

SPONSORSHIP OPPORTUNITIES

WAIB is a special interest group within the AIB with the principal mission of raising the profile and visibility of women members of the AIB. In support of this mission, WAIB pursues several important mandates: networking, mentorship, relationship development, financial support, and research encouragement. Having peers who share similar interests and life experiences is a critical advantage that many women scholars have historically lacked, and WAIB’s mission is to address this need. WAIB is a dues-free organization of inclusion and accessibility for women in the AIB, and welcomes *all* AIB members who share WAIB’s goals and interests. WAIB has a strong presence at the annual AIB meeting, with three WAIB-sponsored panels as well as receptions and networking opportunities where we come together to exchange ideas, research results, personal or group successes, challenges, and exciting plans for the future. These activities give all of us an opportunity to build new relationships and present WAIB awards. Enthusiasm for new projects emerges and co-authoring possibilities are discussed, and junior scholars get to learn from those with many years of research and teaching experience.

Sponsorship Options

The table below provides options for sponsorship of the WAIB activities at the AIB Annual Meeting. The content ideas included in the sponsorship options below are *flexible and negotiable*. The ultimate goal is mutual benefits for all parties.

Category	Platinum	Gold	Silver	Bronze
Investment	\$5,000	\$3,000	\$2,000	\$1,000
Recognition as conference sponsor in the conference program and on the panel behind the plenary stage*	✓	✓		
Advertisement in conference program*	Full Page	1/2 Page	1/4 Page	
Pamphlet and/or brochures in conference swag bag**	✓	✓	✓	
Logo on all WAIB conference announcements, flyers, and banners (panels and networking events)*	Most Prominent	Very Prominent	Prominent	Prominent
Thanks to sponsor with logo on WAIB website, Facebook, and LinkedIn pages	✓	✓	✓	✓
Co-branded Best Paper Award and related advertising*	Exclusive	Option 1	Option 1	Option 1
Co-branded Person of the Year Award and related advertising*	Exclusive	Option 2	Option 2	Option 2
Co-branded Emerging Scholar Award and related advertising*	Exclusive	Option 3	Option 3	Option 3
Partial or full scholarship for WAIB’s Helping Hands campaign to fund women scholars from emerging markets to attend the annual meeting in June	Full \$1,000 scholarship	Full \$1,000 scholarship	Partial \$500 Scholarship	

*Ad copy and design/logo must be received in time for the printing of the program (by May 10th)

**Sponsors take responsibility for designing, printing, and shipping the pamphlets/brochures in time for our stuffing operation (by May 10th)