

CALL FOR PAPERS

The International Business division of the Administrative Sciences Association of Canada (ASAC) and the Canada Chapter of the Academy of International Business (AIB) invite you to submit a paper for its 44th annual conference



June 4-6 2016

MacEwan University's School of Business in Edmonton, Alberta, is very excited to be hosting the 2016 conference of the Administrative Sciences Association of Canada (ASAC). The conference theme, "*Global Perspectives in Business*", came from recognizing the importance of small and medium-sized Canadian enterprises growing and expanding into international markets. Such enterprises will need to maximize competitiveness, profitability, and long-term sustainability in the global marketplace. The conference welcomes submissions on this theme or on any other topic relevant to ASAC's IB division.

Original Papers

Original papers, written in English or French and not previously published or presented elsewhere, should be submitted to IB division on [the ASAC 2016 EasyChair submission site \(click here\)](#) also accessible on www.asac.ca. To submit, you will need an EasyChair account. The submission deadline is 12:00 noon Mountain Standard Time on February 2, 2016. All contributions will be peer reviewed; best paper awards will be given by each division. Late submissions and submissions made directly to divisional executive members will not be considered. A style guide outlining the required formatting for submissions is available on the EasyChair submission site, as well as the ASAC website (www.asac.ca).

Submission and Acceptance Criteria:

- 1) Individuals can be associated with a maximum of three submissions in total (including case studies, papers and/or symposium proposals).
- 2) **Proceedings** Titles and abstracts of all papers accepted for the conference will be included in the conference Proceedings; this is **not** a published document and will be available to only the ASAC membership post-conference.

Each division will select a maximum of 5 papers to appear in full text in the conference Proceedings. The division will also give *one* Best Paper award and may also give a secondary award (Honorable Mention or Best Student award), as decided by the division. The authors of award-winning papers may choose to **not** have the full text of their papers appear in the Proceedings. However, award-winning papers will be recognized as such in the Proceedings regardless of whether the full text of the paper is included.

3) By making a submission to the conference, the author(s) of each submission agree that at least one author of each accepted submission will attend the conference and present the paper.

4) ASAC retains the right to review and reject papers suspected to contain plagiarized material.

Sign up as a Reviewer

The IB division depends on committed reviewers to ensure the adequate support to authors and a high level of scholarship. Please enroll by writing to the divisional editor (Gui Azevedo, gazevedo@audencia.com).

Explore Edmonton!

Edmonton knows how to have fun! With a vibrant arts and cultural scene, Canada's "Festival City" is always celebrating something, from music, film, and theatre, to heritage, food, accordions, dragon boats, and even winter. With over 30 festivals throughout the year, it's easy to find a reason to celebrate.

Locals escape the urban bustle without leaving the city in the parks and pathways winding along the river - the longest stretch of urban parkland on the continent. In the summer, you can check out an outdoor festival, or hike, bike or blade along 150 km of trails. You can also tee off on one of the valley's many golf courses.

Festivals. River valley. Arts. History. Giant mall. There are plenty of things to keep you busy while you [Explore Edmonton!](#)

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