



Social Media/Marketing Internship

About Growing Hope:

Growing Hope is an Ypsilanti-based nonprofit organization dedicated to helping people improve their lives and communities through gardening and healthy food access particularly for low-income families and individuals that otherwise would not have access to gardening resources and fresh produce.

Growing Hope works to accomplish this by managing Ypsilanti Farmers Markets including the Ypsilanti Farmers MarketPlace (YFMP) on Tuesdays, and the Depot Town Farmers Market (DTFM) on Saturdays. These markets play a crucial part in Growing Hope's nutrition education programs through food sampling and cooking demonstrations.

Position Description:

This intern will work with Growing Hope to optimize our social media usage through work in Constant Contact, Facebook and Twitter, Flickr, and more. This person would help us to explore and implement different social media tools, and better utilize the tools we currently have in place.

The Growing Hope team considers the educational aspect vital to our internship program, and has set aside time each week for discussion and mentoring, as well as reading and writing assignments to supplement in-field learning experiences each week. Intern can work both-site at Growing Hope and remotely when conducting research and compiling information.

Qualified candidates will exhibit the following:

- Experience and skill in using social media tools including Facebook, Twitter, Flickr, Instagram, etc
- Experience with data entry and data management/organization
- Strong standard of ethics and respect for social media behavior policy
- Available at least five hours/week
- Personal traits: self-motivated, able to work with others well, flexibility and availability

To Apply: Please submit a 1 page cover letter and a resume to apply@growinghope.net by April 6, 2016. Preferred Start Date: Early or mid-May 2016

Growing Hope is an Equal Opportunity Employer and does not discriminate potential employees or interns based on race, creed, age, color, disability, national origin, sex, gender identity, sexual orientation or marital status. We encourage the following groups to apply: people of color and individuals who possess an in-depth understanding of poverty or economic hardship.

Growing Hope PO Box 980129, Ypsilanti, MI 48198 734-786-8401
web: www.growinghope.net twitter: [growingthehope](https://twitter.com/growingthehope) fb: facebook.com/growinghope