

International Journal of Business Governance and Ethics

Call for papers for a Special Issue

THE GLOBAL GOVERNANCE OF CORPORATE SOCIAL RESPONSIBILITY

Special Issue Editors:

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At the core of corporate social responsibility (CSR) lie the commitments by corporations to conduct themselves ethically and to ensure sustainable economic progression. However, with the rise of globalisation, the composition of CSR within organisations is being shaped by multiple actors. The implication of this is the increasing transfer of governance responsibilities from governments to global multiple actors such as Multinational corporations (MNCs), international-developmental organisations and global non-governmental organisations (NGOs). Thus the globalisation of businesses has had fundamental implications for the governance of CSR.

CSR governance - the framework for steering corporations to behave ethically in areas such as human rights, labour standards, environmental practices, anti-corruption activities, responsible investment, stakeholder engagement and responsible supply change management (Albareda, 2013) has been investigated in academia from the perspective of self-regulation (or self-governance) (Gond et al., 2011; Moon and Vogel, 2008), relational governance (Midttun, 2005; Maessen et al., 2007) and new governance (Moon, 2002). To this effect, scholars have reviewed the contributions of actors such as governments (e.g. Fox et al., 2002); CSOs (e.g. Scholte, 2004) and global institutions (e.g. Baccaro & Mele, 2011) towards CSR strategy formulation, governance and implementation. Findings from this body of work significantly support the involvement of multiple actors within the broader global CSR governance discourse.

What is not quite clear, however, is the multi-faceted nature of 'governance' within CSR governance itself. For example, how do multiple-actors (i.e. corporations, governments, international NGOs etc.) formulate, validate, and implement voluntary CSR programmes? Or how does the interplay between actors generate platforms to create voluntary CSR programmes? In order to examine this aspect we posit several broad discussion points, aimed at providing more insights to our understanding of the internal governance dynamics of CSR governance, thereby advancing the conceptualisation of CSR as an institutionally embedded process, consisting of negotiated arrangements across global actors.

Through the contributions to this special issue, we ultimately aim to expand the boundaries of the emerging debate on CSR global governance.

References

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Baccaro, L., and Mele, V. (2011) 'For lack of anything better? International organizations and global corporate codes', *Public Administration*, Vol. 89, No. 2, pp 451-470.

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Moon, J. (2002) 'The Social Responsibility of Business and New Governance', *Government and Opposition*, Vol. 37, 385-408.

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Subject Coverage

Suitable topics include, but are not limited to, the following:

- How does CSR governance work?
- What are the different modes of CSR governance? And what are the implications of governance modes to businesses CSR practices?
- What role do internal governance systems of organisations such as boards of directors, CSR committees play in the articulation of businesses CSR programmes?
- How do government actors transfer governance policies to global CSR governance programmes?
- What contributions do global/local actors bring to businesses' global CSR programmes?

This list of topics is merely suggestive. Through the contributions to this special issue, we aim to expand the boundaries of the emerging debate on CSR global governance.

For questions about the special issue or if you want to discuss any idea relating to this call please contact Olu Aluko (o.aluko@hud.ac.uk) or Eshani Beddewela (e.s.beddewela@hud.ac.uk), special issues co-editors.

Notes for Prospective Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. (N.B. Conference papers may only be submitted if the paper has been completely re-written and if appropriate written permissions have been obtained from any copyright holders of the original paper).

All papers are refereed through a peer review process.

We intend to organise a workshop to facilitate the development of papers. Authors who have progressed through the revision process will be encouraged to submit their manuscripts to be considered for the special issue. Attendance at the workshop will not be a prerequisite for the acceptance of the paper. However, all authors should submit an extended abstract.

Abstracts should be emailed to the Guest Editors:

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All papers must be submitted online. Authors should follow the IJBGE submission guidelines:

http://www.inderscience.com/info/inauthors/author_submit.php

For questions about the special issue or if you want to discuss any ideas relating to this call, please email the Guest Editors.

Important Dates

Deadline for extended abstracts (750-1000 words) (by email) : 11 April, 2016

Research workshop at the University of Huddersfield : 12 January, 2017

Full papers submission (online) : 16 February, 2017