and globalization of family enterprises
- Organizational structures
- Strategic planning and organizational changes in family firms

Submission details: The deadline for submitting full papers is the **30th September 2016**, for expected publication in 2017. Informal enquiries may be directed to any of the guest editors: Vanessa Ratten [v.ratten@latrobe.edu.au](mailto:v.ratten@latrobe.edu.au); Leo-Paul Dana [lp.dana@supco-montpellier.fr](mailto:lp.dana@supco-montpellier.fr); Frank Hoy [fhoy@wpi.edu](mailto:fhoy@wpi.edu); Joao Ferreira [jjmf@ubi.pt](mailto:jjmf@ubi.pt); Veland Ramadani [v.ramadani@seeu.edu.mk](mailto:v.ramadani@seeu.edu.mk).

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