



Nottingham University  
Business School

UNITED KINGDOM • CHINA • MALAYSIA



## **AFRICA RESEARCH GROUP CONFERENCE, 29-31 AUGUST 2017**

VENUE: Le Meridien Hotel, Pointe Aux Piments, MAURITIUS

### **Key dates:**

**Announcement of call for papers: 27 May 2016**

**Deadline for all submissions: 31 March 2017**

**Announcement of results: 28 April 2017**

**Registration deadline: 26 May 2017**

**Announcement of Conference Programme: 30 June 2017**

**Conference dates: 29-31 August 2017**

### Conference overview

Africa is now deemed to be ‘rising’, with a number of countries achieving some of the highest economic growth rates in the world. This conference seeks papers that contribute to our understanding of the changing organizational, workplace, socio-cultural, entrepreneurial and investment environment in Africa today. We hope to characterize this renaissance through research which not only challenges the negative stereotypes but which also demonstrates how solutions to Africa’s problems are being developed in ways that enhance the people’s well-being, create employment, build viable businesses, and provide a sustainable investment climate. Recognizing the need to adopt a multi-disciplinary approach to socio-economic and industrial development the ARG will collaborate with the School of Engineering at the University of Mauritius. We encourage scholars to submit work which showcases the exciting innovations being generated across the continent through idea-driven technological advancement and entrepreneurial flair.

Papers may draw from a range of theoretical and methodological perspectives, and ideally shed light on how the experiences and unique circumstances of organizations in Africa contribute to theory, practice and policy. We welcome papers that shed new light on, but are not limited to:

- leadership and managerial expertise in Africa
- managing a diverse cultural workforce
- the place of indigenous knowledge and home-grown solutions
- innovation, entrepreneurialism and knowledge management

- management of SMEs and the informal sector
- management in the NGO and development agency sectors
- Corporate governance, CSR and business ethics
- globalization and its impact on Africa
- the Africa-Asia engagement, and South-South dialogue
- Firm internationalization into African countries
- Management and marketing strategies in Africa
- Industry 4.0 and Lean
- big data and supply chain management

We welcome both extended abstracts and full-length papers (maximum 36 pages).

### **Organizing Committee**

Professor Ken Kamoche, University of Nottingham, [Ken.Kamoche@nottingham.ac.uk](mailto:Ken.Kamoche@nottingham.ac.uk)

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### **Accommodation (tbc)**

### **Keynote speakers (tbc)**

### **Registration fee**

Standard fee: US\$400 (£275), and \$215 (£150) for students.

### **Submissions procedure:**

Submissions from Africa: [d.callychurn@uom.ac.mu](mailto:d.callychurn@uom.ac.mu) or [dk.hurreeram@uom.ac.mu](mailto:dk.hurreeram@uom.ac.mu)

Submissions from Europe: [ken.kamoche@nottingham.ac.uk](mailto:ken.kamoche@nottingham.ac.uk)

Submissions from the Americas: [newenham-kahindi@edwards.usask.ca](mailto:newenham-kahindi@edwards.usask.ca)

Submissions from Asia and the Far East: [fang.cooke@monash.edu](mailto:fang.cooke@monash.edu)

Submissions from the rest of the world: [pratima.sambajee@strath.ac.uk](mailto:pratima.sambajee@strath.ac.uk)

For all queries, please contact either Ken Kamoche or Devkumar Callychurn/ Dinesh Hurreeram

Africa Research Group:

<http://www.nottingham.ac.uk/business/businesscentres/africarg/index.aspx>

Further details will be provided in due course.