

**MSU Extension  
Position Announcement  
Extension Educator – Field Crops  
Lenawee County**

Michigan State University Extension will expand their capacity to serve the Field Crops industries in Michigan. A new Extension Educator position will be added to the existing core of 17 Field Crops Educators providing education and service to the Michigan Field Crops industries. The position will be located in the crop intensive region of southeast Michigan and be based in Lenawee County. Michigan State University Extension encourages self-motivated people trained in this area who are eager to work with crop farmers to improve the profitability, viability and sustainability of Michigan agriculture to apply for this position.

As part of Michigan State University Extension (MSUE) and the Agriculture and Agribusiness Institute, this position will provide local as well as statewide leadership and educational programming expertise in field crop production. Located in Adrian, Michigan (Lenawee County), this position will have both local and state-wide focus, will collaborate across work teams, Institutes and commodity groups, and work with faculty, specialists and educators for overall advancement of Michigan agricultural industries. Southeast Michigan is major field crops production region with over 340,000 acres each of corn and soybean production within Lenawee and adjoining counties. The successful applicant will design, implement and evaluate educational programming, that is research based, will address the needs of clientele groups; ensure dissemination of research-based information through various methods including multi-media, personal education and written articles; provide growers and agri-business professionals with the knowledge to profitably produce agricultural products, contributing to the short and long-term viability of farms, and the economic well-being of Michigan citizens; and serve as an informational resource for Extension personnel and clientele.

**CHARACTERISTIC DUTIES/RESPONSIBILITIES**

- Develop, conduct and evaluate innovative educational programs that meet current and projected needs;
- Communicate and interact with commodity groups to evaluate the needs of clientele;
- Serve as an information resource to clientele, partners and Extension staff;
- Collaborate with MSU Extension staff to conduct and evaluate programming efforts;
- In concert with the MSUE work team(s), work with federal, state and county agencies to complete needs assessment of stakeholders and develop effective programming;
- Create and promote positive public relations for MSU Extension and the Agriculture and Agribusiness Institute;
- Author, produce and submit regular research-based educational articles;
- Develop and utilize appropriate media methods to communicate current and timely information, research results, and relevant industry updates, as well as a schedule of current and future activities;
- Actively participate in professional development opportunities;

- Gather and report programming outputs and impacts, to demonstrate program effectiveness and to guide future program priorities for MSUE, the Agriculture and Agribusiness Institute and the work group aligned with;
- Work to ensure that stakeholder needs assessments, program development and recruitment efforts include the engagement of Michigan’s diverse residents across race, gender, socioeconomic class, disabilities and other differences;
- Understand and implement Civil Rights policies and procedures;
- Other duties or projects as assigned by the Institute Director.

**QUALIFICATIONS**

- Master’s degree from an accredited institution in a field of study related to crops science, horticulture, soil science, entomology or plant pathology must be earned by date of hire;
- 3-years’ experience in Extension program delivery or demonstrated ability and skill in educational program planning, implementation and evaluation (relevant experience acquired within the last 5-years preferred);
- Ability to create and carry-out a project plan from research of initial concept to project completion and follow-up;
- Experience with marketing/promotion of educational programs;
- Strong interpersonal, oral and written communication skills;
- Experience and proven ability working productively with a team;
- Proficiency in use of technology (e.g. web research, Microsoft Word, Excel, PowerPoint, Outlook for mail/calendaring, distance technology, etc.) for day-to-day work and educational program delivery, record keeping, reporting, team-based communications and overall management;
- Demonstrated success in program development and delivery to diverse audiences/communities including but not limited to race, gender, socioeconomic class, disabilities and other differences;
- Proven ability in establishing and working with a diverse network of constituents and community members across race, gender, socioeconomic class, disabilities and other differences to assist with program development and outreach;
- Understanding of and ability to implement Civil Rights principles and compliance standards;
- Ability to regularly travel within the assigned area and surrounding communities, as well as occasional statewide travel in order to perform duties of this position;
- Ability to lift and carry 25lbs. as a regular part of this position.

**DESIRED QUALIFICATIONS**

- Understanding of and/or experience working with the field crop industry.
- Experience in designing, establishing and analyzing field research projects conducted with grower cooperators.
- Certified Crop Advisor (CCA) certification.

**SPECIAL INSTRUCTIONS TO APPLICANTS:**

Applicants should include the names and contact information (including email addresses) of four professional references with the cover letter.

Parties interested this position should go to [www.jobs.msu.edu](http://www.jobs.msu.edu) and search for posting number #2585.

This position is a full-time, end-dated appointment renewable annually.